Agriculture and Agri-Food 2022



The agriculture and agri-food sector is an important component of the provincial economy, generating employment, income, and nourishment to both rural and urban communities. The sector consists of 1,851 farms producing farm cash receipts of \$1.1 billion. The sector is quite diverse with over 30 commodities being produced in New Brunswick. Potatoes, poultry and eggs, dairy products, tree fruits and berries, floriculture, nursery, and sod, and cattle and calves accounted for about 62 per cent of total farm cash receipts in 2022. New Brunswick enjoys one of the highest levels of value-added processing in the country from its agriculture and agri-food sector with around 80 per cent of the province's agriculture production being processed in-province before reaching the market. The sector has an extensive network of export markets comprising 71 countries, with total exports valued at \$692.5 million in 2022. In terms of employment, the sector generated 11,540 full-year equivalent jobs in primary agricultural production and agri-food processing activities.

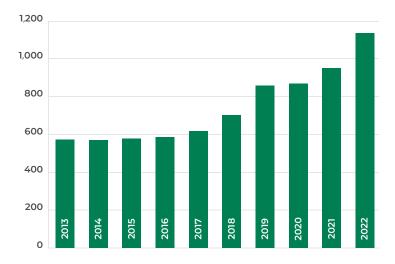
2022 HIGHLIGHTS

- New Brunswick farm cash receipts reached a record-high \$1.1 billion in 2022, an increase of \$176.9 million (19 per cent) from 2021. New Brunswick reported the highest farm cash receipts in Atlantic Canada. Crop receipts (including cannabis) and livestock receipts rose by 24 per cent and 10 per cent, respectively, while program payments dropped 13 per cent.
- Cannabis revenues grew by 22 per cent (\$49.4 million) to \$269.4 million in 2022. This increase was driven by greater marketed production. Cannabis revenues represented 36 per cent of New Brunswick's crop receipts and 24 per cent of total farm cash receipts.
- Potato receipts rose by \$67.3 million (40 per cent) to \$233.4 million in 2022, due to increases in marketed production and average price. The 2021 growing season produced a record-high crop due to record yields, with most of it marketed in 2022.
- According to Statistics Canada, blueberry receipts increased by \$6.8 million (15 per cent) to \$52.6 million in 2022, due to a rise in marketed production, outweighing a drop in average price. Particularly, production levels rose as a result of higher yields. When compared with provincial estimates, blueberry receipts reported by Statistics Canada for 2021 and 2022 appear to be understated, however, production volume and price trends are in-line.
- Receipts from grains and oilseeds rose by \$10.9 million (42 per cent) to reach \$37.1 million in 2022. Notable increases were seen in sales of oats, by \$4.6 million (78 per cent), grain corn, by \$3.7 million (49 per cent), and soybeans, by \$1.9 million (53 per cent), as a result of higher prices and marketings.
- Dairy receipts totaled \$142.6 million in 2022, up \$13.6 million (11 per cent) compared to 2021, chiefly due to higher prices.

- Revenues from cattle and calf production amounted to \$52.7 million in 2022, about three per cent (\$1.3 million) higher than the previous year. This resulted from a rise in prices outweighing a drop in marketings.
- Receipts from eggs rose by 13 per cent (\$4.2 million) to \$36.8 million in 2022, on higher prices and marketings.
- Program payments decreased by \$2.3 million (13 per cent) to \$15.2 million in 2022. This was driven by lower AgriStability payments, by \$3.0 million (51 per cent).
 - In 2022, New Brunswick exported a record-high \$692.5 million worth of agri-food products, up 61 per cent (\$263.6 million) from 2021. Increases were noted across a wide range of products, with the greatest seen in exports of potatoes and potato products, by \$205.2 million (99 per cent), animal feed, by \$19.1 million (43 per cent), cannabis, by \$10.7 million (122 per cent), sugar confectionery, by \$8.4 million (224 per cent), and meat, by \$7.7 million (105 per cent).
- The top destination market for the province's agri-food products was the United States, with exports totaling \$579.1 million in 2022. Compared to 2021, exports to the United States were 65 per cent (\$229.1 million) higher in 2022, with the greatest increases noted in sales of potatoes and potato products, animal feed, sugar confectionery, meat, and preparations of grains.
- Other important markets that grew in value were the United Kingdom, Australia, and Israel. Compared to 2021, agri-food exports to the United Kingdom rose by \$11.3 million (2,716 per cent), primarily due to greater sales of potatoes and potato products, while exports to Australia and Israel increased by \$6.5 million (192 per cent) and \$5.8 million (81 per cent), respectively, largely due to higher cannabis sales.

Note: When comparing 2022 statistics to 2021, absolute and percentage changes are calculated based on unrounded numbers.

