MICRO FOCUS®

Run and Transform—At the Same Time

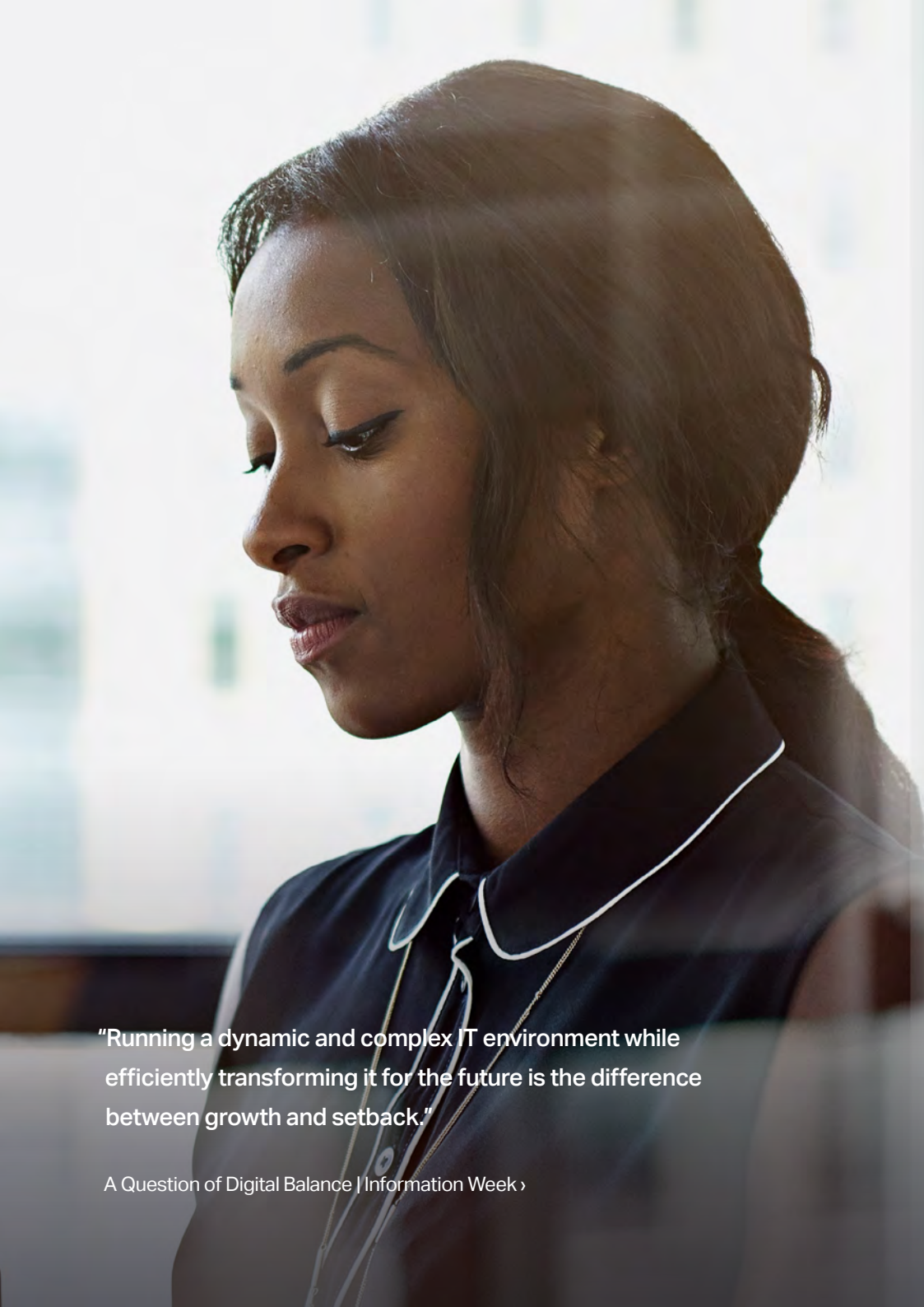Solve your digital dilemma.

Facing Your
Digital Dilemma

Your IT organization faces an unpleasant challenge. You must deliver value while you run day-to-day, and you must transform for the future. And you can't sacrifice one for the other.

**This is your digital dilemma.
How do you solve it?**

di • lem • ma:

A usually undesirable or unpleasant choice… Broadly, a predicament.

—Merriam Webster

"Running a dynamic and complex IT environment while efficiently transforming it for the future is the difference between growth and setback."

