

BROCHURE

EPAM commercetools
B2B Booster

EPAM commercetools B2B Booster

Our B2B Booster accelerator enables enterprises to deliver modern eCommerce experiences for B2B customers, with a foundation built on commercetools' powerful B2B engine and enhanced with new features and functionality from EPAM. By leveraging this booster, businesses can embrace composable technology to get to market faster, build new digital capabilities, increase agility and improve the productivity and performance of sales teams — all while serving the unique needs of B2B customers.

SOLUTION FEATURES & BENEFITS

01

Deploy End-to-End B2B eCommerce Experiences Fast

Capitalize on existing B2B commerce opportunities with standard features and functionality that can be deployed quickly.

02

Deliver New eCommerce Capabilities to Improve Sales & Enhance Service

Implement advanced permission models, approval flows, customer-specific product catalogues, wish lists, shared shopping baskets and the ability for a sales or support agent to replicate a customer's exact experience for fast and effective resolutions.

03

Future Proof Businesses & Accelerate Revenue Growth

Improve your organization's ability to quickly respond to potential future changes in demand and market conditions by becoming more agile and sustainable than your competitors.

04

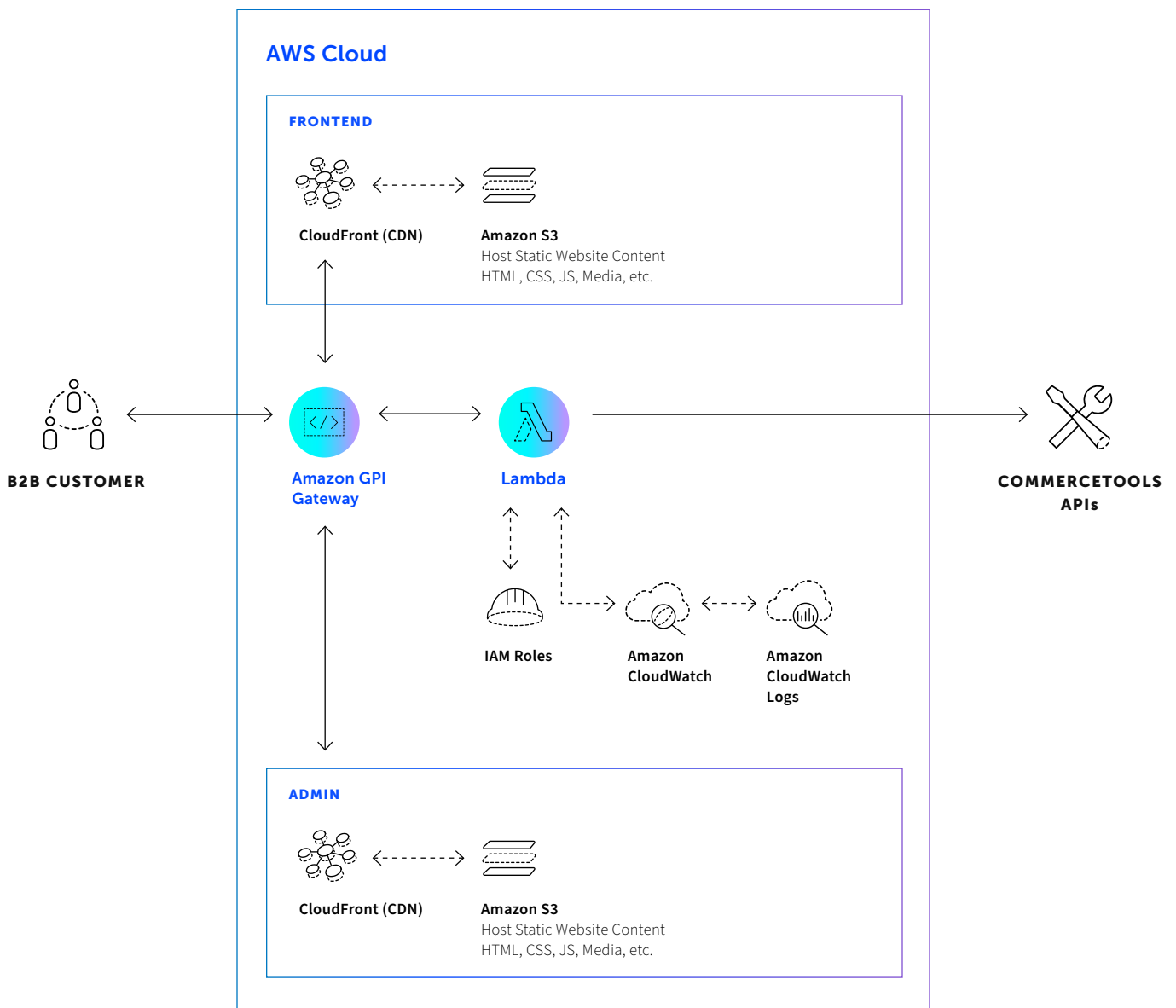
Increase Sales Team Productivity & Performance

Provide easy-to-use tools for sales teams and SLRs to manage customers, help them locate products, process orders and overdeliver against sales targets and company goals.

