

**BROCHURE**

EPAM's Salesforce + Contentstack  
**Composable Commerce** Accelerator

# EPAM's Salesforce + Contentstack Composable Commerce Accelerator

Powered by Contentstack's Composable Digital Experience Platform (DXP) and Salesforce Composable Commerce's storefront, EPAM's Composable Commerce Accelerator enables you to deliver modern, immersive commerce experiences to your customers at unprecedented scale with greater flexibility, agility and customization.

Our solution accelerates composable through prebuilt modules with back-end Salesforce Commerce and Einstein AI capabilities that have been packaged into rapidly deployable components and supercharged with Contentstack's enterprise headless content management system (CMS).

## SOLUTION FEATURES & BENEFITS

### 01

#### Accelerated Innovation

With modular Salesforce Commerce and generative artificial intelligence (genAI) capabilities, you can personalize customers' shopping experiences on any channel at scale.

### 02

#### Easy Content Management

Through an optimized loop integration between Salesforce Commerce Cloud and Contentstack, marketers are empowered to easily manage the entire content lifecycle and templating.

### 03

#### Rapid Integrations & Updates

Using independent, platform-agnostic APIs, you can swiftly integrate new technologies, features and functionalities into storefronts.

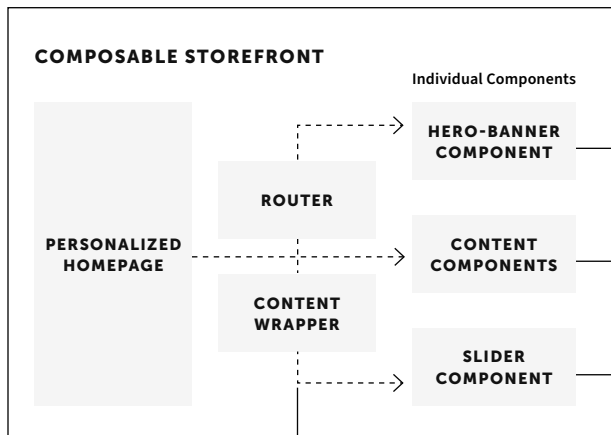
### 04

#### Efficient Maintenance

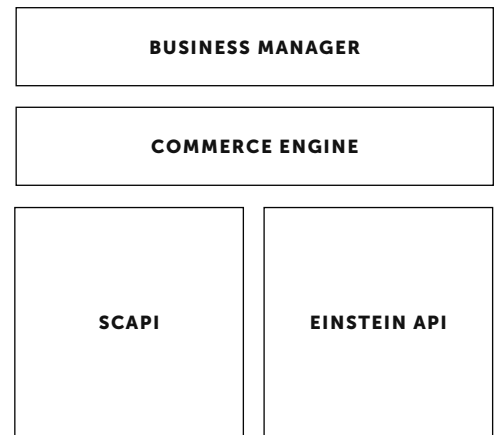
Reduce costs with rapidly deployable independent services that enable shorter development cycles and optimize resource allocation.

# Solution Architecture

## Salesforce Managed Runtime

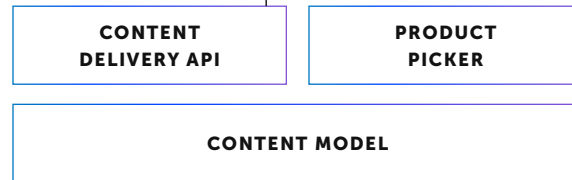


## Salesforce Commerce Cloud



Fetching Page Layout Content per Component

### Contentstack



Fetching Merchandise & Order Data

Fetching Recommendations Based on AI

# Tech Stack



**HEAR FROM OUR PARTNER**

“For the future of commerce, it’s all about flexibility and agility. With EPAM’s Salesforce + Contentstack Composable Commerce Accelerator, we’re redefining what’s possible. We’re taking the robustness of Salesforce and making it effortlessly deployable, enabling businesses to deliver immersive experiences like never before. It’s not just about scaling; it’s about scaling with precision and customization. Together, we’re setting a new standard for commerce.”

