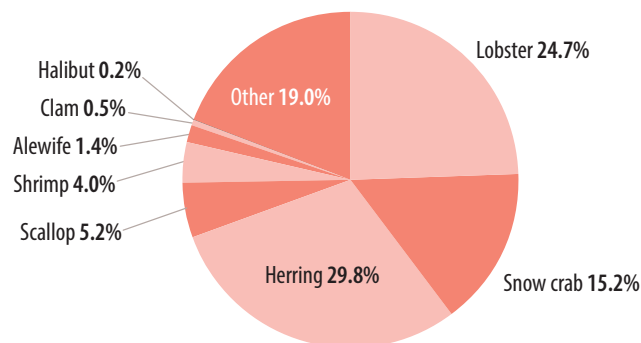
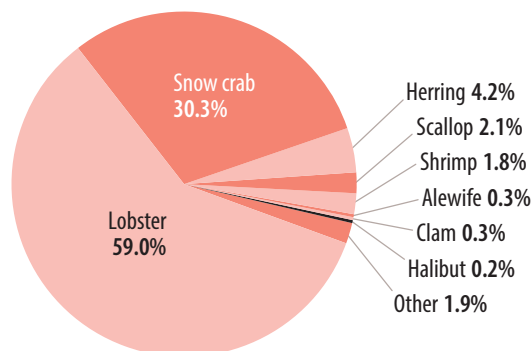


The commercial fisheries sector is a vital component of the social and economic fabric of the province, particularly in many rural, coastal and indigenous communities. In 2019, the fishing fleet of 2,349 vessels harvested 82,566 tonnes of fish and seafood for a value of \$508 million. In terms of fish and seafood species, lobster and snow crab account for 89 per cent of the value of commercial landings in New Brunswick. The province is the processing hub for many seafood products. New Brunswick is the second largest exporter of fish and seafood products in the country valued at \$1.74 billion in 2019. The main export destination is the United States with 84 per cent of the export value. In terms of employment, the fisheries sector generated about 2,310 and 4,845 full-year equivalent jobs in harvesting and processing activities, respectively.

Landings Total Volume (82,566 Tonnes)



Landings Total Value (\$508 Million)



Industry at a Glance

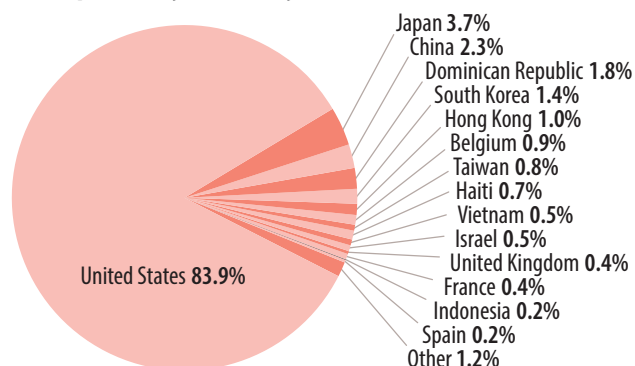
Number of fishing vessels	2,349
Number of active processing plants	106
Value of commercial landings	\$508 million
Value of processed seafood shipments	\$1.53 billion
Value of exports	\$1.74 billion
GDP (direct)	\$407 million
Employment-Primary ¹	2,310
Employment-Processing ²	4,845

^{1,2} Full-year equivalent jobs.

Exports by Country

Country	Value (\$ Million)	
	2018	2019
United States	1,375.5	1,459.8
Japan	47.9	64.1
China	54.5	39.9
Dominican Republic	26.4	31.1
South Korea	21.1	23.7
Hong Kong	31.3	18.2
Belgium	15.1	15.8
Taiwan	15.7	13.8
Haiti	15.7	11.8
Vietnam	8.2	9.5
Israel	2.6	9.3
United Kingdom	8.4	7.3
France	7.0	6.4
Indonesia	7.8	4.1
Spain	5.4	3.6
Other	23.6	20.8
Total	1,666.2	1,739.2

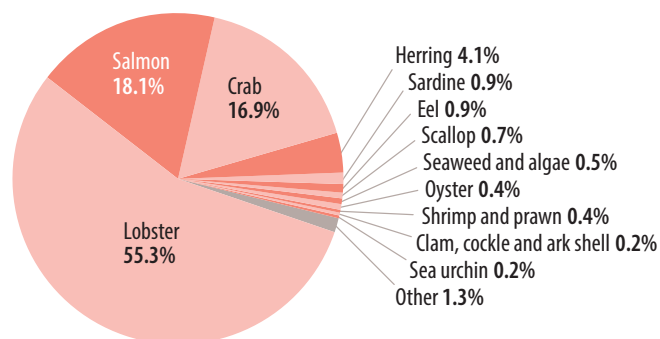
Exports by Country (\$1.74 Billion)



