

**opentext™**

# Book of Innovations

**opentext™**  
**world** 2023



Welcome to OpenText World 2023, Las Vegas! .....	2
Press Release   OpenText AI Enables Smarter Organizations .....	3
Press Release   OpenText Introduces New Unified Global Partner Network .....	3
Press Release   Introducing opentext.ai and OpenText™ Aviator .....	3
CEO AI Position Paper .....	3
Blogs .....	5
Aviator Cloud Editions 23.4 .....	7
OpenText™ Aviator for Business .....	7
OpenText™ IT Operations Aviator .....	7
OpenText™ DevOps Aviator .....	7
OpenText™ Content Aviator .....	7
OpenText™ Experience Aviator .....	8
OpenText™ Cybersecurity Aviator .....	8
OpenText™ Business Network Aviator .....	8
OpenText™ Aviator for Technologists .....	10
OpenText™ Aviator Platform .....	10
OpenText™ Aviator Search .....	10
OpenText™ Aviator IOT .....	10
OpenText™ Aviator Thrust & Thrust Studio .....	11
OpenText™ Aviator Lab .....	11
The future of AI (Infographic) .....	12
Introducing OpenText™ Aviator (Infographic) .....	13
The AI Bill of Obligations (Infographic) .....	15
Earn Your Wings (Infographic) .....	16

## Welcome to OpenText World 2023, Las Vegas!

At this year's OpenText World 2023, we focused on AI and its forces of change on commerce, climate, biotech, and the very nature of work itself. On October 11 and 12, we brought together the best minds in information management at our annual flagship conference, where we showed how to pivot to AI, master values-based innovation, and learn how to build trust and security in the cognitive era.

We had an incredible event, and our OpenText World 2023 Book of Innovations is your guide to all our key announcements and innovations, with the critical details you need to easily navigate the topics you're most interested in exploring. Throughout, you'll find innovations across [opentext.ai](https://opentext.ai) our strategy for helping our customers unlock the potential of AI and large language models to solve their most complex problems. You'll find details on OpenText Aviators for Business across our Content, Experience, Business Network, IT Operations, Cybersecurity, and DevOps clouds, and new innovations that reflect both our commitment to our customers and the potential of AI.

AI is not just another technology or business case — it will shape our future and what it means to be a company and be human. This is the AI revolution. We look forward to showcasing technology that can help your organization gain the information advantage, work smarter, and prepare for tomorrow's challenges. Let this Book of Innovations serve as your roadmap.

The buzz coming out of OpenText World 2023 has been contagious. We hope you feel as inspired as we do.

Enjoy your flight through our innovations,

**Sandy Ono, EVP, Chief Marketing Officer**

## Press Release | OpenText AI Enables Smarter Organizations

[Company introduces OpenText™ Aviator AI capabilities in Cloud Editions 23.4](#)

OpenText unveils Cloud Editions 23.4, introducing OpenText™ Aviator AI capabilities for data management, security, and decision-making. These solutions span IT operations, content optimization, and cybersecurity, driving enhanced productivity and customer experiences. CEO & CTO Mark J. Barrenechea highlights AI's transformative potential, with global AI IT spending projected to exceed \$308 billion by 2026. OpenText's commitment to practical AI aligns with evolving business needs while ensuring data privacy. Organizations, including Shell, have realized significant cost savings and operational improvements with OpenText's AI solutions, reflecting increasing demand across industries. OpenText's quarterly releases promise ongoing AI-driven advancements to meet evolving challenges.

## Press Release | OpenText Introduces New Unified Global Partner Network

[New programs offer greater breadth of solutions, training and service availability](#)

OpenText has introduced its unified OpenText Partner Network, combining OpenText and Micro Focus partner ecosystems to support over 30,000 partners worldwide. This standardized program framework offers partners access to OpenText's expertise in information management, aligning them with the opentext.ai vision and strategy. Partners will collaborate and innovate to enhance customer value and leverage AI in data and information management. The network features programs for enterprise partners, mid-market partners focusing on cloud opportunities, custom solutions through OpenText Cloud API services, and a SolEx program to extend OpenText products with tailored solutions. The network is available in 150 countries, serving a global customer base.

