# Our values

These aren't just pretty words to post on the office wall. This is who we are.

As Pluralsight evolves, our values evolve with us. These values are our guideposts as we make crucial business decisions, collaborate with one another and resolve impasses. As we commit to these values, we commit to ourselves and each other to build a better future for Pluralsight and our customers.

CHAMPION THE **customer**

SEEK TO **learn**

OWN OUR **outcomes**

**communicate** WITH PURPOSE

**commit** TO OUR FUTURE

### Champion the customer

We truly care about our customers, both internal and external, and seek to understand their needs before creating solutions. We deliver solutions and features that delight our customers and offer empathetic service tailored to their unique needs.

### Seek to learn

We love learning. Through our innovative solutions, we encourage ourselves, our teams and our customers to grow. We welcome and look for diverse perspectives and opinions because they enhance our decisions. When we fall short, we ask, "What can we learn from this?" and make concrete plans to improve.

### Own our outcomes

We hold ourselves accountable, as individuals and teams. We're all responsible for achieving the mission, so we strive to add value in every interaction—even if it's not in our job description. We understand what success looks like and act in the best interest of the company, prioritizing company outcomes over team and individual outcomes when necessary.

### Communicate with purpose

We're candid in our communication, and openly share the bad news with the good. We care about the growth of the business and others, so we proactively ask for and provide actionable feedback. We value each other's viewpoints by seeking to understand, acting with empathy and assuming good intent.

### Commit to our future

We strive to understand the big picture and how we contribute to the company's objectives. We are united and fully commit to business decisions once they're made, even if we don't entirely agree. We approach challenges with optimism and harness the power of teamwork to accomplish our goals.

PLURALSIGHT