



## **Communications guidelines for approved researchers accessing the UK Biobank database**

At UK Biobank our mission is to enable scientific discoveries that improve human health. We are delighted that you have chosen to use UK Biobank's database in your research.

These guidelines are to ensure researchers who wish to write and publish their studies, reports and press releases correctly represent and accredit UK Biobank.

**If you plan to issue a press release, please contact the Communications Team and share a copy of your press release for feedback.**

### **Using UK Biobank's name and logo**

You are welcome to use the UK Biobank name and logo (available on request) in your communications and reports if you are an approved researcher or scientist undertaking health research using UK Biobank data that is in the public interest.

We ask that you please include the following boilerplate at the bottom of your press release:

*UK Biobank is a large-scale biomedical database and research resource containing anonymised genetic, lifestyle and health information from half a million UK participants. UK Biobank's database, which includes blood samples, heart and brain scans and genetic data of the volunteer participants, is globally accessible to approved researchers who are undertaking health-related research that's in the public interest.*

*UK Biobank's resource was opened for research use in April 2012. Since then 30,000 researchers from 100 countries have been approved to use it and more than 6,000 peer-reviewed papers that used the resource have now been published.*

You can find out more about UK Biobank at <http://www.ukbiobank.ac.uk>

### **Background on UK Biobank**

When citing UK Biobank in your writing or communications, please ensure you use the following information to guide your language:

*UK Biobank is a large-scale biomedical database and research resource containing anonymised genetic, lifestyle and health information from half a million UK participants. UK Biobank's database, which includes blood samples, heart and brain scans and genetic data of the volunteer participants, is globally accessible to approved researchers who are undertaking health-related research that's in the public interest.*



*UK Biobank recruited 500,000 people aged between 40-69 years in 2006-2010 from across the UK. With their consent, they provided detailed information about their lifestyle, physical measures and had blood, urine and saliva samples collected and stored for future analysis.*

*UK Biobank's research resource is a major contributor in the advancement of modern medicine and treatment, enabling better understanding of the prevention, diagnosis and treatment of a wide range of serious and life-threatening illnesses – including cancer, heart diseases and stroke.*

*UK Biobank resource was opened for research use in April 2012. Since then 30,000 researchers from 100 countries have been approved to use it and more than 6,000 peer-reviewed papers that used the resource have now been published.*

*UK Biobank is generously supported by its founding funders the UK Medical Research Council (MRC) and Wellcome, as well as the British Heart Foundation, Cancer Research UK, the National Institute of Health Research (NIHR) and UK Research and Innovation (UKRI). The organisation has over 200 dedicated members of staff, based in multiple locations across the UK.*

*You can find out more about UK Biobank at <http://www.ukbiobank.ac.uk>*

### **Quotes from UK Biobank**

If you would like to include a quote from UK Biobank to include in your report or communication materials you can make a request to the UK Biobank communications team [communications@ukbiobank.ac.uk](mailto:communications@ukbiobank.ac.uk)

Please be advised we will not always be able to honour this request.

### **How UK Biobank uses your information**

UK Biobank is a public resource and as such is keen to promote use of the resource by highlighting findings on its websites and elsewhere – so that participants and other scientists can find out how it is being used. All approved applications to use the resource are published on the UK Biobank website. This means that scientists could at any time thereafter be approached by journalists or members of the public about their work.

### **Additional requests**

Any request to use the name of UK Biobank in a way that falls outside of these guidelines should be made in writing to the UK Biobank communications team, at [communications@ukbiobank.ac.uk](mailto:communications@ukbiobank.ac.uk) or on 07484 072 919.

Thank you for your compliance with these guidelines.