AI, digital technologies and economic outcomes: cross-country evidence and the role of policy

Committee on Industry, Innovation and Entrepreneurship (CIIE) and Working Party on Industry Analysis (WPIA) Workshop on digitalisation and AI
22–23 November 2023

Virtual registration: click here

Wednesday, 22 November 2023

14:30 – 14:40	*Opening remarks*	Jerry Sheehan – OECD Directorate for Science, Technology and Innovation
14:40 – 15:30	*Keynote*	***Artificial Intelligence: challenges, opportunities, and economic growth***
	Keynote speaker	**Avi Goldfarb** – University of Toronto, Rotman School of Management
15:30 – 16:20	*Session I*	***AI, Digital technologies and economic outcomes: cross-country evidence***
	Setting the scene	Flavio Calvino – OECD Directorate for Science, Technology and Innovation
	Speakers	Elena Verdolini – University of Brescia
		Frederic Warzynski – Aarhus University
	Chair	Michel Dumont – Belgian Federal Planning Bureau
16:20 – 16:45	*Coffee break*	
16:45 – 17:45	*Session II: Panel*	***The role of policy to foster an inclusive digital transformation in times of transitions:*** *how policy can boost AI and digital technology diffusion, deal with competition challenges and leverage the potential for a twin digital and green transition*
	Speakers	Gilad Be'ery – Israel Ministry of Economy and Industry
		Karen Croxson – UK Competition and Markets Authority
		Debora Revoltella – European Investment Bank
	Moderator	Ben Cropper – UK Department for Business and Trade
18:00 – 19:30	*Cocktail*	

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Thursday, 23 November 2023

09:00 – 09:30	**_Arrival and welcome coffee_**
09:30 – 10:20	**_Keynote_** **_AI and the future of competition_**
	Keynote speaker **Giacomo Calzolari** – European University Institute
10:20 – 11:30	**_Session III_** **_AI, Digital technologies and economic outcomes: cross-country evidence_**
	Setting the scene Sara Calligaris – OECD Directorate for Science, Technology and Innovation
	Speakers Natália Barbosa – University of Minho
	Mathias Beck – Swiss Federal Institute of Technology (ETH) Zurich
	Jaehan Cho – Korea Institute for Industrial Economics and Trade (TBC)
	Iulia Siedschlag – Economic and Social Research Institute
	Chair Francesca Lotti – Bank of Italy
11:30 – 11:50	**_Coffee break_**
11:50 – 13:00	**_Session IV_** **_Using novel data and methodologies to analyse AI and digital transformation_**
	Setting the scene Audrey Plonk – OECD Directorate for Science, Technology and Innovation
	Speakers Fabrizio Dell'Acqua – Harvard Business School
	Michael Impink – École des Hautes Études Commerciales (HEC) Paris
	Giulio Perani – Italian National Institute of Statistics
	Marina Mendes Tavares – International Monetary Fund
	Chair David Barrett – Department of Enterprise, Trade and Employment, Ireland
13:00	**_End of workshop_**

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