2019 Highlights

- New Brunswick's commercial fisheries landings increased in value by \$67 million (15 per cent) to total \$508 million in 2019, largely due to greater snow crab and lobster landing values. This marks the second highest value on record to date.
- Lobster landings rose by \$9.2 million (three per cent) to reach a record high \$300 million in 2019. This resulted from a 10-per-cent rise in price, from \$13.38/kg to \$14.70/kg, outweighing a six-per-cent drop in harvested volume, from 21,722 tonnes to 20,402 tonnes.
- The value of snow crab grew significantly by \$56 million (57 per cent) to \$154 million in 2019, due to a significant rise in volume coupled with a small price increase. Landed volume rose by 4,416 tonnes (54 per cent) to 12,589 tonnes, largely due to an increase in the total allowable catch, while average price was up \$0.24/kg (two per cent) to \$12.22/kg
- Herring landings also increased in value by nine per cent (\$1.7 million) to total \$21 million in 2019, marking the highest value on record. Particularly, a significant 52-per-cent (\$0.30/kg) jump in price to \$0.87/kg, outweighed a 29-per-cent (9,873-tonne) decline in volume to 24,568 tonnes. Demand for herring was high, however, there was a considerable reduction in the total allowable catch in 2019 due to concerns related to overall biomass availability.
- The value of scallop landings remained stable at \$11 million, as a rise in volume offset a decline in price. Note, Fisheries and Oceans Canada converts all landings into live weight, which includes the shell for scallops. In reality, New Brunswick scallops are shucked on board the fishing boats and only the muscle landed and sold. In 2019, the volume of landed muscle meat rose by 113 tonnes (28 per cent) to 515 tonnes, while the average price fell by \$5.73/kg (22 per cent) to \$20.47/kg.
- Shrimp landings were valued at \$9 million in 2019, down eight per cent (\$0.7 million) from 2018. This was driven by a drop in price by \$0.24/kg (eight per cent), from \$2.98/kg to \$2.74/kg.
- Fish and seafood (including aquaculture) exports increased by \$73 million (four per cent) to reach a record high \$1.74 billion in 2019. Particularly, lobster and crab exports increased, while sales of salmon and eel dropped.
- Lobster exports increased notably by \$122 million (14 per cent) to \$962 million in 2019, while crab exports rose by \$58 million (25 per cent) to \$295 million. On the contrary, salmon exports dropped by \$99 million (24 per cent) to \$314 million in 2019, while eel exports fell by \$9.2 million (37 per cent) to \$16 million.
- In terms of destination markets, the greatest increases were seen in the United States and Japan. Particularly, exports to the United States increased by \$84 million (six per cent) to \$1.46 billion in 2019, while sales to Japan were up by \$16 million (34 per cent) to \$64 million. On the other hand, exports to China and Hong Kong declined the most, by \$15 million (27 per cent) and \$13 million (42 per cent), respectively.

Exports by Species (\$1.74 Billion)



Landings

Species	Volume (Tonnes, Live Weight)		Value (\$ Million)	
	2018	2019	2018	2019
Lobster	21,722	20,402	290.7	299.8
Snow crab	8,173	12,589	97.9	153.9
Herring	34,441	24,568	19.8	21.5
Scallop	3,332	4,272	10.5	10.5
Shrimp	3,281	3,301	9.8	9.0
Alewife	1,186	1,192	1.3	1.4
Clam	464	427	1.3	1.4
Halibut	125	137	1.4	1.2
Other ³	14,315	15,678	8.6	9.8
Total	87,039	82,566	441.3	508.5

³ New Brunswick's sea urchin landings were suppressed by Fisheries and Oceans Canada. As such, they are included in the category "Other".

Source: Department of Fisheries and Oceans (2019). Zonal Interchange File [database]. Ottawa.

Exports by Species

Species	Value (\$ Million)	
	2018	2019
Lobster	840.6	962.1
Salmon ⁴	412.8	313.9
Crab	236.7	294.7
Herring	69.3	70.7
Sardine	16.9	15.9
Eel	24.8	15.6
Scallop	11.8	13.0
Seaweed and algae	7.4	9.0
Oyster ⁵	6.1	7.6
Shrimp and prawn	9.0	7.2
Clam, cockle and ark shell	3.7	3.9
Sea urchin	3.0	3.6
Other	24.1	22.0
Total	1,666.2	1,739.2

⁴ This refers to aquaculture salmon. Other statistics on New Brunswick's salmon aquaculture industry are provided in the Aquaculture Sector Review.

⁵ This refers to aquaculture oysters. Other statistics on New Brunswick's oyster aquaculture industry are provided in the Aquaculture Sector Review.

Total Commercial Landings (1999–2019)

