slalom | +++ tableau

Tableau Conference

April 29 – May 1, 2024

San Diego, CA and Salesforce+

Know Before You Go Guide

Join Slalom at Tableau Conference 2024

This guide is your go-to resource to ensure you make the most out of your Tableau Conference experience. From planning your schedule to maximizing networking opportunities, we've got you covered.

Let's make this Tableau Conference unforgettable!

Meet Our *Experts.*

Dave Dixon

I'm an expert on Salesforce Analytics, Intelligent Experience, and Data Cloud, and have a passion for the Fins and HLS Industries. I'd love to connect at Tableau Conference 2024!

dave.dixon@slalom.com

Travis O'Neill

I'm an expert in Tableau Cloud Migrations and Tableau Server. I enjoy working in Public Sector, FINS, CPG and retail. I spoke at TC'23 about the benefits of Tableau Cloud and how Slalom can help you migrate and would love to connect at Tableau Conference 2024!

travis.oneill@slalom.com

Meet Our *Experts.*

Nicolai Johnson-Borelli

I'm a data-driven consultant specializing in Tableau and CRM Analytics. Passionate about data visualization, machine learning, and predictive analytics. I'd love to connect at Tableau Conference 2024!

nicolai.jb@slalom.com

Laurie Rugemer

I'm an expert in Salesforce AI and Analytics, Intelligent Experience, and Tableau, and I enjoy working in the Retail and Fins industries. I'm speaking at 5 sessions and would love to connect at Tableau Conference 2024!

laurie.rugemer@slalom.com

Angéline Le Ménach

I'm an expert in Tableau products, Business Intelligence, and I have experience working in automotive, FINS and retail. I am speaking at Tableau Conference 2024 and would love to connect!
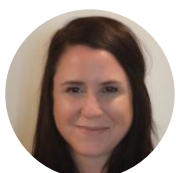
angeline.lemenach@slalom.com

Dan Curtin

I'm an Insurance and Financial Services expert focused on data driven excellence. Passionate about data visualization, predictive analytics and the journey to AI. I'd love to connect at Tableau Conference 2024!

dan.curtin@slalom.com

Charlotte Taft

I'm an expert in Tableau Desktop, TUG community building, and Tableau Prep. I have experience in financial services, supply chain, and web analytics. I am speaking at Tableau Conference 2024 and would love to connect!

charlotte.taft@slalom.com

Jim Clarke

I lead Slalom's global Salesforce capability teams, including Tableau. I'm passionate about helping companies engage and delight their customers through technology. Let's connect!

Jim.Clarke@slalom.com

Join us at *Diamond Data*

Monday, April 29th

6:40 PM | Western Metal Rooftop at Petco Park

San Diego Padres vs. Cincinnati Reds

Join your fellow data enthusiasts for an evening of networking, delicious cocktails, and gourmet bites while catching the exciting match between the San Diego Padres and the Cincinnati Reds.

This is your chance to connect and engage with industry experts from Monte Carlo, Slalom, Interworks, Sigma and Selectstar while rooting for the San Diego Padres to claim victory.

Leave the sales pitches and presentations behind—this event is all about enjoying good food, refreshing drinks, and meaningful conversations with like-minded peers and members of the local data community.

Tickets are limited, so secure yours today!

