NICE Interactions 2024 Customer Conference Proposal

To:

From:

Re: Proposal to attend NICE **Interactions 2024** Customer Conference in Las Vegas

Date:

I've been invited to attend NICE Interactions 2024 in Las Vegas. Our organization would benefit greatly from my attendance at **Interactions 2024**, NICE's Customer Conference, taking place June 10-13 in Las Vegas, NV. Interactions 2024 is the industry's most prestigious event of the year, with thousands of customers and industry leaders gathering to share knowledge and best practices related to the latest innovations in AI, cloud, digital and self-service, as well as a newly added program of product-specific training to realize value from our existing NICE solutions.

This conference will deliver solid ROI. I'll learn from other organizations facing the same challenges that we face and bring back best practices which we can implement within our organization. The event is also an excellent way for us to discover new ways to help our business save money and increase our sales.

The conference agenda includes keynote sessions delivered by top industry professionals, industry analysts, and best practices sessions, featuring real customers and real use-cases. Throughout the conference, I can attend sessions in these tracks that are directly applicable to our ongoing projects and goals.

 Two specific projects where I believe we could benefit include: 1- [add project or initiative and 2- [add project or initiative]

Many of the sessions are interactive and can provide a benchmark for us with other organizations as well as suggested valuable strategies and tips. It's also an excellent opportunity to network with industry experts and gain knowledge in specific areas to learn from peers how to optimize our current NICE solutions usage. More details about the event are posted on the conference Website at http://www.nice.com/interactions.

Here is an approximate breakdown of conference costs:

Airfare: $XXX
Transportation: $XXX
Hotel (book your own)
https://book.passkey.com/e/50699506 $Hotel Fee
Meals: (included) $0

Regular Conference Rate $1295/$1350 including EDU - if I register March 30th –
                                           May 24th

Last Chance Rate $1550/$1750 including EDU - if I register May 25th –
                                           June 10th

Total: **$XXXX**

Upon my return from the conference, I'll submit a **post-conference report** that will include a summary, major take-aways, tips and suggestion to optimize our current investment in NICE.

Thank you for considering this request. I look forward to your reply.

Regards,
YOUR NAME

Trip Report

Executive Summary

Attendee Name	
Attendee Title	
Department	
Conference Summary	*Interactions 2024, NICE's annual Global Customer Conference will bring together customers and industry leaders to network, share best practices and learn about exciting new solutions for their organization. Interactions 2024 will be taking place from, June 10-14, 2024 in Las Vegas, NV.*
Conference URL	http://www.nice.com/interactions

Goals Met

Identify specifically what was brought back to the organization relevant to your business goals as payback for the organization's investment in sending you.

1	
2	
3	

Cost Summary

	Budget	Actual
Conference Fee	$	$
Airfare	$	$
Transportation	$	$
Hotel	$	$
Meals	$	$
Total	$	$

Session ROI

Please reference the notes you took onsite using the ROI Session Worksheets. Insert additional session fields as needed by copying and pasting the table.

Session Title	
Session Presenter	
Session Summary	
Major Takeaways	
Action Items	
Estimated Impact	

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