



*The Trevor Project*

SAVING YOUNG LIVES

ANNUAL REPORT  
August 2007-July 2008

Expanding Horizons

**The Trevor Project** is a non-profit endeavor established to promote acceptance of lesbian, gay, bisexual, transgender and questioning youth and to aid in crisis and suicide prevention among that group.





# The Trevor Project

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ANNUAL REPORT AUGUST 2007 - JULY 2008

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## Embracing Roots

### HISTORY

It all began with James Lecesne's award-winning, one-man play, *Word of Mouth*. The show contained a vignette featuring a young boy struggling with his sexuality. Peggy Rajski and Randy Stone, both filmmakers, were touched by this tale and approached Lecesne about creating the short film, *Trevor*, based on a character from the play. *Trevor* became a poignant yet humorous film about a gay 13-year-old boy who, when rejected by friends because of his sexuality, makes an attempt to take his life. The film went on to win the 1994 Academy Award® for Best Live Action Short. When *Trevor* was scheduled to air on HBO® in 1998, the filmmakers realized that some of the program's young viewers might be facing the same kind of crisis as the film's lead character, and began to search for a support line to broadcast during the airing.

They discovered that no such helpline existed, and decided to dedicate themselves to forming what was, in their view, a much-needed resource: an organization to promote acceptance of lesbian,

gay, bisexual, transgender and questioning (LGBTQ) youth, and to aid in crisis and suicide prevention among that group.

Thus The Trevor Helpline was born, becoming the first and only nationwide, around-the-clock crisis and suicide prevention helpline for LGBTQ youth. Today the Helpline is maintained by the Randy Stone Call Centers on the East and West Coasts, and supported by our partners at Community Crisis Services, Inc. Calls are answered by trained counselors who offer hope, and listen without judgment.

In addition to the Helpline, the organization has developed several programs to further The Trevor Project's mission to help save young lives. The Trevor Survival Kit is an educational kit distributed nationwide to schools and youth service providers to help educators constructively facilitate discussions with students about issues surrounding suicide, gender identity and sexual orientation. "Dear Trevor" is an online, non-time sensitive question and answer resource for young people with questions surrounding sexual orientation and gender identity. Finally, The Trevor School Workshop Program uses a structured curriculum to address topics around sexuality, gender identity, the impacts of language and behavior and what it means for young people to feel different. The Workshop also teaches young people to recognize depression and suicidal ideations amongst their peers, as well as how to help.



## *New Visions, New Horizons*

Every day, counselors on The Trevor Helpline encourage young callers to see beyond the present and understand that although it may seem impossible in the moment they pick up the phone and call us, a brighter future with greater horizons is achievable.

It can be both difficult and heartbreaking to help a young person discover their options for the future when they've been kicked out of their homes simply for being true to themselves; when their peers are mocking them with hateful words; when they express that they are too scared or too ashamed to face their parents or talk to their friends. At times it may seem easier to simply tell a caller, "Just try whatever you've done before to feel better," or "Bear with it for now and hopefully things will change later." Yet, quite often our young callers find that stepping outside of their comfort zones or finding new, creative solutions to their problems is what helps them to see past the crisis at hand and create a better vision for the future.

We at The Trevor Project employed that mentality this year. By pursuing our dreams and expanding our horizons, we made our new visions a reality. It was just a year ago when we launched the largest fundraising campaign in our organization's history. Thanks to the success of that campaign, we opened The Randy Stone East Coast Call Center in New York City in October. We trained 40 volunteer counselors to staff the East Coast Call Center, and nearly 30 more to continue staffing the West Coast Call Center. Because of these expanded horizons, The Trevor Helpline fielded nearly 16,000 calls from youth in crisis this fiscal year.

Thank you for supporting us as we dream big for LGBTQ youth in this country. We know that with friends like you, we will always have the courage to expand our horizons as an organization and help young people do the same in their own lives.

Charles Robbins  
*Executive Director & CEO*

Sean Mc Manus  
*Chair, Board of Directors*



## Expanding Influence

“You guys are my only connection to the outside world.”

