SMART CITIES AND INNOVATORS AS DRIVERS OF SUSTAINABLE AND INCLUSIVE GROWTH

How to make cities of all sizes smart, sustainable and inclusive?

The global smart city market is estimated to grow from **USD 312 billion** (2015) to **USD 758 billion** (2020).

Digitalisation will change how we live, work, communicate and move around.

The Fourth Industrial Revolution demands new coalitions between cities and the private sector to shape better policies and robust outcomes.

Smart city innovations are helping city leaders deliver more efficient **public services**, tackle **climate change**, **risk management** and become more **inclusive**

…but digitally-driven innovations can be **disruptive**, and create **challenges**, **trade-offs** and **hidden costs.**

Smart cities can leverage digitalisation to boost citizen well-being and deliver more **efficient, sustainable and inclusive environments** through multi-stakeholder collaboration.

To make this happen, smart city initiatives must support **whole-of-government** efforts to deliver better services to citizens, through more agile institutions and more **transparent decision-making**. They must unlock the potential of data to inform better policymaking and create tangible public goods.

JOIN US!

Measuring
- A consensus-based indicator framework to assess and compare smart city performance, using Key Performance Indicators for better policies and outcomes.

Learning
- Analyse digital innovation and smart city approaches.
- Draw lessons in terms of outcomes, trade-offs and incentives.

Sharing
- Peer-to-peer dialogue between cities and with the private sector.
- Stakeholders engagement.
- Building a community of practice to test ideas.

Advice
- Tailored policy recommendations and findings
- City Action Plan
- Global best practices

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