

# RATES AND SPECS [PLEASE INQUIRE ABOUT DISCOUNT PACKAGES FOR MULTI BUYS]

## Information Today 2024

Prices quoted as four-color rates.



SIZE	1X INSERTION	5X INSERTION	9X INSERTION
Full-Page Spread (2 facing pages)	\$3,400	\$3,000	\$2,400
Full Page	\$1,900	\$1,600	\$1,400
Half-Page Horizontal	\$950	\$800	\$700

	DIMENSIONS
Trim Size	8-1/2"w x 11"h
Full-Page Spread w/ Bleed	17-1/2"w x 11-1/2"h
Full-Page Bleed w/Bleed	8-3/4"w x 11-1/4"h
Live Area for Full Page	8"w x 10-1/2"h (centered)
Half-Page	7"w x 4-1/2"h

Bleeds are available for Full Page and Full-Page Spread sizes *only*.  
Bleed Sizes have included the addition of 1/4 inch to trim size on all sides.  
If your ad *does not bleed* please use live area dimensions.  
Note: Important graphic elements and text should stay within the live area.

CLOSING DATES:	SPACE RESERVATIONS	AD MATERIALS DUE
January/February	11/21/23	12/4/23
March	1/26/24	2/5/24
April	2/23/24	3/4/24
May	3/28/24	4/5/24
June	4/26/24	5/6/24
July/August	5/28/24	6/5/24
September	7/26/24	8/5/24
October	8/27/24	9/4/24
November/December	9/25/24	10/3/24

## Computers in Libraries 2024

Prices quoted as four-color rates.



SIZE	1X INSERTION	5X INSERTION	9X INSERTION
Full-Page Spread (2 facing pages)	\$3,700	\$3,100	\$2,700
Full Page	\$2,200	\$1,800	\$1,650
Half-Page Horizontal	\$1,100	\$900	\$825

	DIMENSIONS
Trim Size	8-3/8"w x 11"h
Full-Page Spread w/ Bleed	17-3/4w x 11-1/2"h
Full-Page Bleed w/Bleed	8-7/8"w x 11-1/2"h
Live Area for Full Page	7-7/8"w x 10-1/2"h (centered)
Half-Page	7"w x 5"h

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Note: Important graphic elements and text should stay within the live area.

CLOSING DATES:	SPACE RESERVATIONS	AD MATERIALS DUE
January/February	12/4/23	12/11/23
March	2/5/24	2/12/24
April	3/4/24	3/11/24
May	4/4/24	4/11/24
June	5/6/24	5/13/24
July/August	6/4/24	6/11/24
September	8/5/24	8/12/24
October	9/4/24	9/11/24
November	10/4/24	10/11/24
December	11/4/24	11/11/24

# RATES AND SPECS [PLEASE INQUIRE ABOUT DISCOUNT PACKAGES FOR MULTI BUYS]

## Premium for Covers

› \$550

## Special Positions

› A 20% premium.

## Advertising Regulations

› A 15% commission is paid to recognized agencies.

› Advertisers using multi-buy rates will be billed for short-rate adjustments if contracted space is not used within 1 year of first insertion.

› All advertising is subject to the publisher's approval, and every advertisement is published with the understanding that the agency and advertiser indemnify and hold harmless the publisher from any loss, claims, or suits arising out of publication of their advertisement.

## Cancellations

› Cancellations must be made in writing 30 business days prior to material deadlines.

**Cover and premium positions are noncancelable.**



## Please contact:

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