EMC ISILON AND SIGNIANT EXTREME FILE SHARING

A digital asset movement backbone for media & entertainment collaboration and operations

ESSENTIALS

- Integrated workflow for sharing large media files with production teams
- User-friendly, consumer-like experience for collaborating with geographically extended teams
- Securely share large files without a third-party host
- Full visibility and control over where files are, and who is accessing them
- Rich automation ties into existing high-performance storage, systems, and processes
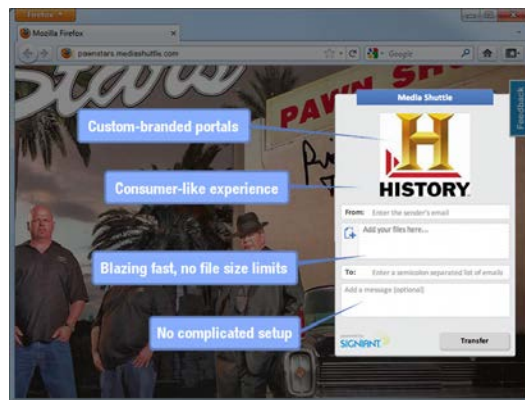- FIMS-compatible

As the production and distribution of movies, TV shows, and other media transitions to a file-based workflow, media operations specialists are finding it harder than ever to manage their highly valuable digital assets across all the collaborators in the production-to-playout process. That's why they rely on EMC® Isilon® for high-performance storage, and Signiant® for easy, convenient file sharing and media workflow. These products work together, giving customers a "best of both worlds" solution that provides IT visibility and control over the movement of high-value digital assets, with the ease-of-use of a consumer offering.

SECURE, FILE-BASED MEDIA ASSET SHARING

Signiant is the media backbone for the world's top media outlets, providing easy, automated control over how files flow throughout the production process. Signiant's Media Shuttle™ product delivers an easy, consumer-like workspace for ad-hoc file sharing. Signiant's Managers and Agents product helps IT automate file workflow and movement. With Signiant, files are stored on local EMC Isilon storage, and never transferred to third-party cloud providers or unauthorized storage resources, providing the maximum protection for your sensitive intellectual property.

TRANSFER AND SHARE LARGE FILES 200X FASTER

Cumbersome processes for transferring files have led many in the media and entertainment industry to employ cloud-based, drop-in file sharing services—despite their slow speeds and insufficient security. The Signiant solutions accelerate file sharing with high-speed, network-efficient file transfer via a patented protocol that can be up to 200X faster than FTP with over 95 percent network efficiency.

Media Shuttle screenshot, as used on the hit TV show "Pawn Stars"

Signiant's Media Shuttle product provides an accessible, cloud-based user interface that simplifies sending files with a three-step process that is as easy as browse, upload, and send. Signiant can handle the largest digital assets at an accelerated rate with no limitations on the file sizes that can be sent. Signiant moves petabytes of data for clients on a weekly basis.

FULL CONTROL OVER ACCESS AND ACTIVITY

With Signiant solutions, IT and media operations teams can choose who is authorized to send and receive media files, track the flow of content, and monitor and control storage capacity, transfer frequency, transfer rates, file sizes, peak storage time, and transfer speeds. Signiant also provides a dashboard view across multiple portals, including color-coded status alerts to make file and user organization easier than it has ever been.

BRANDED COLLABORATIVE WORKSPACES

Maintaining your file infrastructure can get confusing with multiple workgroups, teams, or companies. Signiant allows users to customize a file transfer portal in minutes with their own logos, background images, color schemes, and element placement. In order to promote brand affinity between all participants involved in the content creation process, each portal can be branded separately by intended workgroup, project team, or enterprise.

ABOUT SIGNIANT

Used today by the world's top broadcasters, studios, media service providers, sports networks, and game developers, Signiant delivers intelligent software solutions that facilitate the movement of file-based media between systems, applications, and users—from pre-production content and mobile news to finished-format movies, trailers, and TV episodes.

ABOUT EMC

EMC Corporation is the world's leading developer and provider of information infrastructure technology and solutions that enable organizations of all sizes to transform the way they compete and create value from their information. Information must be intelligently and efficiently stored, protected, and managed—so that it can be made accessible, searchable, shareable, and, ultimately, actionable. EMC creates complete information environments that are reliable, efficient, and secure.

CONTACT US

To learn more about how EMC products, services, and solutions can help solve your business and IT challenges, contact your local representative or authorized reseller— or visit us at www.EMC.com/isilon.

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