## Press Release | Introducing opentext.ai and OpenText™ Aviator

[The Next Generation of Information Management Innovations.](#)

OpenText introduces opentext.ai, a modular generative AI solution spanning content management, experience optimization, IT operations, developer support, and cybersecurity. Grounded in Large Language Models (LLMs) and private data, it empowers experimentation and productivity within applications or via OpenText Cloud API Services. This vision unites predictive AI analytics, conversational search, and generative AI, enabling agile customer engagement, faster sales onboarding, streamlined supply chains, and secure AI utilization in private and public clouds, aligning with evolving business needs in this tech era.

## CEO AI Position Paper

[The internet changed everything... with AI: everything must change.](#)



The rapid growth of technology and global connectivity, with over five billion people connected, has brought us to the brink of a transformative era. AI, driven by extreme computing power, extensive networks, large datasets, and emerging models like large language models, is not just another advancement—it's a paradigm shift impacting every facet of business. OpenText is committed to being your trusted partner on this transformative AI journey, helping you harness its benefits while mitigating risks and providing AI-based solutions across all functions to elevate your business in this evolving landscape.



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## Blogs



### [Embrace the cognitive era with OpenText Cloud Editions \(CE\) 23.4](#)

Published October 11, 2023  
by Muhi Majzoub



### [Introducing OpenText™ Aviator](#)

Published October 11, 2023  
by Sandy Ono



### [Smarter information. Work reimaged.](#)

Published October 11, 2023  
by Sandy Ono



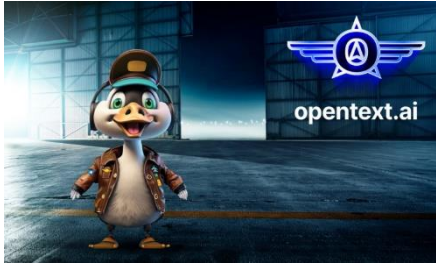
### [Introducing OpenText Partner Network](#)

Published October 10, 2023  
by Sandy Ono



### [How can organizations approach AI ethically?](#)

Published September 29, 2023  
by Sandy Ono



## [Can AI give you a new currency for delivering better experiences?](#)

Published September 26, 2023  
by Sandy Ono



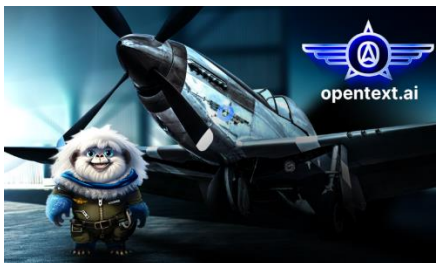
## [What if AI could help our planet fly backwards?](#)

Published September 13, 2023  
by Sandy Ono



## [How can AI enhance cybersecurity?](#)

Published September 6, 2023  
by Sandy Ono



## [Welcome to opentext.ai](#)

Published August 16, 2023  
by Sandy Ono



## Aviator Cloud Editions 23.4

OpenText™ Aviator enables AI orchestration and the creation of information flows across multiple clouds and knowledge bases allowing organizations to address multiple AI use cases for their enterprise without having to move their data. The latest Cloud Editions release includes:

### OpenText™ Aviator for Business

#### OpenText™ IT Operations Aviator



[OpenText™ IT Operations Aviator](#) is a cutting-edge generative AI virtual agent for OpenText Service Management Automation X (SMAX). The latest integration combines LLMs with OpenText’s data security expertise to enhance the user experience, facilitate intuitive self-service, provide faster issue resolution and gain efficiency, ultimately reducing service management costs and improve end-user customer experience.

Download: [IT Operations Aviator for ITSM Solution overview](#) | [OpenText](#)

#### OpenText™ DevOps Aviator



[OpenText™ DevOps Aviator](#) revolutionizes software delivery with generative AI capabilities enabling organizations to deliver software at unparalleled velocity. This tool leverages AI to optimize software delivery with feature prediction, enhances test coverage with automatic test creation and authoring, and reduces points of risk that impact quality.

Download: [DevOps Aviator Solution Overview](#) | [OpenText](#)

#### OpenText™ Content Aviator





[OpenText™ Content Aviator](#) optimizes information retrieval in the workplace, making it more efficient and productive. The interactive chat interface and natural language queries enhances user productivity and streamlines content discovery.

Download: [Content Aviator Solution Overview](#) | [OpenText](#)

## OpenText™ Experience Aviator



[OpenText™ Experience Aviator](#) integrates Customer Communications Management (CCM) software with generative AI capabilities enabling marketing, communications and customer service support teams to produce well-formed and relevant material faster than ever, boosting development productivity.

