

METRICS THAT MAKE A DIFFERENCE

Policy Uses of Well-being and Sustainable Development Indicators in Latin America and the Caribbean

23-24 October 2019

Universidad del Rosario, Bogotá, Colombia



El futuro
es de todos

DNP
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Facultad de
Economía

Agenda

Measuring development is not an end in itself: for development metrics to make a difference in people's lives, they need to be used to inform policies and programmes for achieving sustainable and equitable well-being. The purpose of this conference is to bring together statisticians and policy makers, as well as academics and representatives from civil society and the private sector to share perspectives from all stages of the policy process on how to maximise the use of multidimensional indicators for improving people's lives. It will focus on the Latin American and Caribbean (LAC) context, and in particular, on the challenges that come from an era of 'Development in Transition', where national income growth alone cannot rectify the range of social, environmental and economic issues countries currently face. It will also reflect on the UN 2030 Agenda and the Sustainable Development Goals, and the metrics that are necessary to operationalise this complex agenda in national planning and international cooperation strategies.

The conference will take place over two days. On the 23rd October, a workshop will set the scene and explore key issues by presenting a range of relevant research and case studies from academics, technical experts and practitioners from government and civil society (including contributors selected through a Call for Papers). The 24th October will bring together policy actors and measurement experts of the highest level (including Ministers, Chief Statisticians, and Heads of International Organisations) from across the LAC region and the world to discuss achievements and challenges in linking metrics to policies for achieving better lives today and into the future.

The conference is being held in the context of the EU Regional Facility for Development in Transition, and specifically as part of the project on [Metrics for Policies for Well-being and Sustainable Development in Latin America and the Caribbean](#) jointly implemented by the European Commission, the OECD and the Economic Commission for Latin America and the Caribbean (ECLAC). It is being co-organised by the OECD, ECLAC, the European Commission, the Colombian National Administrative Department of Statistics (DANE), the Colombian Department of National Planning (DNP) and the Universidad del Rosario.



Wednesday 23 October 2019

Workshop on innovative measurement and policy applications for achieving well-being and sustainable development

Note that all sessions in the Auditorio Jockey Club will be bilingual (Spanish and English, with interpretation) and all sessions in Sede Claustro will be Spanish only.

07.15-08.00	Coffee and registration	
08.00-08.15	<p>Welcome remarks</p> <p><i>Auditorio Jockey Club</i></p>	<ul style="list-style-type: none"> • Carlos Eduardo Sepúlveda Rico, Dean of School of Economics, Universidad del Rosario, Bogotá • Luis Alberto Rodríguez, Director, DNP, Colombia • Juan Daniel Oviedo, Director, DANE, Colombia
08.15-09.00	<p>Presentation of OECD-EC-ECLAC Project on Metrics for Policies for Well-being and Sustainable Development in Latin American and the Caribbean</p> <p><i>Auditorio Jockey Club</i></p> <p><i>The conference is being held in the context of the EU Regional Facility for Development in Transition, and specifically as part of the project on Metrics for Policies for Well-being and Sustainable Development in Latin America and the Caribbean jointly implemented by the EC, the OECD and ECLAC. In this opening session, Martine Durand and Sebastian Nieto Parra will present the project and its aims, and Pelayo Rocés-Fernández will explain the overall context of the EU Regional Facility, closing with remarks from Rolando Ocampo.</i></p>	<ul style="list-style-type: none"> • Martine Durand, Chief Statistician and Director, Statistics and Data Directorate, OECD and Sebastian Nieto Parra, Head of the LAC Unit, OECD Development Centre • Pelayo Rocés-Fernández, Programme Manager, Directorate-General for International Cooperation and Development, European Commission <p><i>Remarks</i></p> <ul style="list-style-type: none"> • Rolando Ocampo, Director, Statistics Division, ECLAC
09.00-10.30	<p>Parallel session 1A: The use of well-being and sustainable development measures in government planning and budgeting</p> <p><i>Auditorio Jockey Club</i></p> <p><i>How are governments in the LAC region and elsewhere putting well-being and sustainable development measures at the heart of policy-making? In particular, how do planning and</i></p>	<p>Martine Durand, Chief Statistician and Director, Statistics and Data Directorate, OECD</p> <ul style="list-style-type: none"> • Lucas Gómez, Director of Monitoring and Public Policy Evaluation, DNP, Colombia • Chiara Assunta Ricci, Ministry of Economy and Finance, Italy • Frank Murillo, Global Network Director and Agenda 2030 Lead, Social Progress Imperative

