Local Food Fundraising

Use New Brunswick food as part of your next fundraiser and get up to 50% back!

The New Brunswick Department of Agriculture, Aquaculture and Fisheries' Local Food Fundraising Rebate Program offers school groups and not-for-profits who host a fundraiser or community meal that features local NB produce or seafood with a rebate of up to 50% of the local food purchased.

Rebate up to 50% of eligible costs up to a maximum of $1,500 per year.

Why fundraise with local food?

1 It maximizes your fundraising efforts and grows the awareness of local food grown and harvested in New Brunswick.

2 It provides high-quality, local, fresh, and seasonal produce and/or seafood to your community.

3 It promotes healthy eating habits for your community while supporting the local economy.

4 It supports NB farmers and/or fishers and strengthens community connections.

Who can apply?

- Parent or Home & School Associations
- Sports or Community Organizations
- Indigenous Peoples or Organizations
- Not-for-profit organizations or Non-Governmental Organizations (NGOs)

How to apply?

Contact Nicole Williams, DAAF's Business Growth Team Lead at **1-506-453-5461** or **Nicole.Williams@gnb.ca**.

What is required?

For all projects:

- Quotes for costs from the NB producer/supplier.
- Project description of the activity that identifies how the project will benefit a NB community. All proceeds raised must be donated to support an identified need within the community or school.
- Provide a plan of how the NB products and producers will be promoted during the initiative or event.

Additional for community meals:

- Meals should feature 100% NB primary produce or seafood purchase directly from farmer, fisher or harvester in New Brunswick.
- Value-added products like seasonings and beverages are not eligible expenses.
- Food from outside of New Brunswick not eligible expenses.
- Provide a list of ingredients and identify the NB producer or suppliers.
- Applicants must contact the regional Health Protection Branch of the Department of Health to see if a license or permit is required. If required, proof must be submitted with your application.

New Brunswick / Nouveau Brunswick

For more information:
www.gnb.ca/localfoodandbev