

**MEMORANDUM**

**To** Dr. Stephen D. Crocker  
Fadi Chehadé  
Christine Willett  
Community Priority Evaluation  
Panel

**LOCATION** ICANN  
ICANN  
ICANN  
Economist Intelligence Unit

**CC** Rashi Rai  
Merck & Co., Inc.

**FROM** David Taylor  
**TELEPHONE** +33 1 53 67 47 47

**DATE** 8 April 2016

**SUBJECT** Community Priority Evaluation: Additional Letter of Support for Application Number 1-1702-73085 as Filed by Merck Registry Holdings, Inc. for .MERCK

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Dear ICANN and the Economist Intelligence Unit

Please find enclosed a letter of support for Application Number 1-1702-73085 as Filed by Merck Registry Holdings, Inc. for .MERCK. This is submitted as part of the Community Priority Evaluation process and is to be posted as correspondence.

Kind regards



David Taylor

**Privileged and Confidential**

April 8, 2016

Jim Ciriello  
Merck Registry Holdings, Inc.  
2000 Galloping Hill Road  
Kenilworth, NJ 07033

**Re: Letter of Support for Application No 1-1702-73085**

Dear Mr. Ciriello,

We would like to take this opportunity to express our support for Merck Registry Holdings, Inc.'s ("MRHI") gTLD application number 1-1702-73085 for the domain .MERCK.

Sightsavers and Sightsavers Inc in the US have worked in close collaboration with MRHI's parent company, Merck & Co., Inc., Kenilworth, NJ, USA over many years to deliver a range of beneficial outcomes that are linked to our shared goals around Eye Health, Education and Social Inclusion. Merck & Co., Inc., Kenilworth, NJ, USA has contributed significantly in the fight against diseases by providing vaccines and medicines to millions of the world's poorest and most underprivileged people.

In 1987, Merck & Co., Inc., Kenilworth, NJ, USA established the Mectizan® Donation Program (MDP) based on a community directed treatment model. This health care innovation places the power to eliminate Onchocerciasis (river blindness) in the hands of community members themselves by building partnerships between communities and health care systems that can be sustained over time with minimal resources after initial technical assistance and training are provided. Increasingly these programs are reaching out more widely to provide support for other neglected tropical diseases such as lymphatic filariasis.

It has been Sightsavers and Sightsavers Inc's privilege to work with Merck & Co., Inc., Kenilworth, NJ, USA to address some of the world's most important eye health challenges. Chief among these have been our long term partnership to eliminate river blindness. Our partnership with Merck & Co., Inc., Kenilworth, NJ, USA supported 47 million treatments in 2015. Since our collaboration began a total of over 340 million treatments have been supported.

The contribution of Merck & Co., Inc., Kenilworth, NJ, USA has been invaluable and is a key part of what they represent as a company. We consider it is important that nothing

Help spread the word



should diminish or confuse that perception which is why we support their application for the .MERCK domain.

Yours sincerely,

A handwritten signature in black ink, appearing to read "CA Harper". The signature is written in a cursive, flowing style with a long horizontal stroke at the end.

Dr Caroline Harper, CBE  
Chief Executive Officer

cc: Brenda Colatrella, Executive Director, Corporate Responsibility