

Tracking to Consensus: Coordination of Policy and Technical Standardization in Web Privacy Efforts

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Key questions

- What should be standardized?
- What is the appropriate process – including policy and broad stakeholder input – to develop the definition of “track” and web site behaviors in response?
- Who are the appropriate stakeholders?
- What’s the most effective way to convene those stakeholders in that development?
- What objectives, considerations, constraints and other factors should stakeholders keep in mind as they look at potential approaches to DNT?
- How will that process best take into account the global nature of the web?