A Question of Digital Balance | Information Week ›

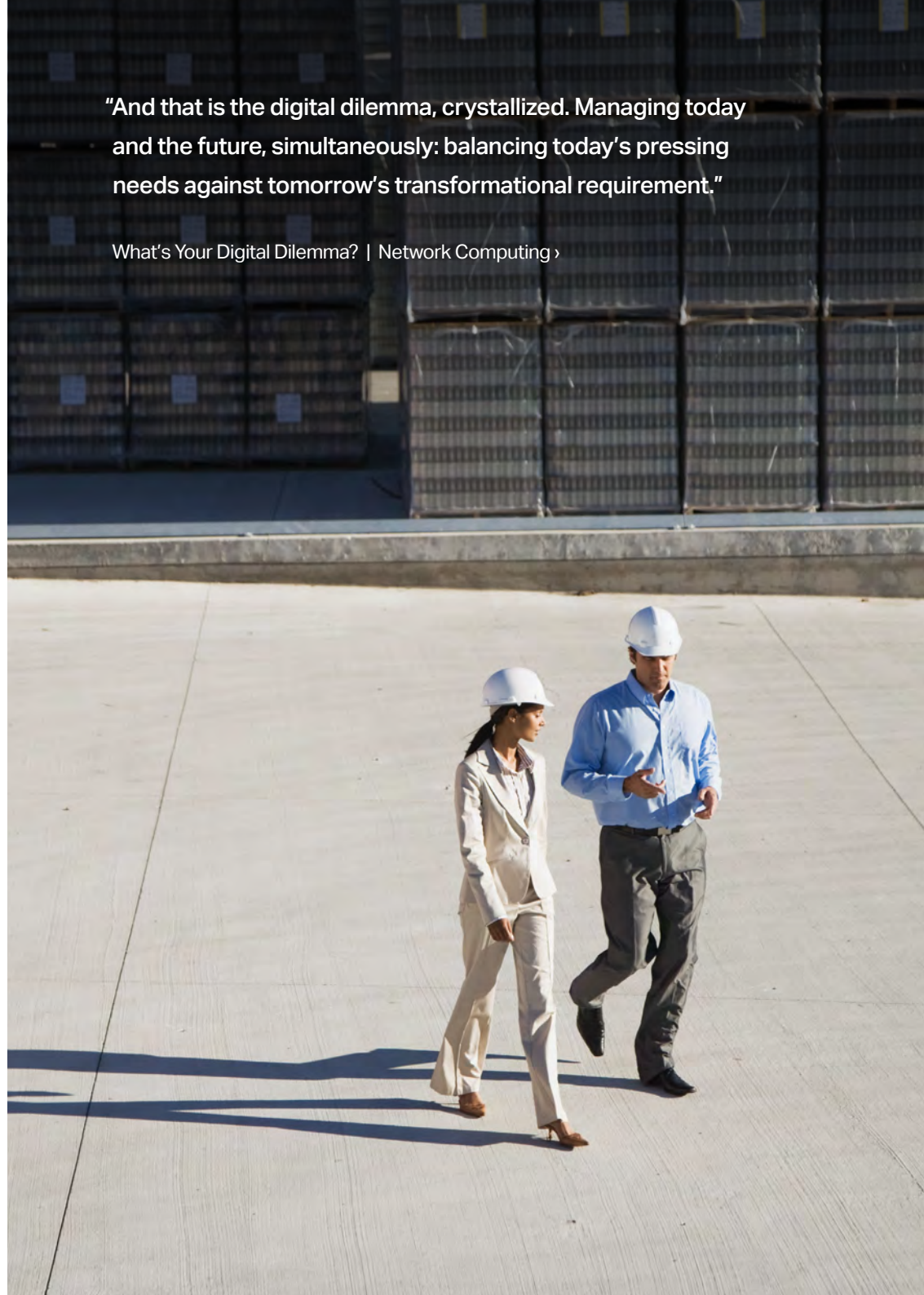# Your Trusted Partner to Run and Transform—At the Same Time

Micro Focus is uniquely positioned to help you turn this dilemma into success with solutions that allow you to run and transform—at the same time.

We know that every customer is unique and no two organizations have the same requirements for success. With our broad portfolio of enterprise software and Professional Services, you have the flexibility to solve your most pressing issues—from planning to execution, and adoption to optimization.

We have the knowledge, experience, and expertise to propel your organization forward.

"And that is the digital dilemma, crystallized. Managing today and the future, simultaneously: balancing today's pressing needs against tomorrow's transformational requirement."

What's Your Digital Dilemma? | Network Computing ›

Moving Forward—
Five Strategies for IT Success

01
Accelerate Application Delivery

Employ Agile and DevOps practices supported by value stream management capabilities to sustain delivery velocity requirements as operations run.

At the same time, create digital value—from strategy through release—as you transform using AI and machine learning to deliver high-quality applications at scale.

