

Open Meeting of the Federal Trade Commission

April 28, 2022

Public Submissions

1. Ashley Votaw
2. Brandon Moore
3. Gay Gordon-Byrne
4. Julie Merrill
5. Michael Claunch
6. Patrick Pespas
7. Patrick Pespas 2nd Comment

From: [OpenMeeting](#)
To: [OpenMeeting](#)
Subject: Registration and Public Comment Submission Form for April 28, 2022 Open Commission Meeting
Date: Monday, April 25, 2022 5:36:31 PM

Submitted on April 25, 2022 | 5:36PM

Submitted by: Anonymous

Submitted values are:

First Name

Stacy

Last Name

Vaughn

Affiliation

United We Break the Chains

Full email address

[REDACTED]

Telephone

[REDACTED]

FTC Related Topic

Consumer Protection

Register to speak during meeting

No

Link to web video statement

[REDACTED]

From: [OpenMeeting](#)
To: [OpenMeeting](#)
Subject: Speaker Request: Speaker Registration and Public Comment Submission Form for April 28, 2022 Open Commission Meeting
Date: Monday, April 25, 2022 6:01:43 PM

Submitted on April 25, 2022 | 6:01PM

Submitted by: Anonymous

Submitted values are:

First Name

Ashley

Last Name

Votaw

Affiliation

grnblu Marketing

Full email address

[REDACTED]

Telephone

[REDACTED]

FTC Related Topic

Consumer Protection

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Yes

Submit written comment

I am calling on the FTC to proactively act and add dream incubation & engineering techniques to existing deceptive advertising rules. [REDACTED]

There is good evidence of the ability to manipulate a consumer's hypnagogic state (sleep onset) to bend behavior. This state is essential to forming memories and developing better cognitive retention. [REDACTED]

At this point in our society, a device is needed to facilitate dream engineering. However, we are in a precursor moment, where large advertisers are testing the efficacy of this type of marketing and devices are sure to come. With minimal technological advances, people could be subject to subliminal messaging that stokes purchasing behavior. [REDACTED]

We should not be at the mercy of advertisers in this regard. It is a breach of personal boundaries. If people want to be subjects of this type of marketing it should be by choice.

From: [OpenMeeting](#)
To: [OpenMeeting](#)
Subject: Speaker Request: Speaker Registration and Public Comment Submission Form for April 28, 2022 Open Commission Meeting
Date: Monday, April 25, 2022 4:02:26 PM

Submitted on April 25, 2022 | 4:02PM

Submitted by: Anonymous

Submitted values are:

First Name

Brandon

Last Name

Moore

Affiliation

Franchise Fraud Victim

Full email address

[REDACTED]

Telephone

[REDACTED]

FTC Related Topic

Consumer Protection

Register to speak during meeting

Yes

Link to web video statement

Virginia

From: [OpenMeeting](#)
To: [OpenMeeting](#)
Subject: Speaker Request: Speaker Registration and Public Comment Submission Form for April 28, 2022 Open Commission Meeting
Date: Tuesday, April 26, 2022 12:50:36 PM

Submitted on April 26, 2022 | 12:50PM

Submitted by: Anonymous

Submitted values are:

First Name

Gay

Last Name

Gordon-Byrne

Affiliation

The Repair Association

Full email address

[REDACTED]

Telephone

[REDACTED]

FTC Related Topic

Competition

Register to speak during meeting

Yes

From: [OpenMeeting](#)
To: [OpenMeeting](#)
Subject: Speaker Request: Speaker Registration and Public Comment Submission Form for April 28, 2022 Open Commission Meeting
Date: Tuesday, April 26, 2022 12:43:24 PM

Submitted on April 26, 2022 | 12:43PM

Submitted by: Anonymous

Submitted values are:

First Name

Julie

Last Name

Merrill

Affiliation

U.S. Citizen

Full email address

[REDACTED]

Telephone

[REDACTED]