**Preseetha Pettigrew**

Vice President of Partnerships, Contentstack

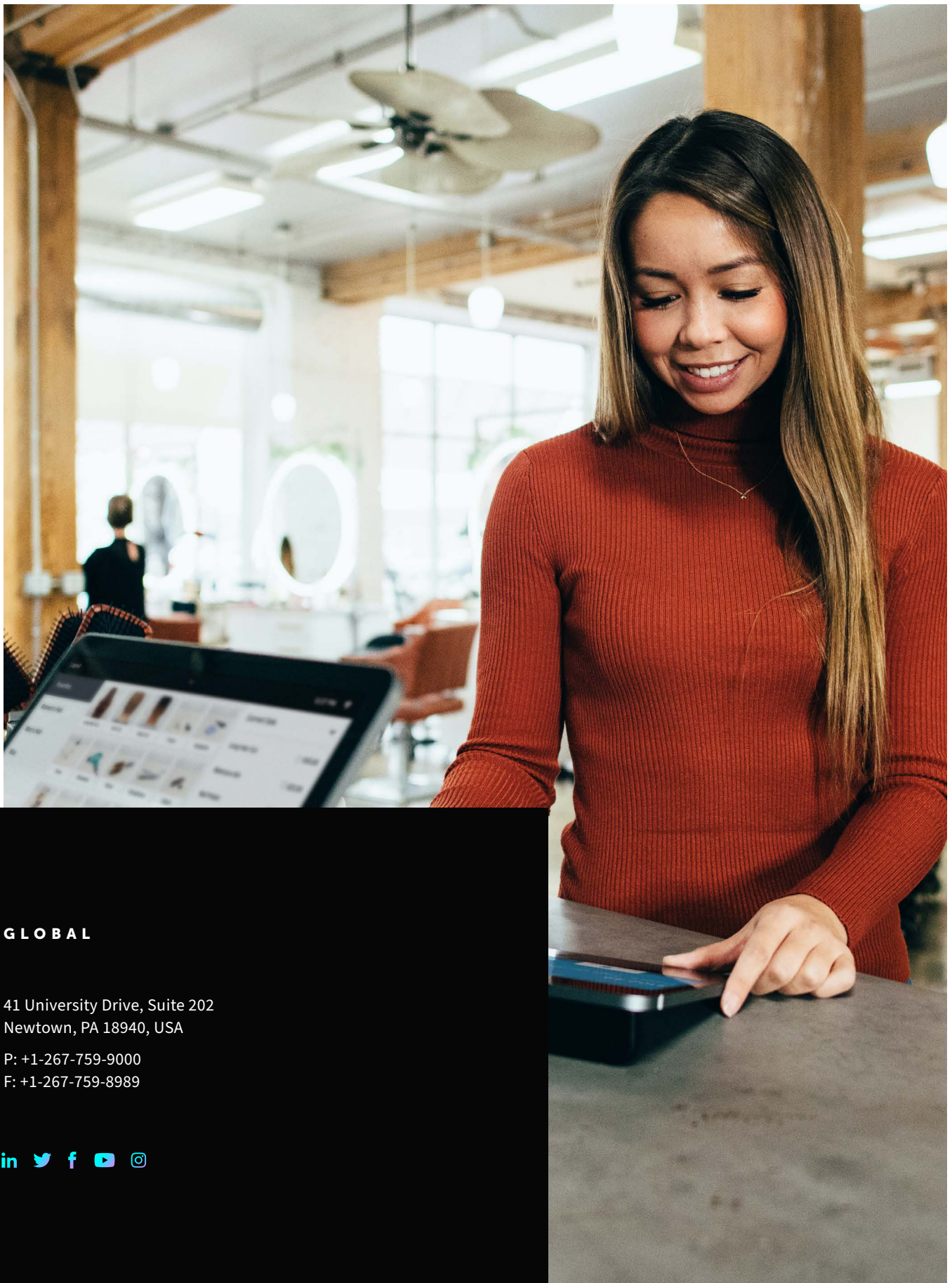
**Ready to future-proof your commerce architecture and provide stellar customer experiences with our accelerator?**

As the creator of the Salesforce + Contentstack Composable Accelerator, EPAM is your go-to partner for composable commerce CMS solutions.

Contact us today to learn more and set up your demo of the accelerator.

[\*\*wfbcomposable@epam.com\*\*](mailto:wfbcomposable@epam.com)





**GLOBAL**

41 University Drive, Suite 202  
Newtown, PA 18940, USA

P: +1-267-759-9000

F: +1-267-759-8989