Download: [Experience Aviator Solution Overview](#) | [OpenText](#)

## OpenText™ Cybersecurity Aviator



[OpenText™ Cybersecurity Aviator](#) offers AI-enhanced rapid deployment capabilities and cloud-based efficiency to help organizations implement new threat detection models designed to protect users from diverse, sophisticated and evolving threats.

Download: [Cybersecurity Aviator Solution Overview](#) | [OpenText](#)

## OpenText™ Business Network Aviator



[OpenText™ Business Network Aviator™](#) brings generative AI and large language models (LLMs) into the OpenText Business Network, placing the entire supply chain information flow into a single platform. By utilizing a comprehensive 360-degree perspective of end-to-end supply chain operations and an AI-powered conversational interface, businesses will gain access to precise information to respond quickly to dynamic and unpredictable market fluctuations and conditions.



*OpenText World 2023, Las Vegas*

# OpenText™ Aviator for Technologists

## OpenText™ Aviator Platform



[OpenText™ Aviator Platform](#) offers a suite of tools and connectors to administer enterprise-grade data warehouses, data lakes, analytics of structure and unstructured data, and visualization for intelligent decision-making.

## OpenText™ Aviator Search



[OpenText™ Aviator Search](#) introduces a new advanced capability to go from clicks to conversations with search that spans all data types across multiple repositories to build any custom solution, portal, or experience for an enterprise.

## OpenText™ Aviator IOT



[OpenText™ Aviator IOT](#) brings forward a collection of tools to better connect and protect millions of IoT endpoints to get real-time insights and visibility into assets location, condition, utilization, performance, and health.



## OpenText™ Aviator Thrust & Thrust Studio



[OpenText™ Aviator Thrust & Thrust Studio](#) is a set of robust cloud API services and developer tools built over the last three years that can power secure information flows, fuel custom AI solutions, and fast-track new AI-embedded applications.

## OpenText™ Aviator Lab



[OpenText™ Aviator Lab](#) is a partnership for experimentation with professional AI experts to help customers accelerate AI development through rapid prototyping, AI reference architectures in a secure sandbox environment.



# The future of AI (Infographic)



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## The future of AI

### Top 5 innovations from OpenText World 2023

- 

**OpenText Aviator IoT**  
Accelerate your business and better manage high-value assets by applying robotics and AI to connect people, systems, and things.
- 

**OpenText Aviator Search**  
Help users find the answers they need, faster and easier, with multi-repository search capabilities that let you customize clicks to conversations.
- 

**OpenText Aviator for Business**  
Reimagine work with generative AI capabilities for enterprise use cases: IT operations, content management, cybersecurity, DevOps, supplier management, and more.
- 

**OpenText Aviator Thrust and Thrust Studio**  
Build it your way with OpenText cloud APIs that enable AI orchestration and AI engineering to power custom applications and workflows.
- 

**OpenText Aviator Lab**  
Experiment and chart your AI flight path with AI Professional Services experts who will help you define your data and AI strategies.

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## The future of AI

### Top 5 takeaways from OpenText World 2023

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**Welcome to the AI revolution**  
It's time to reimagine work. Organizations need information automation + trusted data + AI. With decades of experience managing large, complex data sets, OpenText is a trusted partner for your AI journey.
- 

**Introducing OpenText Aviator**  
Get ready! OpenText is launching a full stack of solutions in AI. From generative AI enabled cloud editions to AI platforms, the first set of Aviators will be available in October 2023 with planned innovations every 90 days.
- 

**Accelerate into the cloud with AI**  
Power and protect your data like never before. OpenText World showcased an incredible set of public and private cloud solution. Product roadmaps highlighted innovations and intersections across cloud, AI, and security.
- 

**Security-first information management**  
Achieve a security-first mindset. Organizations of all sizes rely on OpenText Cybersecurity capabilities, and now you can take advantage of new integration points around cybersecurity and content management.
- 

**AI bill of obligations**  
As AI becomes more mainstream, we all have a role to play in its ethical use and value-based design. OpenText is proud to uphold an AI Bill of Obligations: Transparency is trust, your data is not our product, security and privacy is paramount, and AI should be used to promote the common good.