-MICHAEL, age 17

### PROGRAMS

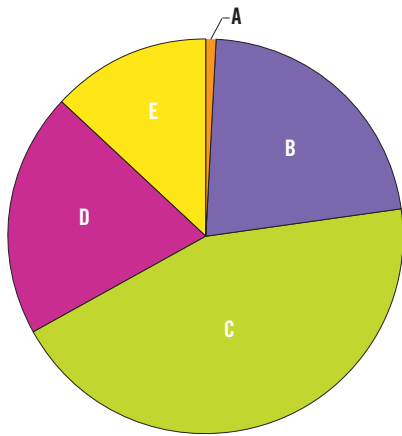
Samantha\*, a young transgender woman, called The Trevor Helpline wanting to end her life. Constantly harassed by her roommates, co-workers and friends because of her gender identity, Samantha felt helpless and hopeless. She talked to a counselor on The Trevor Helpline as she stood on top of a parking garage, planning to jump off. The counselor spoke with Samantha, finding out about all of her struggles while also working to send emergency rescue services her way. Finally, at the end of the call, police had reached Samantha and were ready to help save her life. Two weeks later, Samantha called The Trevor Helpline back. She said that after her first call, she had been hospitalized, started seeing a counselor and joined a support group. Samantha said while she realized it wouldn't be easy, she finally felt hopeful for the future. She called to thank the counselor she spoke with for saving her life.

*\*Name changed to protect caller.*

Samantha's call is just one of nearly 16,000 that the dedicated, volunteer counselors on The Trevor Helpline fielded this year. Thanks to the tremendous amount of growth and expansion that took place throughout the year, young people like Samantha will always have someone to talk to; someone to listen and understand without judgment.

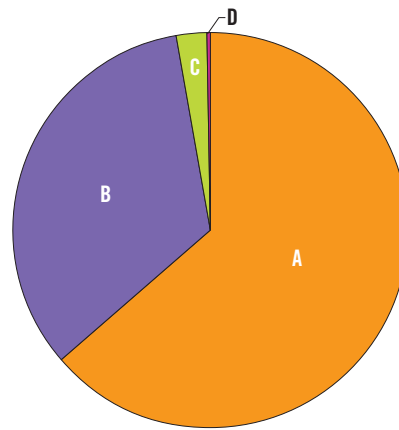
Last year, the Randy Stone Call Center fundraising campaign was launched, aiming to make the dream of a Trevor Helpline call center on the East Coast a reality. Thanks to

## AGE



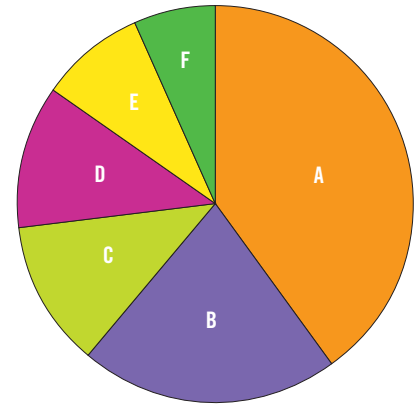
A	Ages 10 -12	1%
B	Ages 13–15	22%
C	Ages 16-18	44%
D	Ages 19-21	20%
E	Ages 22-24	13%

## GENDER



A	Male	63.8%
B	Female	33.6%
C	Transgender	2.5%
D	Intersex	0.1%

## SEXUALITY



A	Gay	40%
B	Questioning	21.3%
C	Lesbian	12%
D	Bisexual	11.5%
E	Heterosexual	8.7%
F	Transgender	6.5%

## *The Trevor Helpline Caller Statistics*

the success of this tremendous campaign and the generosity of our constituents, the Randy Stone East Coast Call Center opened in New York City in October 2007. Within the year, the East Coast Call Center graduated 40 helpline counselors from four training classes, and is now fully operational seven days per week. Likewise, the Randy Stone West Coast Call Center graduated 27 helpline counselors from three training classes and also remains operational seven days per week. The success of both call centers is living testimony to the legacy Randy Stone, one of our beloved co-

founders, left behind when he passed away in 2007. Randy's spirit of hope and inspiration will live on forever as counselors save young lives each day in the call centers named for him.