FTC Related Topic

Consumer Protection

Register to speak during meeting

Yes

Link to web video statement

NJ

Submit written comment

I was a victim of fraud by deception late last year for a considerable amount of money. I learned this after having emergency brain surgery for the removal of a lemon sized brain tumor. I immediately reported this fraud event to the FBI, a variety of law enforcement agencies, banks and the CFPB. Once I learned of the FTC's proposed ruling on 12/16/21 titled, FTC Launches Rulemaking to Combat Sharp Spike in Impersonation Fraud I filed a complaint with your agency. As I would learn the individuals who defrauded me out of more than \$70K all purported to be either doctors or officers aligned with the U.S. military in Kabul, Afghanistan needing help as they feared for their lives. At the time I was a health care executive working on the front lines of the pandemic. However, I would learn from the FBI they were actually Nigerian scammers. I'd like the opportunity to give a brief statement to raise the awareness of these scams as I believe they are currently underreported.

From: [OpenMeeting](#)
To: [OpenMeeting](#)
Subject: Registration and Public Comment Submission Form for April 28, 2022 Open Commission Meeting
Date: Tuesday, April 26, 2022 3:38:56 PM

Submitted on April 26, 2022 | 3:38PM

Submitted by: Anonymous

Submitted values are:

First Name

Michael

Last Name

Claunch

Affiliation

Emergent Strategies

Full email address

[REDACTED]

Telephone

[REDACTED]

FTC Related Topic

Consumer Protection

Register to speak during meeting

No

From: [OpenMeeting](#)
To: [OpenMeeting](#)
Subject: Registration and Public Comment Submission Form for April 28, 2022 Open Commission Meeting
Date: Monday, April 25, 2022 6:21:30 PM

Submitted on April 25, 2022 | 6:BPM

Submitted by: Anonymous

Submitted values are:

First Name

Patricia

Last Name

Moore

Affiliation

United We Break the Chains

Full email address

[REDACTED]

Telephone

[REDACTED]

FTC Related Topic

Consumer Protection

Register to speak during meeting

No

Link to web video statement

[REDACTED]

Submit written comment

please take the time to reievw my brief video in regards to the ways that my association with Paparazzi Accessories LLC affected my life.

From: [OpenMeeting](#)
To: [OpenMeeting](#)
Subject: Registration and Public Comment Submission Form for April 28, 2022 Open Commission Meeting
Date: Monday, April 25, 2022 6:21:30 PM

Submitted on April 25, 2022 | 6:13PM

Submitted by: Anonymous

Submitted values are:

First Name

Patricia

Last Name

Moore

Affiliation

United We Break the Chains

Full email address

[REDACTED]

Telephone

[REDACTED]

FTC Related Topic

Consumer Protection

Register to speak during meeting

No

Link to web video statement

<https://drive.google.com/file/d/1PHW8UwIqL96tMpghKLiEmDKFXQgKZy-c/view?usp=sharing>

Submit written comment

please take the time to reiveiw my brief video in regards to the ways that my association with Paparazzi Accessories LLC affected my life.

From: [OpenMeeting](#)
To: [OpenMeeting](#)
Subject: Speaker Request: Speaker Registration and Public Comment Submission Form for April 28, 2022 Open Commission Meeting
Date: Monday, April 25, 2022 9:09:32 AM

Submitted on April 25, 2022 | 9:09AM

Submitted by: Anonymous

Submitted values are:

First Name

Patrick

Last Name

Pespas

Affiliation

Elara Pictures

Full email address

[REDACTED]

Telephone

[REDACTED]

FTC Related Topic

Consumer Protection

Register to speak during meeting

Yes

From: [OpenMeeting](#)
To: [OpenMeeting](#)
Subject: Speaker Request: Speaker Registration and Public Comment Submission Form for April 28, 2022 Open Commission Meeting
Date: Thursday, April 21, 2022 3:51:15 PM

Submitted on April 21, 2022 | 3:51PM

Submitted by: Anonymous

Submitted values are:

First Name

Patrick

Last Name

Pespas

Affiliation

Elara Pictures

Full email address

[REDACTED]

Telephone

[REDACTED]

FTC Related Topic

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Vaughn

Affiliation

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Telephone

[REDACTED]

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<https://drive.google.com/file/d/1rVIHiAvEkhP0wbxtu2xCWqVIItva5UOzj/view?usp=sharing>