	<p><i>budgeting processes look different when they are built around multi-dimensional, people-focused outcomes? What institutional and analytical challenges are presented by incorporating a multidimensional approach in these processes?</i></p>	
	<p>Parallel session 1B: Innovations in well-being measurement in national statistical offices</p> <p><i>Auditorio 4, Edificio Nuevo, Sede Claustro</i></p> <p><i>Statistical offices across Latin America are pioneering innovative ways of measuring well-being at the national and local level. This session will present experiences from Colombia, Ecuador and Argentina.</i></p>	<p>Moderated by Rolando Ocampo, Chief Statistician, ECLAC</p> <ul style="list-style-type: none"> • Juan José Viteri, Department of Innovation in Metrics and Methodology, INEC, Ecuador • Andrea Lorenzetti, Sectoral Statistics Director, INDEC, Argentina • Juan Daniel Oviedo, Director, DANE, Colombia
10.30-11.00	Break	
11.00-12.30	<p>Parallel session 2A: Subjective well-being measurement for policy</p> <p><i>Auditorio Jockey Club</i></p> <p><i>This session will explore the relevance of subjective well-being (SWB) measurement for policy, with papers exploring different aspects including the drivers of high subjective well-being in Latin America, SWB measurement at the city level and efforts to construct 'equivalent income' measures based on SWB results.</i></p>	<p>Moderated by Rodrigo Márquez, Doctor in Sociology, FLACSO Chile</p> <ul style="list-style-type: none"> • Mariano Rojas, Professor of Economics at Facultad Latinoamericana de Ciencias Sociales, Sede México and at Universidad Popular Autónoma del Estado de Puebla, Mexico • Lina Martínez, Director, Observatorio de Políticas Públicas, Universidad Icesi, Cali • Yadira Díaz, Universidad de Los Andes
	<p>Parallel session 2B: Adapting the OECD well-being framework to the Latin American context: applied examples</p> <p><i>Auditorio 4, Edificio Nuevo, Sede Claustro</i></p> <p><i>The OECD has been working to promote the measurement of well-being and to incorporate this notion into policy-making, guided by a multidimensional framework of current well-being and the resources needed for the sustainability of well-being. This session will present examples of how the framework has been applied and adapted to the Latin American context.</i></p>	<p>Moderated by Kate Scrivens, Policy Analyst, OECD Monitoring Well-being and Progress Unit</p> <ul style="list-style-type: none"> • Oscar Gasca Brito, General Coordinator of Regional Operations, INEGI, Mexico • Harrison Sandoval, ProPacífico, Colombia • Sebastian Nieto Parra, OECD Development Centre and Juan Miguel Gallego, Associate Professor, Universidad del Rosario