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"The AI-driven UFT One capabilities have drastically reduced test creation time and test maintenance work, while improving test reuse. This enhances our test coverage and increases our test asset resilience."

Tony Tao | Digital Solutions Manager of Commercial Innovation Department, Roche Diagnostics

Read Roche Diagnostics case study ›

"The key to [future-proofing software delivery]… is Value Stream Management."

Future-Proofing Software Delivery with Value Stream Management | Information Week ›

02
Modernize Core Applications

Build on the IT investments your organization relies on, continuously delivering value by modernizing applications, processes, and infrastructure as you run your business in an evolving environment.

Enable transformation by leveraging innovative technology. Build even greater value into core business systems across mainframe, cloud, and hybrid worlds.

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"Intelligent data analytics drive data-driven decision making. Leveraging the new infrastructure, we use machine-learning models to more accurately allocate stock to stores, correlating sales directly with seasonal stock projections and loss analysis. We weren't able to do this until Micro Focus helped us unlock the valuable data we have."

Group Head of Merchandizing and Inventory IT, Kmart

Read Kmart Australia case study ›

"The fastest and safest method [of transformation] is to build on what has served you well … and augment with game-changing tech, such as … cloud-ready platforms that prepare you for constant innovation."

Harness Your Heritage: Building an
IT Future on Past Success | Information Week ›

03
Simplify IT Transformation

Simplify the complexity of using a mix of traditional and cloud services by taking a Digital Factory approach to running today.

With a unified platform for IT operations, you can replace incompatible tools collected over decades—freeing up resources and accelerating transformation.

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"The team immediately identified the value of the extra SMAX functionality, such as social interaction, machine learning analytics, and AI-driven ticket routing management and classification. We could leverage our existing investment with Micro Focus, and a proof-of-concept demonstrated that migrating from Service Manager to SMAX was easier than migrating to ServiceNow."

Patrick Bailly | Domain Owner ITSM & Tools, Sopra Steria

Read Sopra Steria case study ›

"Hunt down the hidden [complexities] in IT Operations that are consuming your resources and obstructing transformation."

Harness Your Heritage: Building an IT Future on Past Success | Information Week ›
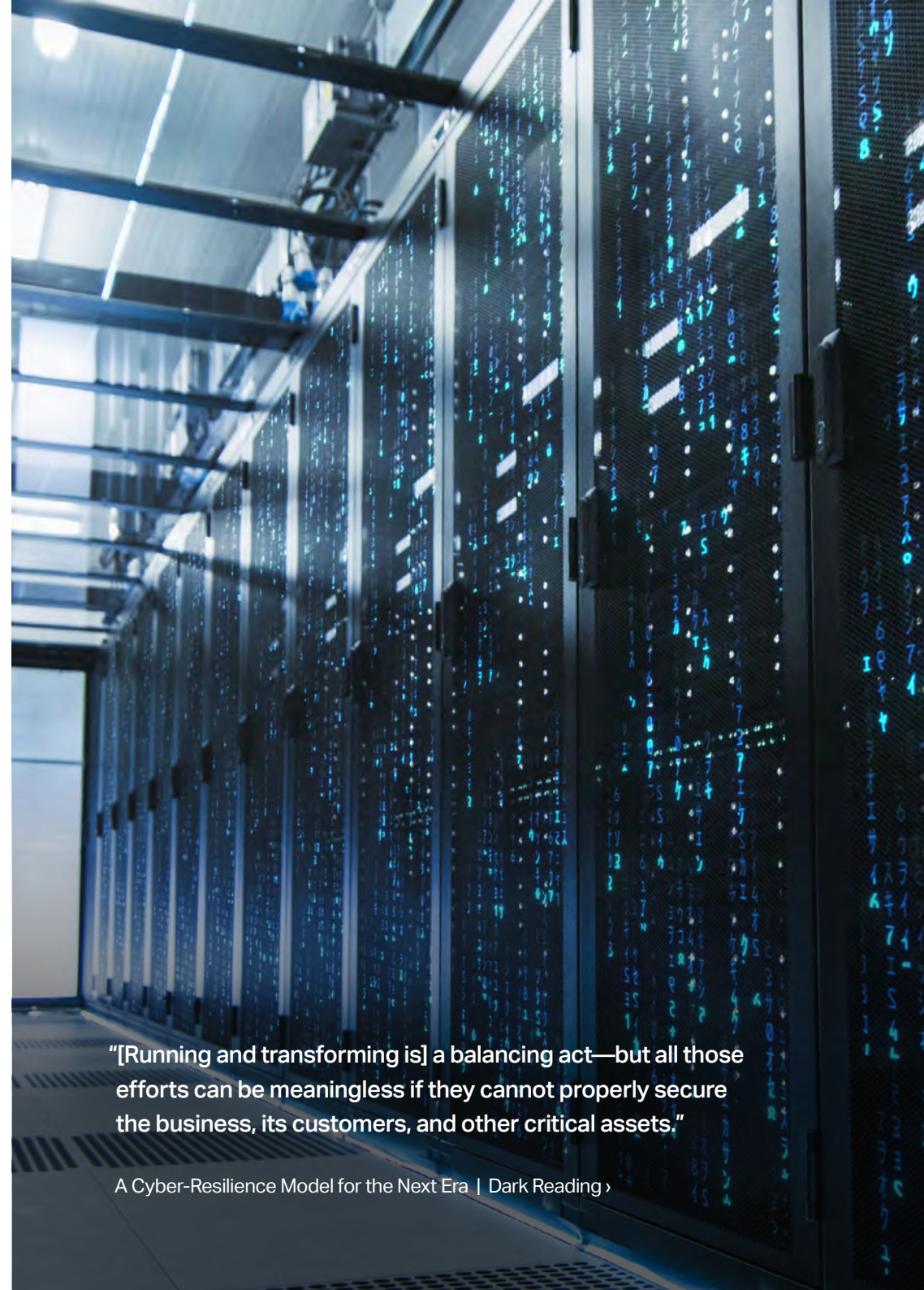
04
Strengthen Cyber Resilience

