

Agriculture and Agri-Food 2011

The agriculture and agri-food sector is an important component of the provincial economy, generating employment, income and nourishment to both rural and urban communities. The sector combines 2,611 farms and approximately 150 processing plants to produce farm cash receipts of \$533 million and processed agri-food products worth \$1.12 Billion. New Brunswick enjoys one of the highest levels of value-added processing in the country from its agriculture and agri-food sector with around 80% of the province's agriculture production being processed in-province before reaching the market. The sector has an extensive network of export markets comprising over 80 countries, with total exports estimated at \$520 million in 2011. The sector is quite diverse with over 30 commodities being produced in New Brunswick. Potatoes, dairy products, poultry & eggs, fruits & berries, and beef accounted for over 70% of total farm cash receipts in 2011. In terms of employment, the sector generated about 5,100 and 7,650 full-time equivalent jobs in primary production and secondary processing activities, respectively.

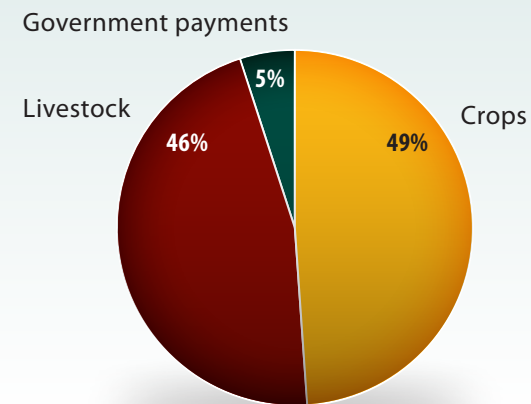
Agriculture and Agri-Food Industry

Number of farms	2,611
Farmland, hectares	379,526
Land in crops, hectares	142,138
Total farm capital	\$2.5 billion
Farm cash receipts	\$533 million
Number of processing plants	150
Shipments of processed food products	\$1.12 billion
Agri-food exports	\$520 million
Employment, farm	5,100
Employment, processing	7,650

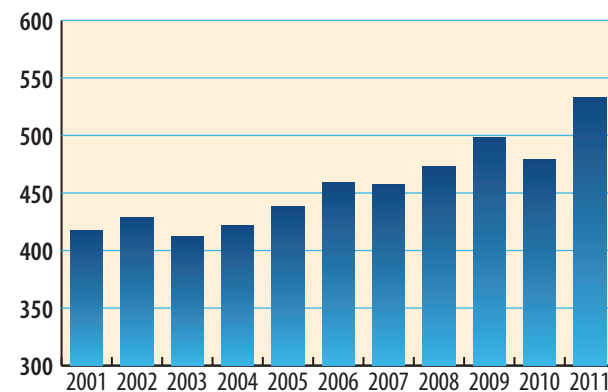
Major Crops - Production Area (Hectares)

	2010	2011
Potato	20,841	20,963
Barley	9,400	8,900
Blueberries	10,924	11,301
Oats	9,400	8,500
Wheat	1,900	2,200

2011 Farm Cash Receipts: \$532 million



Total Farm Cash Receipts: 2001-2011



Major Commodities (\$ Million)

	2010	2011
Potatoes	115.0	141.9
Dairy	93.9	99.0
Poultry and eggs*	93.8	99.3
Floriculture, nursery and sod	38.0	36.6
Maple Products	18.6	21.7
Beef	20.6	23.6
Fruits & berries	27.2	32.0
Hogs	13.5	13.6
Grain	4.7	4.8
Other	29.5	35.9
Total payments	24.1	24.9

Note: *implies estimate

Exports of Agri-Food Products (\$ Millions)

By Country	\$ Million	
	2010	2011
United States	276.1	444.2
Venezuela	13.9	7.4
Australia	8.0	10.6
Costa Rica	6.6	7.0
United States Minor Outlying Islands	6.3	5.7
Mexico	5.4	4.5
Cuba	4.7	1.4
Japan	3.3	2.9
Saudi Arabia	3.2	2.2
Bahamas	2.6	2.3
Kuwait	2.2	2.7
Other	26.5	29.4
Total exports	358.9	520.3

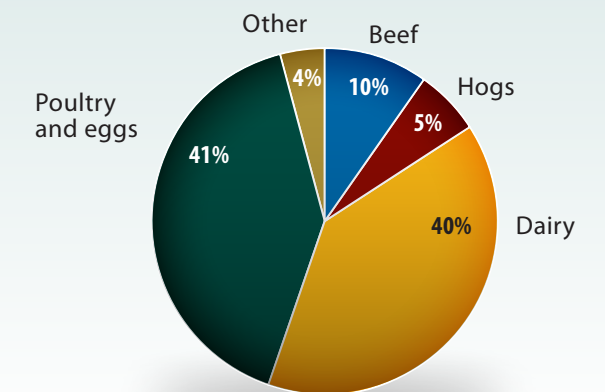
By Commodity	\$ Million	
	2010	2011
Potatoes and potato products	204.7	370.9
Beer	51.5	50.9
Live tree, plant and flowers	30.0	29.5
Preparation for grain, pasta	11.5	10.8
Maple products	7.6	10.0
Live animals	2.8	2.7
Other	50.8	45.5
Total exports	358.9	520.3

2011 Highlights

- Farm cash receipts exceeded the \$500 million mark this year for the first time, increasing by more than \$50 million compared to 2010. In relative terms, the cash receipts grew at a nominal rate of 11% (over 7% after adjusting for inflation). This is the largest one-year growth over the past decade.
- Receipts from all the major industries (potato, dairy, beef, maple products, poultry & eggs, fruits & vegetables, hogs and grains) increased compared to 2010.
- Potato receipts increased significantly by \$27 million (23.4%) due to an increase in production in the 2010 crop year and higher prices in the 2011 sales year. However, the 2012 receipts are expected to decline as a result of excess moisture problems and lower production for the 2011 crop.

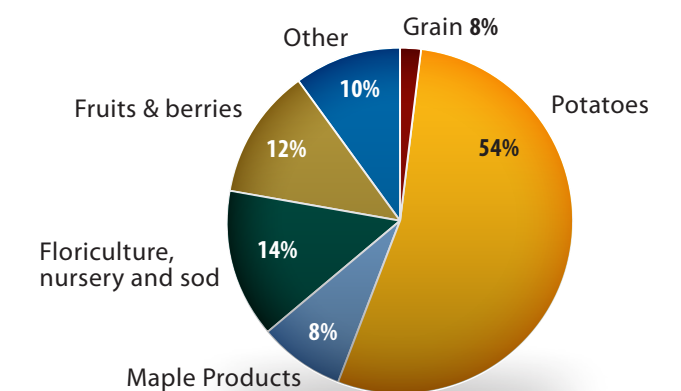
Livestock Production

Total value in 2011: \$245 million



Crops

Total Value in 2011: \$264 million



- Dairy and beef receipts increased by \$5 million (5%) and \$3 million (15%), respectively, due to price increases. Similarly, hog receipts increased slightly due to a price increase although production declined.
- The value of NB agriculture and agri-food exports increased by \$161 million (45%) over 2010, with exports to the US increasing by \$168 million (61%). Exports to Australia and Costa Rica also increased compared to 2010.
- Potato and potato product exports increased by \$166 million (81%) over 2010. Almost all the exports increase was in the US as a result of an increase in quantity demanded. Exports of maple products also increased compared to 2010.