12.30-13.45	Lunch	
13.45-15.15	<p>Parallel session 3A: New data sources for informing well-being and sustainable development policy</p> <p><i>Auditorio Jockey Club</i></p> <p><i>This session will explore experiences of the use of new data sources for measuring relevant aspects of well-being and sustainable development, such as administrative data, geo-spatial data, crowd-sourced data and other innovative approaches.</i></p>	<p>Moderated by José Antonio Mejía Guerra, Inter-American Development Bank</p> <ul style="list-style-type: none"> • Alejandro Ruiz, Directorate General of Integration Analysis and Research, INEGI, Mexico • Sandra Liliana Moreno, Director of Geospatial Information, DANE, Colombia • Ricardo Álvarez, Researcher, MIT Senseable City Lab • Ricardo Garzón, Governance and Sustainability Manager, Telefónica Colombia
	<p>Parallel session 3B: Multidimensional inequalities and minority group differences in well-being outcomes</p> <p><i>Auditorio Mutis, Sede Claustro</i></p> <p><i>This session presents innovative approaches to measuring disparities in well-being and development outcomes, analysing multidimensional inequalities and focusing on rural areas and minority ethnic and indigenous groups.</i></p>	<p>Moderated by Carlos Eduardo Sepúlveda Rico, Dean of School of Economics, Universidad del Rosario, Bogotá</p> <ul style="list-style-type: none"> • Javier Olivera, Luxembourg Institute of Socio-Economic Research (LISER) • Angélica Solano, Inclusión Consultoría para el Desarrollo SAS • Àlex Prats, Oxfam Intermón, Spain
15.15-15.45	Break	
15.45-17.15	<p>Parallel session 4A: Innovations in the measurement of multidimensional poverty in Latin America and the Caribbean</p> <p><i>Auditorio Jockey Club</i></p> <p><i>The multidimensional poverty approach has had a major influence on the Latin American and Caribbean region, changing the way governments measure and address deprivation. This session will present new ways to apply the principles of multidimensional poverty measurement to policies and actions in different contexts.</i></p>	<p>Moderated by Laura Pabón, Director of Social Development, DNP, Colombia</p> <ul style="list-style-type: none"> • Rolando Ocampo, Director, Statistics Division, ECLAC • Jhonatan Clausen, Instituto de Desarrollo Humano de América Latina, Pontificia Universidad Católica del Perú • Katharina Hammler, Fundación Paraguaya

	<p>Parallel session 4B: Measuring well-being and sustainable development for regional and municipal policies</p> <p><i>Auditorio Mutis, Sede Claustro</i></p> <p><i>Measuring well-being and sustainable development at the local or regional level can take into account local specificities and amplify opportunities to connect indicator results with actions that make a difference in people's lives. This session presents different sub-national approaches to measuring well-being and sustainable development for policy.</i></p>	<p>Moderated by Mónica Villegas, Project Manager, Fundación Corona</p> <ul style="list-style-type: none"> • Roberto Angulo, Founding Partner, Inclusión SAS, Colombia • Luis Sáenz, National Coordinator, Red Cómo Vamos, Colombia • Julio Saguir, Secretary of Public Management and Planning of Tucumán, Argentina
<p>17.15</p>	<p>Cockail reception, <i>Auditorio Jockey Club</i></p>	

Thursday 24 October 2019

High-level event, Auditorio Jockey Club

09.00-09.45	Coffee and registration	
09.45-10.45	Inaugural session	
	Welcome remarks	<ul style="list-style-type: none"> • José Alejandro Cheyne García, Rector, Universidad del Rosario, Bogotá
	Opening remarks	<ul style="list-style-type: none"> • Angel Gurría, Secretary-General, OECD • Mario Cimoli, Deputy Executive Secretary, ECLAC • Jolita Butkeviciene, Director for Development Coordination (Latin America and Caribbean), European Commission
	Presidential Address	<ul style="list-style-type: none"> • Iván Duque Márquez, President, Colombia
10.45-11.15	Break	
11.15-12.45	<p>Panel : Connecting measurement to policies for well-being and sustainable development: Challenges and achievements in Latin America and the world</p> <p><i>Improving people’s well-being in an equitable and sustainable way requires broader measures that take into account the full range of social, environmental and economic outcomes that matter for people’s lives. However, better measurement alone is not enough – for metrics to be used in policy, they need to be accompanied by innovation in government decision-making processes. This session will present perspectives and experiences from countries that are taking steps to make more people-focused policies, exploring the lessons learned and obstacles encountered.</i></p>	<p>Moderated by Martine Durand, Chief Statistician and Director, Statistics and Data Directorate, OECD</p> <ul style="list-style-type: none"> • Carlos Alberto Pereira Olmedo, Minister-Executive Secretary, Secretariat of Technical Planning for Economic and Social Development, Paraguay • Luis Alberto Rodríguez, Director, DNP, Colombia • Alenka Smerkolj, Secretary-General of the Alpine Convention and Former Minister, Slovenia • Andrea Lara Guevara, Technical Coordination of the 2030 Agenda, President’s Office, Mexico • Tony Burton, former Deputy Chief Economist, New Zealand Treasury
12.45-14.00	Lunch	