Protect what matters most by detecting threat actors, responding to advanced threats, and recovering from an attack, as your operations run today.

Then evolve at the speed of change using security analytics for hybrid environments to help your organization transform.

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"Great ArcSight data compression ratios means that we can process higher event volumes per second, helping our clients save data storage and networking costs, and resulting in lower total cost of ownership."

Fernando Mitre | Cybersecurity and Privacy Partner, PwC Brazil

Read PwC Brazil case study ›

"[Running and transforming is] a balancing act—but all those efforts can be meaningless if they cannot properly secure the business, its customers, and other critical assets."

A Cyber-Resilience Model for the Next Era | Dark Reading ›

05
Analyze Data in Time to Act

Unify your analytics today, without moving structured and unstructured data to one place, so you can run your analytics practice more efficiently.

Transformation and growth require supporting more users and greater data volumes. You need the highest performance, at scale, for accurate and actionable predictive insights and governance.

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"We serve millions of customers daily, and website usability is a major competitive factor. With high-speed analytics from Vertica, we can tune our website intelligently to stay ahead of other players in the market."

Idan Zalzberg | VP Data, Agoda

Read Agoda case study ›

"Finding the right technology answers to data safety questions [means] enterprises can run today and transform for tomorrow."

Develop 'Foursight'—Keep Your Post-COVID Transformation on Track | Dark Reading ›

Why Micro Focus?

Choose the Right Technology Partner

The best option for IT leaders to solve this unpleasant digital dilemma is to run and transform at the same time.

The predicament then becomes, who has the experience and expertise to help you address today's IT challenges while also helping you grow the value of your existing IT investments to meet the opportunities of tomorrow?

Choose the partner with more than 45 years of experience and tens of thousands of customers worldwide.

Choose Micro Focus.

Thousands of customers choose Micro Focus every day to solve their digital dilemma because we are:

✓ Flexible

We offer the options you want—from SaaS, to on premises, to cloud. And we support our products for the long haul so organizations can evolve at their own pace, building on what they already have, saving money, and reducing risk

✓ Comprehensive

Our broad software portfolio simplifies transformation, giving organizations a single vendor across a wide range of needs. And our world-class Professional Services and Support teams work across our portfolio to help you get the most from your investments.

✓ Customer-focused

We innovate our products based on direct feedback from customers through a variety of means including our communities, events, and Customer Care team. We also prioritize the things that matter to our customers including transparency, ESG values, and accelerating time to value.

Get Started Today

Learn more about our run and transform approach on our web page. Or check out any of the articles by our experts on leading industry sites for more.

What's your Digital Dilemma? ›	Future-Proofing Software Delivery with Value Stream Management ›	Harness Your Heritage: Building an IT Future on Past Success ›	A Cyber-Resilience Model for the Next Era ›
Develop 'Foursight'— Keep Your Post-COVID Transformation on Track ›	The Hidden Vampires of IT Ops That Obstruct Digital Transformation ›	A Question of Digital Balance ›	How Your Network Can Solve Your Digital Dilemma ›
Maintaining a Transformational Trajectory ›	May the Force of Digital Transformation Be With You ›	The Hero's Dilemma: Today's Digital CIO ›	**Contact us** ›

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