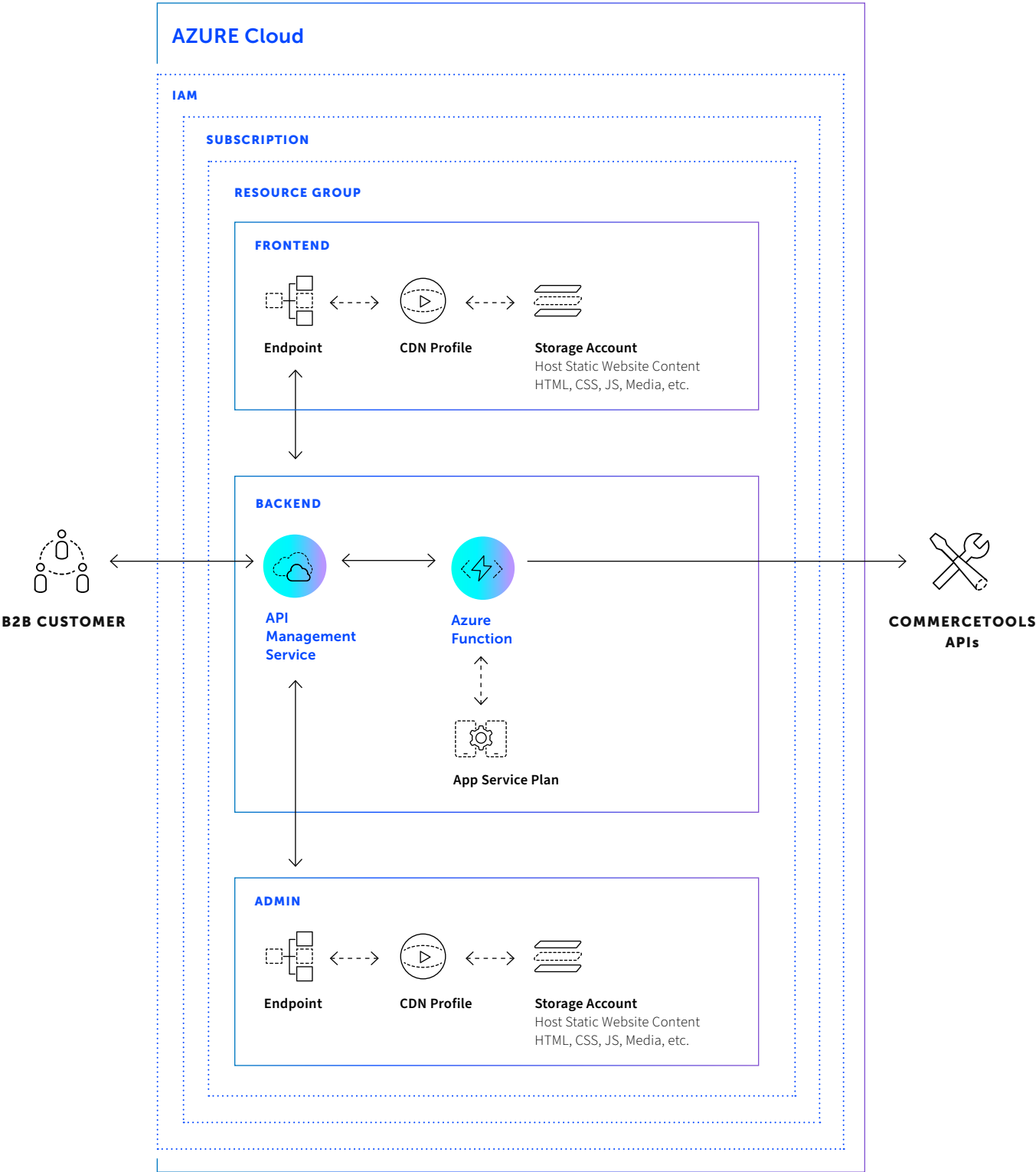
Solution Architecture

EPAM's commercetools B2B Booster can be implemented on many popular cloud platforms, including AWS, Azure and GCP.

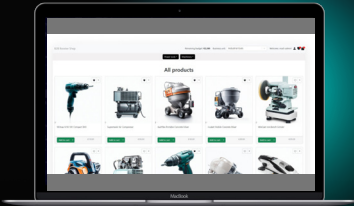
CI Flow on AWS Cloud



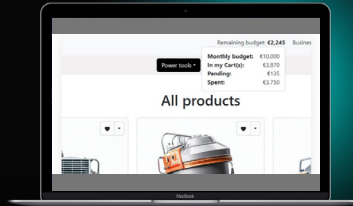
CI Flow on AZURE Cloud



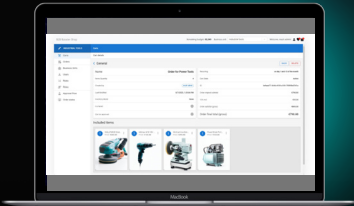
Accelerator Features



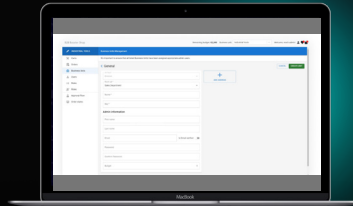
Create Personalized Experiences with Company-Specific Catalogues



