



JUNE 27 | MSMES DAY 2023 PROGRAM

TRUSTEESHIP COUNCIL CHAMBER – UNITED NATIONS

10 A.M. – 10:40 A.M.

OPENING STATEMENTS

Moderator: Mr. Ayman ElTarabishy, President & CEO, ICSB

Speakers:

- Ms. Sanda Ojiambo, Assistant Secretary-General and Chief Executive Officer of the United Nations Global Compact
- H.E. Ambassador María del Carmen Squeff, Permanent Representative of Argentina to the United Nations
- H.E. Ambassador Matthew Wilson, Permanent Representative and Ambassador of Barbados
- Mr. Gerd Müller, Director-General, UN Industrial Development Organization
- Ms. Rebeca Crynspon, Secretary-General of UN Conference on Trade & Development
- Mr. Gilbert F. Hougbo, International Labour Organization Director-General
- Ms. Pamela Coke-Hamilton, Executive Director, International Trade Centre
- Representative, Department of Economic and Social Affairs, United Nations
- Mr. Winslow Sargeant, Chair of the Board, ICSB

10:40 A.M. – 11:30 A.M.

PLENARY 1: GLOBAL ECOSYSTEM TO SUPPORT MSMEs

Organized by: UNIDO | Live Moderation: UNIDO

Moderator: Mr. Ralf Bredel, Director and Representative to the United Nations, UNIDO

Speakers:

- H.E. Sithembiso Nyoni, Minister of Women Affairs, Community and Small and Medium Enterprise Development, Zimbabwe
- Mr. Racine Sarr, Founder of Shopmeaway,
- Mr. Jo Kyoo-il, Mayor, Jinju City, Republic of Korea
- Ms. Anne Chappaz, Chief, Institutions and Ecosystems, International Trade Centre
- Mr. Joel Nelson, Cargill, Global Leader, External Innovation
- Ms. Ibtihel Ben Hadj Mbare, General Manager and Founder of Herbalya

11:30 A.M. – 12:15 P.M.

PLENARY 2: WOMEN –

CHALLENGES & OPPORTUNITIES

Moderator: Mr. Amson Sibanda, Chief, National Strategies and Capacity Building Branch, Division for Sustainable Development Goals, DESA and Ms. Virginia Rose Losada WED Global Coordinator, SME Unit, ILO

Speakers:

- Ms. Lisa Skeete Tatum, Founder, and CEO of Landit
- Ms. Obianuju Uzo-Ojinnaka, Founder of Traders of Africa
- Mr. Sandeep Chachra, CEO of ActionAid India
- Mrs. Claudia Mazari Torres, Mayor of Puente de Ixtla, Mexico
- Ms. Suyesha Sthapit, Executive Director; Federation of Woman Entrepreneurs' Associations of Nepal (FWEAN)
- Ms. Christine Virtucio, CEO & Founder of Virtucio Designs

12:15 P.M. – 13:00

PLENARY 3: ROLE OF YOUTH IN SUPPORTING MSMEs ACHIEVE THE SDGS | (YOUTH REPRESENTATIVES)

Moderator: Mr. Skye Blanks, ICSB COO

Speakers:

- ITC Pre-Recorded Ecopreneur Video
- Mr. Muhammad Sarim Raza, Co-founder at Mawesh E- Mandi
- Ms. Francesca Milocco (Project Coordinator of NanoValbruna, Board member of ReGeneration Hub Friuli)
- Mr. Stefano Cercelletta (Contest Coordinator of NanoValbruna, Board member of ReGeneration Hub Friuli)
- Mrs. Laura Segura, Manager of Innovation and Services of the Argentine Industrial Union

14:00 – 14:30

PLENARY 4: SUPPLY CHAIN ISSUES AND IMPACT ON UN SDGS AND MSMES DAY

Moderator: Mr. Winslow Sargeant, Chair ICSB

Speakers:

- Ms. Ngozi Bell, US Small Business Administration, Regional Advocate
- Mr. Ruben Ascuá, Rector, UNRAF University - Mendoza
- Ms. Teri Coaxum, Founder, and CEO of Coaxum Connects

14:30 – 16:00

PLENARY 5: THE VOICES OF INNOVATION FOR MSMEs – GLOBAL PERSPECTIVES

Moderator: Ms. Analia Pastran, ICSB Director and Co-Chair of the World Urban Campaign of UN-Habitat

Speakers:

- H.E. Gloria Cuevara, Senior Advisor, Ministry of Tourism of Saudi Arabia, Sustainable Tourism Global Center (STGC)
- H.E. Orkhan Mammadov (Chairman of the Management Board), The Small and Medium Business Development Agency (SMBDA) of the Republic of Azerbaijan
- Ms. Vanessa Perry, The George Washington University School of Business Vice Dean for Strategy
- Mr. Roberto Parente, Professor and coordinator of Student entrepreneurship and innovation special program - Università di Salerno
- Mr. Kichan Kim, Founder of Humane Entrepreneurship, Professor, Catholic University, S. Korea
- Mr. Stefano Bonini, Associate Professor of Finance, Stevens Institute of Technology
- Ms. Unatha Lutshaba, South African Cultural Observatory- Executive Director
- Ms. Chrystelee Sanon, Qwampus Founder, Coach & Teacher

16:00. – 17:15

PLENARY 6: EMERGING TOPICS IN MSMEs: THE FUTURE AHEAD

Moderator: Mr. Winslow Sargeant, Chair ICSB

Speakers:

- Mr. Tomas Canosa, Undersecretary of MSME of Argentina
- Mr. Hartmut-Heinrich Meyer, Professor of Business Administration and Entrepreneurship at FOM, Germany
- Ms. Vicki Stylianou, Group Executive, Advocacy & Policy - Australia
- Mr. Jeff Alves, Editor-in-Chief, Journal of the International Council for Small Business
- Mr. Paolo Licata, President BoD & CEO of CO2NVERT
- Ms. Martina Tomasetig, HR Manager & Co-founder of CO2NVERT (start-up winner of BAITE Innovation Award)
- Ms. Valentina Larini, technology developer of PeroGreen,
- Mr. Enrico Montanaro, Co-founder & CEO of Agreeen Biosolutions (start-up winner of BAITE Innovation Award)
- Mr. Gerhard Andrey, Member of the National Council of Switzerland
- Mr. Rico J. Baldegger, Director and Professor, School of Management Fribourg
- Mr. Christian Meisel, Professor, Hochschule Magdeburg-Stendal University
- Mr. Christoph Winkler, Professor & founding program director of the Hynes Institute for Entrepreneurship & Innovation, Iona University
- Mr. Kyle Lyon, Data Scientist, AI and the Future of MSMEs
- Ms. Jennifer Kirkland, Entrepreneur, Better Access to Healthcare for MSMEs

17:15 – 17:45

CLOSING REMARKS

Moderator: Mr. Ayman ElTarabishy, President & CEO, ICSB

Speakers: The Global Youth

