



# RAM NORWAY

Universe sizes for PPM panel 2024

# UNIVERSE SIZES PPM panel RAM Norway 2024

HOUSEHOLDS	Universe	%
<b>Total households</b>	<b>2,581,721</b>	<b>100.0</b>
Vestfold og Telemark	202,591	7.8
Oslo	365,777	14.2
Innlandet	182,098	7.1
Viken	578,028	22.4
Rogaland, Agder	360,936	14.0
Vestland	301,087	11.7
Møre og Romsdal, Trøndelag	357,335	13.8
Nordland, Troms, Finnmark	233,869	9.1
1 member	1,048,179	40.6
2 members	800,334	31.0
3 members	307,225	11.9
4 members	291,734	11.3
+ 5 members	134,249	5.2

INDIVIDUALS 10+	Universe	%
<b>Total 10+</b>	<b>4,869,705</b>	<b>100.0</b>
Male	2,450,220	50.3
Female	2,419,485	49.7
10-19 year old	653,477	13.4
20-29 year old	693,674	14.2
30-39 year old	762,389	15.7
40-49 year old	713,205	14.6
50-64 year old	1,049,107	21.5
65+ Years	997,853	20.5
Up to high school	2,826,208	58.0
Higher education/University	1,646,177	33.8
Kid up to 16 y.o	397,320	8.2
Urban type area	2,900,698	59.6
Other municipalities	1,969,007	40.4