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# Introducing OpenText™ Aviator (Infographic)





# REIMAGINE THE FUTURE OF WORK



## Aviator for Business

### Use cases

<b>Content Aviator</b> <ul style="list-style-type: none"> <li>• Intelligent workspace</li> <li>• Knowledge access and retrieval</li> <li>• Automated content insights</li> <li>• Automated content generation</li> <li>• Automated content translation</li> <li>• Automated workspace configuration</li> </ul>	<b>Experience Aviator</b> <ul style="list-style-type: none"> <li>• Communications assistant</li> <li>• Knowledge access and retrieval</li> <li>• Personalized content generation</li> <li>• Automated media tagging</li> <li>• Behavioral predictions</li> </ul>	<b>Cybersecurity Aviator</b> <ul style="list-style-type: none"> <li>• Threat intelligence</li> <li>• Behavioral threat hunting</li> <li>• Threat detection and protection</li> <li>• Automated security contextual insightst</li> </ul>
<b>IT Operations Aviator</b> <ul style="list-style-type: none"> <li>• Operations support-service agent</li> <li>• Knowledge access and retrieval</li> <li>• Automated Tier 1 IT support</li> <li>• Automated Tier 1 HR support</li> <li>• Automated Tier 1 procurement support</li> <li>• Sales enablement agent</li> </ul>	<b>DevOps Aviator</b> <ul style="list-style-type: none"> <li>• AI-led developer experience</li> <li>• DevOps lifecycle management</li> <li>• Time-to-market prediction</li> <li>• AI-generated test scripts</li> </ul>	<b>Business Network Aviator</b> <ul style="list-style-type: none"> <li>• Supply chain command center</li> <li>• Automated supplier finder</li> <li>• Automated supplier B2B onboarding</li> <li>• Supplier financial risk analysis</li> <li>• ESG supplier analysis</li> <li>• Automated EDI mapping</li> </ul>

## Aviator for Technologists

### Use cases

<b>Aviator Platform</b> <ul style="list-style-type: none"> <li>• Data warehouse and data lake</li> <li>• Unstructured data analytics</li> <li>• Visualization and decision assistance</li> <li>• Data discovery</li> </ul>	<b>Aviator Search</b> <ul style="list-style-type: none"> <li>• Multi-repository search</li> <li>• Interactive agent assistant</li> <li>• Unstructured data analytics</li> <li>• Encrypted PII and compliance</li> </ul>	<b>Aviator IoT</b> <ul style="list-style-type: none"> <li>• Asset monitoring</li> <li>• Predictive maintenance</li> <li>• Data transformation</li> <li>• Identity and security management</li> <li>• Data as a Service</li> </ul>
<b>Aviator Thrust</b> <ul style="list-style-type: none"> <li>• Data ingestion and capture</li> <li>• Metadata creation</li> <li>• Identity and privilege access</li> <li>• Data governance and risk identification</li> <li>• Encryption and tokenization</li> <li>• Messaging</li> </ul>	<b>Aviator Thrust Studio</b> <ul style="list-style-type: none"> <li>• Developer tools</li> <li>• Developer workbench</li> <li>• Information flow design</li> </ul>	<b>Aviator Lab</b> <ul style="list-style-type: none"> <li>• AI advisory services</li> <li>• AI innovation services</li> <li>• AI assurance services</li> </ul>

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## The AI Bill of Obligations (Infographic)



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# The AI Bill of Obligations

-  **Transparency builds trust**
-  **AI and ethical AI are the same thing**
-  **It starts with value-based design**
-  **Your data is not our product**
-  **Respect intellectual property, images and likeness**
-  **Security and privacy remains paramount**
-  **Dedicated to accurate, verifiable AI results**
-  **Promote the common good**



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## Earn Your Wings (Infographic)



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# Earn your wings

## Introducing OpenText™ Aviator Flight School

### START YOUR AI JOURNEY NOW!

- **GET READY**  
Load up to 1 million documents into the OpenText™ Private Cloud for a flat fee so you can start taking advantage of AI.
- **FIRE THE ENGINES**  
Easily accomplish step one in days vs. months using OpenText Content Aviator and OpenText Aviator Search.
- **TRANSFORM**  
Enable metadata and vectors to transform your content.
- **TAKE-OFF**  
Get your data ready to leverage large language models.

**Partner with OpenText AI experts to help you start your AI journey.**

[Sign up now](#)

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