



Modern Slavery and Human Trafficking Statement

TechTarget, Inc., together with its subsidiaries¹ (collectively, “TechTarget,” “we”, “us” or “our”) (Nasdaq: TTGT), is committed to serving as a responsible member of the global technology community. We appreciate that companies have a responsibility to ensure that individuals are not exploited and are committed to preventing modern slavery practices in relation to our services and through our business operations. Acts of modern slavery will not be tolerated by us in any of our business dealings.

UK Modern Slavery Act

Under the UK Modern Slavery Act 2015 (“UK Act”), companies providing goods and services with a turnover of £36m or more are obliged to annually publish a Slavery and Human Trafficking Statement setting out the steps they have taken to ensure slavery and human trafficking do not play a role in their supply chain or business. In compliance with the UK Act, this Modern Slavery and Human Trafficking Statement (“Statement”) covers the reporting period of January 1, 2023 to December 31, 2023.

Organization Structure, Business, and Supply Chains

We are a global leader in purchase intent-driven marketing and sales services which delivers business impact for business-to-business (“B2B”) technology companies. Our solutions enable B2B technology companies to identify, reach, and influence key enterprise technology decision makers faster and with higher efficacy. We offer products and services intended to improve information technology vendors’ abilities to impact highly targeted audiences for business growth using advanced targeting, first-party analytics, and data services complemented with customized marketing programs that integrate content creation, demand generation, brand marketing, online event hosting, analytics, and advertising techniques. Additional information about TechTarget can be found on [our website](#) and in our Annual Report filed with the U.S. Securities Exchange Commission.

We are an equal opportunity employer and comply with all applicable federal, state, and local fair employment practices laws. We strictly prohibit and do not tolerate discrimination against employees, applicants, or any other covered persons because of race, color, sex (including pregnancy), age, national origin or ancestry, ethnicity, religion, creed, sexual orientation, gender identity or expression, status as a veteran, and basis of disability or any other federal, state or local protected class. This applies to all terms and conditions of employment including, but not limited to, hiring, training, promotion, discipline, compensation, benefits, and termination of employment. We comply with the Americans with Disabilities Act (ADA), as amended, and all applicable federal, state or local laws, and employ approximately 1,000 employees worldwide. Given the nature of the services that we provide, and the fact that our direct employees are primarily skilled professionals working in the advertising, marketing, editorial, and sales sectors, we consider the risk of intercompany modern slavery and human trafficking to be low.

TechTarget’s Core Values

We are committed to being a trusted member of the global technology community. Our global business is governed by well-established policies, practices, and procedures that memorialize our core values and help foster an inclusive, fair, and safe work environment for our employees. TechTarget’s policies,

¹ For a list of our subsidiaries, please refer to Exhibit 21.1 of our Annual Report on Form 10-k filed with the Securities and Exchange Commission on February 28, 2023.



practices, and procedures, including our Code of Business Conduct and Ethics (“Code of Conduct”), further outline our commitment to creating a fair and respectful workplace. Additionally, our broad-based compliance program includes our core values, responsible leadership, and periodic training intended to ensure compliance with applicable laws and to further a culture committed to ethics and integrity. Both our strong culture and robust compliance program help to ensure that we conduct business with partners who hold similar workplace values.

We believe that awareness is essential to compliance. Among other things, our compliance program includes advising employees about our Code of Conduct during their new joiner onboarding, as well as ongoing training and periodic prompts reinforcing our expectation that our employees act in a fair and ethical manner. We also remind employees about how they may report concerns which may be deemed contrary to TechTarget’s values and expectations. Our Code of Conduct requires employees to seek advice regarding potentially problematic ethical dilemmas and to report breaches of the Code of Conduct or breaches of any other law, regulation, or policy to their supervisor or our Compliance Officer. As noted in the Code of Conduct, we make a reporting hotline and website available to all employees, contractors, and suppliers who wish to report concerns on a confidential or anonymous basis. The hotline is available 24 hours a day, 7 days a week, 365 days a year, with support in multiple languages.

TechTarget’s Supply Chains and Supply Chain Due Diligence and Management Practices

Our supply chains consist of the provision of limited direct and indirect goods and services as well as corporate partnerships and sponsorships. TechTarget endeavors to obtain these services from reputable third parties. We do not enter into business with any organization which knowingly supports, or is found to be involved in, slavery, servitude, and forced or compulsory labor. Given the nature of our business, most of the suppliers that we engage perform technical and professional services which align with or support the services that we offer our customers. As such, we feel that the risk for modern slavery and human trafficking practices to be taking place within our supply chain operations is low. Nonetheless, we assess the risk for modern slavery and human trafficking practices in our supply chains, among others, considering the nature of the products and services that we purchase and the location of our suppliers.

We will continue to evaluate and implement further processes and procedures to help eliminate modern slavery and human trafficking, including requiring all suppliers to comply with applicable laws and making our aforementioned whistleblower hotline available to our suppliers.

Looking Towards the Future

We are committed to combatting modern slavery and human trafficking. We will continue to assess our business and supply chains to identify potential modern slavery and human trafficking risks and target those areas of concern with policies, procedures and trainings to ensure we maintain appropriate safeguards to mitigate those risks.

*Approved by the Board of Directors of TechTarget, Inc. on February 3, 2023
Last Updated: February 2, 2024*