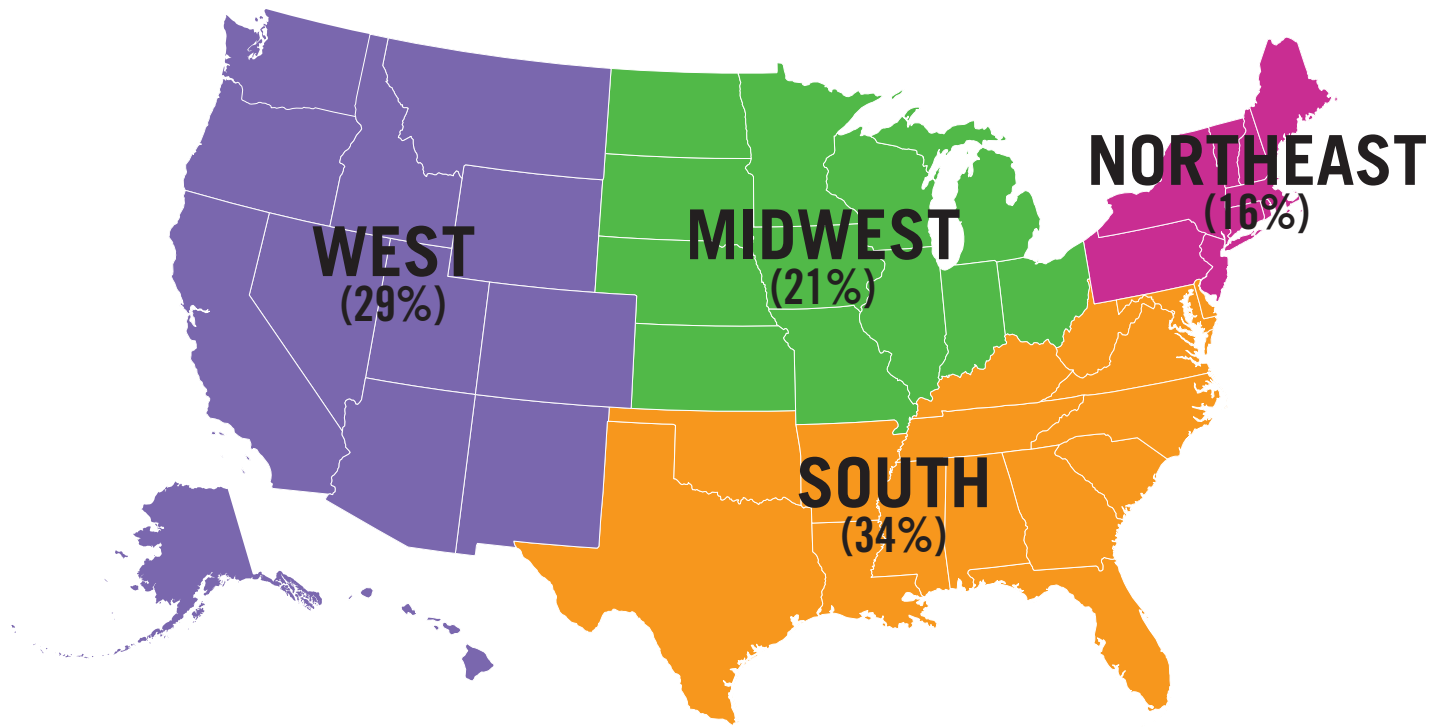
### THE TREVOR HELPLINE

The Trevor Helpline, 866-4-U-TREVOR, remains the only nationwide, around-the-clock crisis and suicide prevention helpline for lesbian, gay, bisexual, transgender and questioning (LGBTQ) youth. It is a free and confidential service that offers hope and someone to talk to, 24/7. Since its inception, nearly 100,000 calls have been

fielded by counselors on The Trevor Helpline. The average age of callers is 15 to 16 years, and the average call lasts approximately 30 minutes. The top five issues that young people call about are: depression, isolation, family/peer rejection, anxiety and confusion about sexual orientation.