<p>14.00-14.45</p>	<p>Keynote speech/lecture: Sustainable Development Indicators—Too Few or Too Many?</p> <p><i>Ravi Kanbur researches and teaches in development economics, public economics and economic theory and is internationally-renowned for his role in policy analysis and engagement in international development. He has served on a number of high-level advisory groups and panels on poverty, inequality, social progress and sustainable development.</i></p>	<p>Introduced by Carlos Eduardo Sepúlveda Rico, Dean of School of Economics, Universidad del Rosario, Bogotá</p> <ul style="list-style-type: none"> • Ravi Kanbur, T. H. Lee Professor of World Affairs at Cornell University
<p>14.45-16.15</p>	<p>Panel: Placing well-being and sustainability at the centre of development strategies: implications for measurement, policy and international cooperation</p> <p><i>The concept of development in transition underscores the changing context of global development and, in particular, the new and complex challenges faced by countries. Moving from a narrow vision to a multidimensional vision of development that prioritizes equitable and sustainable well-being outcomes is key to adapting to these new realities. The UN 2030 Agenda for Sustainable Development embodies this necessary paradigm shift, but also presents policy makers with a complex array of goals, targets and indicators to navigate. This session will discuss the implications for statistical offices, government departments and cooperation agencies of making well-being and sustainable development the ultimate goal of development policy formulation in the region. What are the sustainable development priorities at the regional level that should be reflected in core indicators for national planning and cooperation strategies? What new approaches to international cooperation are needed to support these efforts? How do we move from complexity to (national and collective) action for achieving the SDGs?</i></p>	<p>Moderated by Mario Pezzini, Director of the OECD Development Centre, Special Advisor to the OECD Secretary-General on Development</p> <ul style="list-style-type: none"> • Lars Bredal, Deputy Head, European Union Delegation to Colombia • Andrea Vignolo, Executive Director, Uruguayan International Cooperation Agency • Rolando Ocampo, Chief Statistician, ECLAC • Gabriela Agosto, Executive Director, National Council of Social Policy Coordination, Argentina • Juan Daniel Oviedo, Director, DANE, Colombia
<p>16.15-16.45</p>	<p>Break</p>	

<p>16.45-17.45</p>	<p>High-level wrap up panel</p> <p>What lessons have we learned from the experiences presented at the conference? What are the next steps for statisticians and policy makers? How do we put together the different pieces of the puzzle to work towards new approaches for mainstreaming well-being and sustainable development in policy making? In this session, journalist Daniel Pacheco will explore the challenges and achievements for implementing people- and planet-focused policy at the national and regional level in Latin America with panellists Mario Cimoli, Mario Pezzini, Martine Durand and Alenka Smerkolj.</p>	<p>Moderated by Daniel Pacheco, Journalist and Director of Zona Franca</p> <ul style="list-style-type: none"> • Mario Cimoli, Deputy Executive Secretary, ECLAC • Mario Pezzini, Director of the OECD Development Centre, Special Advisor to the OECD Secretary-General on Development • Martine Durand, Chief Statistician and Director, Statistics and Data Directorate, OECD • Alenka Smerkolj, Secretary-General of the Alpine Convention and Former Minister, Slovenia
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