Australian Community Attitudes to Privacy Survey 2017
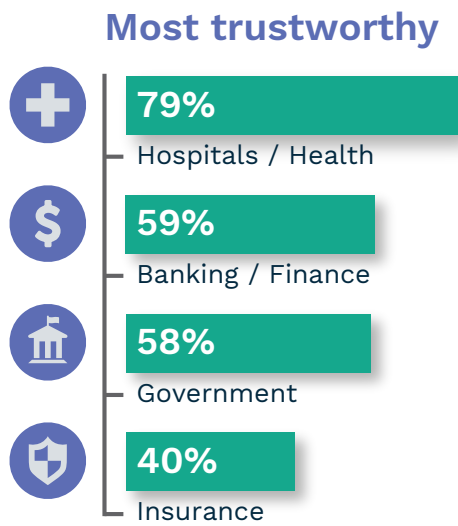
People believe online services are the biggest privacy risk

Biggest risks

- Online services 32%
- All other 20%
- Financials 12%
- Data breach 17%
- ID fraud & theft 19%

Most trustworthy

- Hospitals / Health — 79%
- Banking / Finance — 59%
- Government — 58%
- Insurance — 40%

69% of us are **more concerned** about online privacy than we were **five years ago**

Security concerns mean

93% don't want their data to be sent overseas

79% don't want their data shared with other organisations

58% decided not to deal with some businesses

44% avoid downloading smartphone apps

We could take more responsibility

61% check website security before giving personal information...

but we don't usually

- Read privacy policies — 65%
- Ask organisations why? — 54%
- Clear browsing history — 50%
- Shred documents — 50%
- Adjust privacy settings — 43%

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Australian Government
Office of the Australian Information Commissioner