### HELPLINE COUNSELOR TRAINING

The volunteer counselors are the backbone of The Trevor Helpline. Without them, The Trevor Project's vital work could not be accomplished. All potential helpline counselors participate in more than 40



## *The Trevor Helpline Calls Nationwide*

hours of mandatory, intensive training. The training process consists of lectures, role plays and guest speakers. Upon successful completion of classroom training, counselors sit in on two shifts, listening to live phone calls in preparation for taking their first call. Completing the training process does not ensure that a trainee will become a counselor. That decision is made collaboratively by professionals from The Trevor Helpline and veteran counselors.

### **THE TREVOR SURVIVAL KIT**

The Trevor Survival Kit is an educational kit distributed nationwide to schools and youth service providers to help educators constructively facilitate discussions with students about issues surrounding suicide, gender identity and sexual orientation. This year, more than 1,000 survival kits were distributed to schools and organizations throughout the country.

### **“DEAR TREVOR”**

“Dear Trevor” is an online, non-time sensitive question and answer resource for young people

with questions surrounding sexual orientation and gender identity. “Dear Trevor” authors responded to more than 300 letters this year about issues ranging from sexuality and coming out to family and peer rejection. In addition, six new “Dear Trevor” authors were recruited, all maintaining a consistent, seven-day turnaround time for responses.

### **SCHOOL WORKSHOPS**

The Trevor School Workshop Program uses a structured curriculum to address topics around sexuality, gender identity, the impacts of language and behavior and what it means for



THE LOVE  
THAT DARE  
NOT SPEAK  
ITS NAME

OSCAR WILDE'S FIRST PLAY WAS A HUGE FAILURE. AFTER BECOMING SUCCESSFUL HE WAS PUT IN PRISON FOR BEING GAY. WHAT IF HE HAD COMMITTED SUICIDE INSTEAD OF WRITING HIS MOST FAMOUS BOOK, THE PICTURE OF DORIAN GRAY?

HOME SUICIDE SIGNS ARE YOU SUICIDAL? ABOUT THE TREVOR PROJECT LGBT RESOURCES

The Trevor Project  
SAVING YOUNG LIVES

DON'T ERASE YOUR QUEER FUTURE  
1.866.4.U.TREVOR  
Design by: Better World Advertising

“Thank you so much for taking the time to talk to me, I really needed to talk to someone that would listen.”

-DIANA, age 24

young people to feel different. The Workshop also teaches young people to recognize depression and suicidal ideations amongst their peers, as well as how to help. To enhance the Trevor School Workshop Program, this year three professional scripts were developed, each targeting a different audience (i.e. youth, educators and administrators, youth service providers, etc.) The Trevor Project also formed a new partnership with the Los Angeles Unified School District to coordinate 12 workshops within the next school year.

## OUTREACH

In September, The Trevor Project launched “Don’t Erase Your Queer Future,” a Web-based youth outreach campaign. The overall goals of the campaign were to promote a culture that honors and respects the achievements of LGBTQ people, and to encourage youth to reach out for help and support in times of crisis. The campaign utilized quotations from and portraits of prominent LGBTQ figures of the past including Oscar Wilde and Bayard Rustin, and asked viewers to ponder what the world would have been like if these gifted individuals had completed suicide. The campaign also included information about the personal and largely unknown struggles these individuals conquered in their lives.