Total Farm Cash Receipts: 2013-2022



AGRICULTURE AND AGRI-FOOD INDUSTRY

Number of farms (2021 Census of Agric.)	1,851
Farmland, hectares (2021 Census of Agric.)	277,363
Land in crops, hectares (2021 Census of Agric.)	130,210
Total farm assets	\$4.3 billion
Farm cash receipts	\$1.1 billion
Number of processing plants	169
Agri-food exports	\$692.5 million
GDP (direct)	\$1.3 billion
Employment, farm ¹	4,915
Employment, processing ²	6,625

^{1,2} Full-year equivalent jobs.

- FARM CASH RECEIPTS

\$ MILLION

	2021	2022
Cannabis	220.0	269.4
Potatoes	166.2	233.4
Dairy products	129.0	142.6
Chicken ³	89.3	101.1
Tree fruits and berries	61.5	69.3
Floriculture, nursery, and sod	53.6	55.9
Cattle and calves	51.3	52.7
Grains and oilseeds	26.1	37.1
Eggs	32.6	36.8
Maple products	31.6	33.0
Christmas trees	15.3	19.9
Hogs	15.9	15.6
Field vegetables	9.7	9.4
Turkey ⁴	7.4	9.0
Government payments	17.5	15.2
Other	26.7	30.4
Total	953.7	1,130.6

^{3,4} Chicken and turkey receipts for New Brunswick were suppressed by Statistics Canada due to confidentiality requirements. As a result, these are estimates based on data retrieved from Chicken Farmers of Canada and Turkey Farmers of Canada.

2021 farm cash receipts were revised by Statistics Canada.

Due to rounding, numbers in the tables in this report may not add up precisely to the totals provided. $\,$

Source: Statistics Canada, Table 32-10-0045-01Farm cash receipts, annual (x 1.000).

MAJOR CROPS

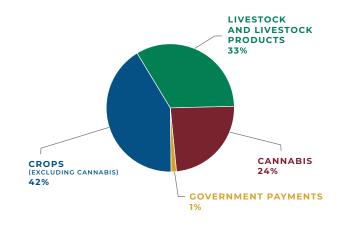
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	2021	2022
Potatoes	21,448	21,125
Blueberries	16,049	16,228
Oats	12,731	11,600
Barley	6,849	5,700
Grain corn	3,367	4,800
Soybeans	3,172	Х

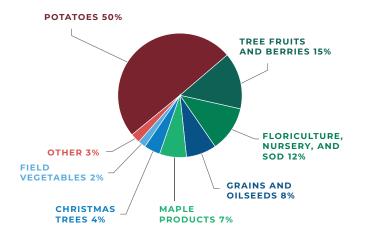
x Data are suppressed due to confidentiality requirements.

2021 seeded area data for some field crops were revised following the release of the 2021 Census of Agriculture data.

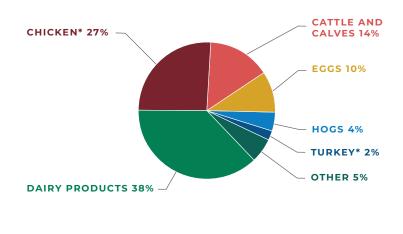
Farm Cash Receipts in 2022: \$1.1 Billion



Crop Receipts (excluding cannabis) in 2022: \$469.7 Million



Livestock Receipts in 2022: \$376.3 Million



^{*} estimate.

Exports of Agri-Food Products

COUNTRY		\$ MILLION	
	2021	2022	
United States	350.0	579.1	
Israel	7.1	12.9	
United Kingdom	0.4	11.7	
Australia	3.4	9.8	
Panama	7.4	9.3	
Taiwan	3.8	7.6	
Costa Rica	5.7	7.5	
Japan	6.1	5.9	
United Arab Emirates	5.7	5.7	
Mexico	5.4	4.7	
China	0.6	4.2	
Kuwait	3.8	3.7	
Other	29.6	30.6	
Total	428.9	692.5	

Source: Statistics Canada, CATSNET Analytics (December 2023).

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	2021	2022
Potatoes and potato products	208.2	413.3
Animal feed	44.0	63.1
Live trees, plants, and flowers	50.9	53.1
Preparations of grains	32.8	37.8
Cannabis	8.8	19.5
Maple products	15.2	17.8
Meat	7.3	15.0
Sugar confectionery	3.8	12.1
Wild blueberries	5.9	9.0
Beer	8.1	8.1
Preparations of vegetables (other than potatoes)	7.4	8.0
Preparations of nuts and seeds	6.7	7.9
Other	29.9	27.9
Total	428.9	692.5

Source: Statistics Canada, CATSNET Analytics (December 2023).