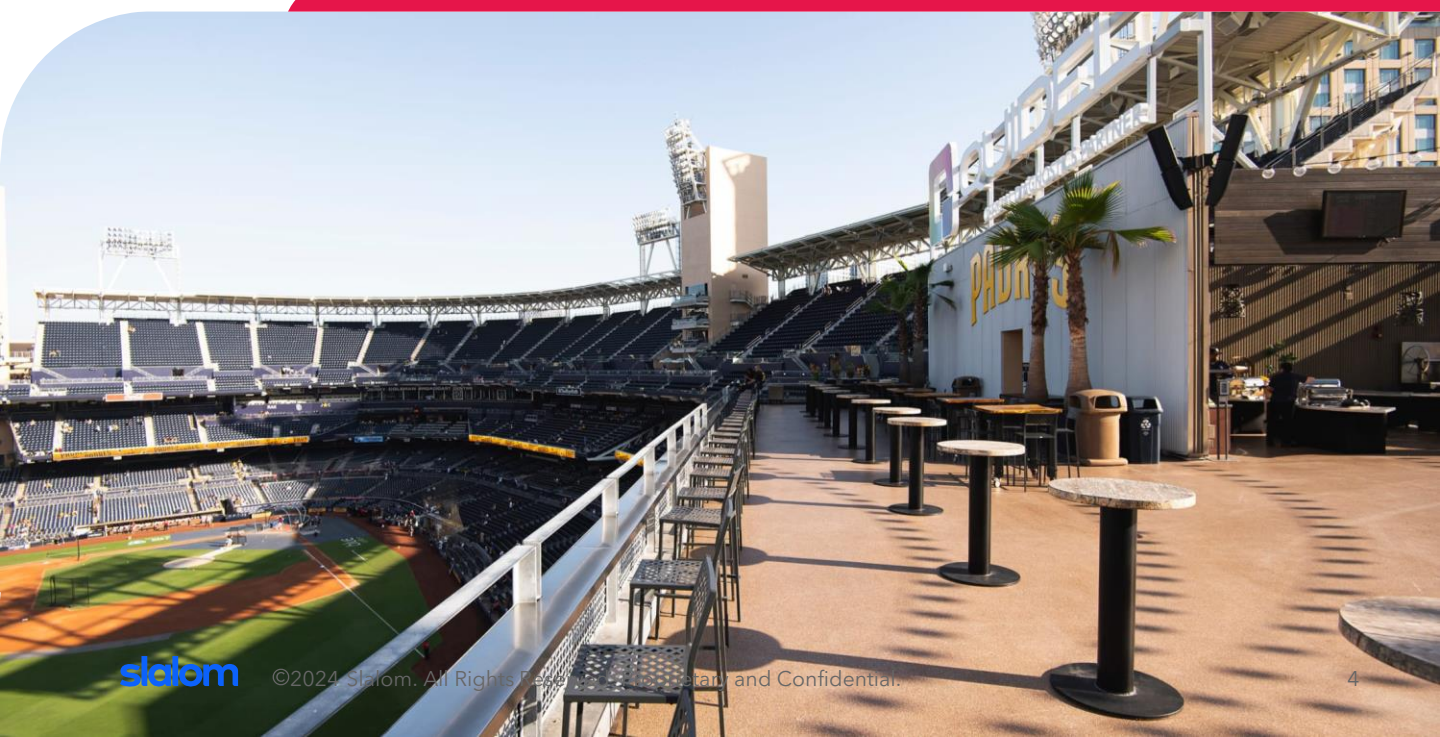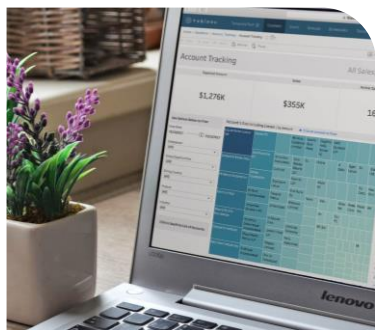# Get ready to *Learn*

Dive deep into immersive sessions led by data experts, discover the latest trends and innovations, and connect with peers from Slalom. Whether you're a seasoned data enthusiast or just starting your analytics journey, our sessions offer something for everyone.

Optimizing Tableau Data Models

Laurie Rugemer, Data Scientist, Slalom

Maximize Tableau dashboard performance with efficient data modeling and minimized reliance on Level of Detail calculations.

Understanding Responsible AI in Tableau

Laurie Rugemer, Data Scientist, Slalom

Explore ethical AI integration in Tableau — how to identify and mitigate biases and best practices for using AI responsibly within the Tableau environment.

Unicorns Not Required: Building Analytics Teams for Success

Laurie Rugemer, Data Scientist, Slalom
Charlotte Taft, Consultant, Slalom

Learn how to build a successful analytics team through robust analytics methodology, defined roles, and future-proofed definitions of success.
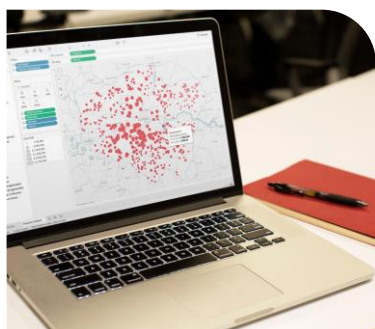
Elevate Your Data Storytelling with Art and Symbolism

Angéline Le Ménach, Principal, Data & Analytics, Slalom

Understand the parallel between art and data visualization — and learn how to communicate complex ideas and narratives through composition, color, and symbolism.

Attendee
Tips & Tricks

Bring battery packs/portable chargers and put your phone on low battery mode.

Bring business cards or have your LinkedIn QR code handy.

Pack gum/mints, band-aids, and hand sanitizer.

Dress business-casual or smart casual. Leave the ties at home. Pack a few sport coats, blazers, and dark jeans. Wear comfortable shoes and pack clothes appropriate for layering.

Stay hydrated. Bring a refillable water bottle for the fill stations and plan for long coffee lines.

Book no more than four sessions per day to allow for time to go with the flow.

Walk-ins 101: 25% of all seats are blocked, so you should be able to get into any sessions in case you can't reserve a spot. Make sure to get there early.

Keynotes fill up – consider other viewing venues.

Keep your badge on hand. It will be required for entry into sessions, meal areas, the Expo hall, and private events.

Have fun!