1



2



1. Ellen DeGeneres, Portia de Rossi, executive director Charles Robbins and T.R. Knight at Cracked Xmas 2. Neil Patrick Harris and Trevor supporters at Upright Cabaret in Palm Springs 3. Jon Amechi and Alex Mapa at the Trevor Oscar Party 4. Macy's Men's Fashion Show 5. Founders Peggy Rajski and James Lecesne with Alan Cumming at Trevor NY 6. Leslie Jordan and cast at the NYC premiere of *Sordid Lives: The Series* 7. Trevor staff and volunteers at Gay Days Anaheim

## DEVELOPMENT & SPECIAL EVENTS

Last summer, The Trevor Project launched the largest fundraising campaign in its history. The campaign successfully raised \$1,000,000 in multi-year gifts, which financed the opening of the Randy Stone East Coast Call Center and the continued work of the Randy Stone West Coast Call Center. Additional funds raised from the campaign fueled helpline counselor trainings. We are grateful to all of the generous benefactors who made this fundraising campaign a success, and who continue to support our lifesaving work with lesbian, gay, bisexual, transgender and questioning youth across the country.

This year, we hosted a myriad of special events which accounted for a total of 25.7 percent of our yearly revenue. Our two marquee galas, Cracked Xmas (Los Angeles) and Trevor New York (New York City) are the organization's largest fundraisers, attracting diverse guests and star-studded talent. Most importantly, all of these fun and exciting events raise the financial resources necessary to fund our programs.

### CRACKED XMAS

Cracked Xmas 10 raised more than \$463,000 for The Trevor Project. The event honored Ellen DeGeneres (Trevor Life Award) and Clear Channel Communications (Trevor Hope Award). Jodie Foster also presented founders Peggy Rajski, James Lecesne and the late Randy Stone with the Trevor Founders Award.

### TREVOR NEW YORK

The eighth annual Trevor New York gala in New York City raised nearly \$175,000 for The Trevor Project. Alan Cumming was presented with The Trevor Hero Award and The N television network was presented with the Trevor Commitment Award. The Colin Higgins Foundation also bestowed three remarkable young people who have triumphed over adversity with the third annual Youth Courage Awards.

The Trevor Project also hosted many, smaller events which brought in additional revenue for the organization. In August, the annual Pool Party was held at the home of David Cooley in Los Angeles, with more than 500 Trevor

supporters in attendance. Here Lounge in West Hollywood held the fourth annual Oscar Viewing Party, hosted by Alec Mapa and Miss Universe Brook Lee. In July, Trevor was the beneficiary of the New York City premiere of *Sordid Lives: The Series*, which raised \$35,000 for Trevor. Other fundraising events this year were Monday Funday; the Macy's Men's Fashion Show; Upright Cabaret and a series of Circle of Hope events throughout the country.

### YOUTH EVENTS

The Trevor Project hosted several events specifically for LGBTQ youth this year. At Gay Days Anaheim (Disneyland), we held a youth scavenger hunt, pizza party lunch and our first teen dance party, where more than 100 young people danced the night away in a safe and positive environment. In March, we co-sponsored the Winter Party Festival dance event for LGBTQ youth and their allies in Miami. Youth received red carpet treatment at the Hollywood-themed event featuring dancing, food, games and a community resource fair.

**INDEPENDENT AUDITOR'S REPORT**

To the Board of Directors  
The Trevor Project  
West Hollywood, California

We have audited the accompanying statement of financial position of The Trevor Project (the "Organization") as of July 31, 2008, and the related statements of activities and cash flows for the year then ended. These financial statements are the responsibility of the Organization's management. Our responsibility is to express an opinion on these financial statements based on our audit. The prior year's summarized comparative information has been derived from the Organization's 2007 financial statements and, in our report dated January 17, 2008, we expressed an unqualified opinion on those financial statements.

We conducted our audit in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation. We believe that our audit provides a reasonable basis for our opinion.

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of The Trevor Project as of July 31, 2008, and the changes in its net assets and its cash flows for the year then ended in conformity with accounting principles generally accepted in the United States of America.



