

Artificial Intelligence and Machine Learning

Businesses adopting artificial intelligence and machine learning technologies and the companies developing them turn to us to navigate regulatory complexities, potential liabilities, and transactional considerations they face on the path to realizing AI's tremendous potential.

We bring together our extensive technical backgrounds and broad range of subject matter experience to help them:

- identify potential risks through data protection impact assessments;
- navigate whether AI's role is categorized as a medical device by the FDA;
- maneuver through ambiguous FDA guidelines related to AI in drug development;
- counsel on the murky landscape of copyright law in connection with generative AI;
- comply with digital communication laws regarding the use of AI systems in content moderation and advertising;
- ensure the use of AI systems is done in an ethical and responsible fashion;
- mitigate risks from contractual, e-discovery, product liability, regulatory, and tort-based claims; and
- complement their businesses and expand into new markets through investments in and acquisitions of sophisticated AI platforms.

From major corporations to emerging growth companies and their investors, we provide this guidance across the full range of AI/ML technologies including:

- fraud detection and digital identity;

Capability Lawyers



Carolyn Zander Alford
New York



John M. Anderson
Atlanta



Lisa M. Dwyer
Washington, D.C.



Amanda J. Klingler
Washington, D.C.



Phyllis B. Sumner
Atlanta



Rose J. Jones
Atlanta

- digital health and personalized medicine;
- chatbots;
- e-commerce and marketplace platforms;
- facial/biometric data recognition;
- intelligent robotics;
- autonomous vehicles;
- data set licensing; and more.

Cases & Deals

August 10, 2021

Equifax to Acquire Appriss Insights for \$1.825 billion

July 15, 2021

HeartFlow To Go Public in SPAC Merger

April 6, 2021

Sidetrade acquires Amalto

[VIEW ALL](#)

Insights

ARTICLE

May 1, 2024

Leveraging NIST: Five Key Approaches to Strengthen AI Governance

ARTICLE

April 3, 2024

Federal Enforcers Signal Heightened Scrutiny of Algorithm Use to Inform Pricing Decisions

CLIENT ALERT

March 28, 2024

Executive Order Restricts Foreign Access to U.S. Data, Citing National Security Risks

[VIEW ALL](#)

Events

SPEAKING ENGAGEMENT

June 5, 2024

Trial and Global Disputes Senior Attorney Kassi Burns to be a featured speaker at Relativity's AI Bootcamp series

SPEAKING ENGAGEMENT

May 28, 2024

Kassi Burns to Speak on the Beverly Hills Bar Association's Webinar

SPEAKING ENGAGEMENT

May 14, 2024

Kassi Burns to speak at the FEWA National Expert Witness Conference

[VIEW ALL](#)

News

IN THE NEWS

June 5, 2024

Eric Henry discusses the standard for AI development

IN THE NEWS

May 21, 2024

Eric Henry comments on Colorado becoming the first state to pass comprehensive AI policy with Senate Bill 205

IN THE NEWS

May 21, 2024

Lisa Dwyer comments on the inherent risk of AI usage in clinical trial development

[VIEW ALL](#)