Control Budgets Per Unit, Division & User



Administer Carts, Discounts & Recurring Orders in the Admin Panel



Manage Business Units, Divisions & Subdivisions

Tech Stack

COMMERCE TOOLS
COMPOSABLE COMMERCE
FOR B2B

COMMERCE TOOLS
FRONTEND

REACT JS

AWS

AZURE

GCP

HEAR FROM OUR PARTNER

“We’re seeing a growing number of B2B businesses adopt composable commerce to help accelerate their revenue growth and improve their business agility. What EPAM have built with the B2B Booster means that these businesses can achieve their goals faster and more effectively than ever before. The accelerator takes the composable architecture of the commercetools platform and augments it with enhanced capabilities which help our joint clients to sell more and provide better experiences to their business customers.”

Blaine Trainor

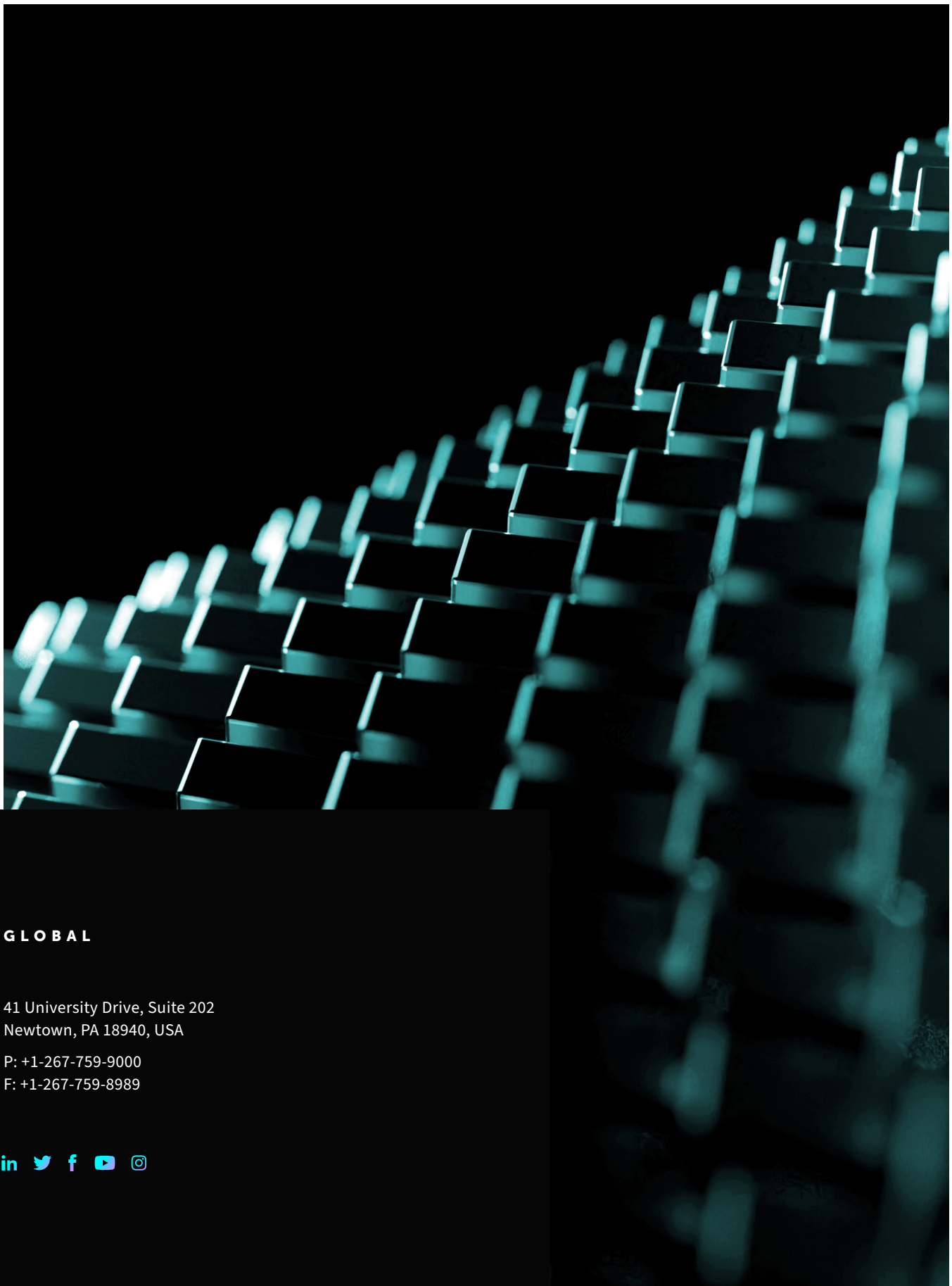
Vice President of Partnerships, commercetools

Ready to boost your B2B revenue with our composable eCommerce accelerator?

As the most experienced commercetools partner globally, EPAM is your go-to for B2B eCommerce solutions.

[Contact us today](#) for a demo and learn how the B2B Booster can help your business.





GLOBAL

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