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# Meetup, A Community Movement Sparked by 9/11, Joins the 9/11 Day Coalition

Meetup to Mark the 9/11 National Day of Service and Remembrance by Encouraging 1.8 Million Members to Volunteer



NEWS PROVIDED BY

**Meetup** →

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NEW YORK, Aug. 24, 2021 /PRNewswire/ -- Meetup, the platform born from the aftermath of 9/11 that connects people to meet over a shared interest, today announced its agreement to join the National 9/11 Day of Service Coalition created by 9/11 Day, the nonprofit that established the anniversary of the 9/11 attacks as a federally-recognized National Day of Service and Remembrance ("9/11 Day"). Meetup joins the coalition to promote the goal of achieving 20 million good deeds this September 11th, the 20th anniversary of the 9/11 attacks.

As part of the agreement, Meetup will launch a campaign to inform and encourage volunteerism in honor of 9/11 Day. This includes app notifications, e-newsletters, blog posts, public relations, social media posts, plus promotional banners on the website and mobile app that will send members to the 2,500 volunteer events available on the platform.

Meetup will ask its organizers to host volunteering Meetup events on September 11 and encourage its 1.8 million members who expressed an interest in volunteering to participate and be counted towards the 9/11 Day goal of achieving 20 million good deeds. Additionally, the website for 9/11 Day will direct people to Meetup's website and app to easily search and sign up for local volunteering Meetups events.

→ **To organize a new Meetup group dedicated to volunteerism:** <https://meetu.ps/3mqQwF>

→ **To find volunteering Meetup events in any community:** <https://meetu.ps/3mqQrc>

"9/11 was a terrifying day, intended to scare us into hiding inside in fear. Instead, I saw New Yorkers get outside and get together as neighbors," said Scott Heiferman, Founder of Meetup. "The idea for Meetup was, 'how could we use the internet to get people off the internet' so that people might be less lonely and more powerful. It worked. When people meetup, the best things happen. Babies are born, businesses are started, bands are formed... all that humans do. Meetup just helps people connect, and thanks to Meetup organizers, millions of lives are made better each year. The towers came down, but real community rose up."

"We were thrilled to receive the call from Meetup when they expressed an interest in teaming up," said David Paine, Co-founder and President of 9/11 Day. "Meetup is a prestigious tech leader—with an influential and global audience of people who like to do things together—and we feel their efforts will strengthen our ability to meet this year's goal of mobilizing millions of Americans in acts of service and good deeds in honor of the 20th anniversary of 9/11."

"Meetup has an engaged audience of millions who are interested in volunteering," said David Siegel, CEO of Meetup. "We feel a responsibility to channel their enthusiasm for doing good deeds in tribute to 9/11 Day,"

## **About Meetup**

Meetup is the social media platform for finding and building communities of people who meet about common interests. Established in 2002, the company remains true to its mission of helping people grow and achieve their personal or professional goals through authentic, human connections. Meetup has 55 million registered members across 330,000 groups in 193 countries and 10,000 cities around the world.

Join Meetup to meet new people, try something new, or to organize a group please visit Meetup (<https://www.meetup.com/>). Follow Meetup on Twitter, Instagram, and Facebook (@Meetup). For enterprise business solutions visit Meetup Pro (<https://www.meetup.com/pro>).

## About 9/11 Day

9/11 Day, created in 2002 with the support of the 9/11 community, is a 501(c)(3) nonprofit. Its overall mission is to rekindle the extraordinary spirit of togetherness and compassion that arose in the immediate aftermath of the 9/11 tragedy, and to inspire Americans and others to do good deeds that help to create a better and more peaceful world. This initiative exists as a permanent and positive tribute to those killed and injured in the 9/11 attacks, and as a result of other terrorist acts around the world, and in honor of the many brave individuals who have risen in service in response to these tragedies.

SOURCE Meetup

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<http://www.meetup.com/>