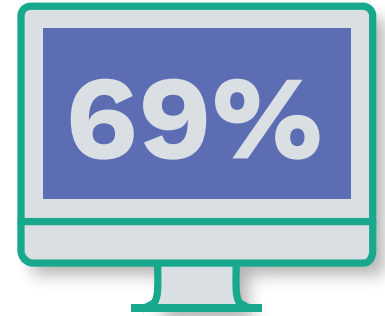
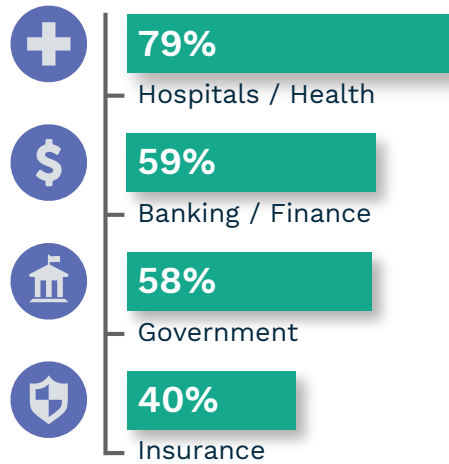


Australian Community Attitudes to Privacy Survey 2017

..... People believe online services are the biggest privacy risk



Most trustworthy



69% of us are **more concerned** about online privacy than we were **five years ago**

Security concerns mean



93%

don't want their data to be sent overseas



79%

don't want their data shared with other organisations



58%

decided not to deal with some businesses



44%

avoid downloading smartphone apps

We could take more responsibility



check website security before giving personal information...

but we don't usually