Singer Lewak LLP

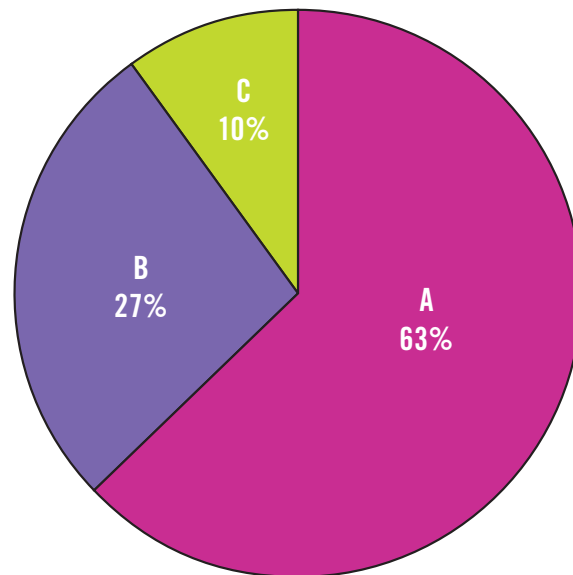
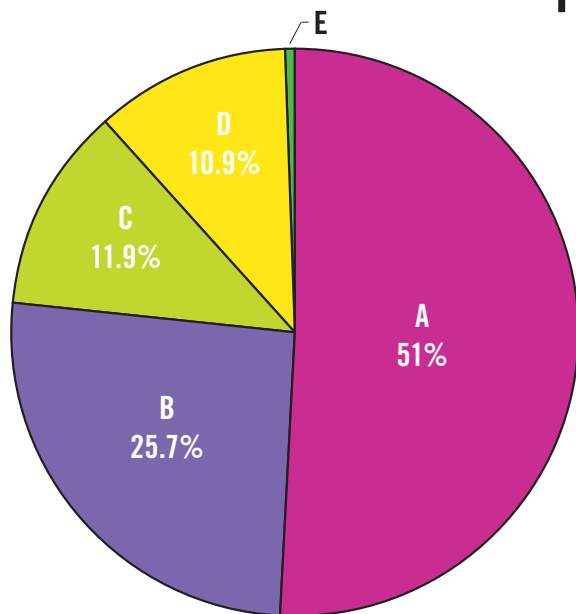
Los Angeles, California  
October 23, 2008

# Expanding Resources

“If I hadn’t had you guys to talk to, I would have killed myself already.”

-ANTHONY, age not disclosed

## FY 2007/8



REVENUE	2006/7	2007/8
A Contributions	\$442,637 41.8%	\$694,577 51%
B Special events (less expenses)	\$422,303 39.9%	\$350,054 25.7%
C Grants	\$155,593 14.7%	\$162,000 11.9%
D In-kind contributions	\$35,409 3.3%	\$148,047 10.9%
E Other income	\$3,371 0.3%	\$5,974 0.5%
<b>TOTAL REVENUE</b>	<b>\$1,059,313</b>	<b>\$1,360,652</b>

EXPENSES	2006/7	2007/8
A Program Expenses	\$548,418 59.5%	\$879,149 63%
B Fundraising	\$250,694 27.1%	\$379,333 27%
C General Administrative	\$124,012 13.4%	\$134,910 10%
<b>TOTAL EXPENSES</b>	<b>\$923,125</b>	<b>\$1,393,392</b>

## CIRCLE OF HOPE

Circle of Hope members play a critical role in providing the financial leadership that makes the work of The Trevor Project possible by donating \$500 or more annually in non-event related contributions. This list represents donors who gave between August 1, 2007 and July 31, 2008.

### Guardian (\$25,000 +)

Anonymous  
Bryan Bantry  
Jodie Foster  
David Rosen & Paul Reitz  
Jeffrey R. Stone

### Counselor (\$10,000 – \$24,999)

Kathy Kinney  
Paul Norris & Rock Rocaberte  
Frank Pond  
Bill and Austin Smolka  
Ron Valdez\*  
Jack Winn & Brian Bish

### Advisor (\$5,000 – \$9,999)

Tim Aldrete  
Jeffrey Epstein  
Michael Graham\*  
John McDonald & Rob Wright  
Suzanne Saperstein  
Philip Selway  
Quinn Taylor  
Don Zuidema, Alfredo Izaguirre  
& Mike McGinley

### Mentor (\$2,500 – \$4,999)

Christopher J. Baker & Tim Smith  
Dilson DeAlmeida & Walter Schild  
Greg Emmerth  
Douglas Ferguson  
Siana-Lea Gildard & Edgar Aguirre  
Darren Hayes  
Abraham Higginbotham  
& Steven Petrarca  
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Duncan Sheik  
Kevin Snow  
James Sullivan  
In Memory of Big Al Shore  
Wes Walraven  
Jeffrey Paul Wolff\*  
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David Guzman  
Brad Harvey  
Eric Hassel  
Debra Ann Herrick  
Michael J.W. Hines  
Jeffrey Hobgood

# Expanding Horizons, Expanding Allies

## RANDY STONE CALL CENTER CAMPAIGN

Randy Stone Call Center donors made a two-year commitment of \$10,000 or more to expand our Los Angeles call center operations and to operate a new call center in New York City. We extend our gratitude to the following donors for their contributions:

Michael Hughes  
Harvey Hurdle  
Paul Jaramillo  
Michael Jarvis, PhD  
Brian Johnson  
Blanding U. Jones  
John Kannegieser  
Steven Kanner  
Robert Kasnic  
Mark Katz & Bob Goodman  
Michael Keeley  
Bryan T. Keller & Brian Baldwin  
Paul Kellogg & Jim Andre  
Henry Koelsch  
Kevin Korney  
Marty Kovacevich and Chaz Stevens  
Marc Korver & Steven Jones  
Donald S. Langworthy  
Kevin Lesser  
Pamela Liss-Burdett  
Jose Lugaro  
Patrick Mahoney & John English  
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Ryan Zynger\* & Justin Warren

\*denotes Board Member

Jodie Foster  
Jeffrey Stone  
Bryan Bantry  
David Rosen & Paul Reitz

H. van Ameringen Foundation  
Ray and Dagmar Dolby Family Fund  
Kathy Kinney  
Anonymous

## FOUNDATION GIVING

We extend our thanks to the following foundations that provided general operating and program-related funding to The Trevor Project between August 1, 2007 and July 31, 2008:

### \$20,000 +

The Calamus Foundation  
Ray and Dagmar Dolby Family Fund  
H. van Ameringen Foundation  
Wells Fargo Foundation  
Zarley Family Foundation

### \$10,000 - \$19,999

David Bohnett Foundation  
The Helene Foundation  
David H. & Barbara M. Jacobs Foundation  
Johnson Family Fund of the Liberty Hill Foundation  
Joseph H. and Florence A. Roblee Foundation  
Small Change Foundation

### \$5,000 - \$9,999

Deutsche Bank  
David Geffen Foundation  
Gesso Foundation  
Rainbow Endowment

### \$1,000 - \$4,999

The Brotman Foundation of California  
Delaware Valley Legacy Fund  
Disney Cast Community Fund  
Hargrove Pierce Foundation  
Kicking Assets Fund of the  
Tides Foundation  
The Livney Foundation  
Shaker Family Foundation

## CIRCLE OF LIFE

The Circle of Life was established to recognize individuals who have created gifts to The Trevor Project through planned giving either in their estate planning or as a bequest.

Gift in memory of Aleida Estela Santiago  
Arlene Reed Bequest Tithe on behalf of Hollywood Lutheran Church  
Eleanor J. Ross Trust

(If we have inadvertently omitted or incorrectly listed your name, please contact Earl Plante at 310-271-8845.)

## Staff

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Phoenix Schneider, MSW  
Program Director

Siana-Lea Gildard  
Development Director

Jenifer Ortiz  
Special Events Director

Jacqueline Wing  
Communications Manager

Alan Gordon  
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East Coast Call Center Manager

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West Coast Call Center Manager

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Office Manager

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Wing-Sum Doud  
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Peggy Rajski  
Randy Stone (1958-2007)

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*The Trevor Project*  
SAVING YOUNG LIVES

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