

\$\$\$ --- Client Referral Program -- \$\$\$

Easy as 1 – 2 - 3



1 Identify Prospects

Identify a CRMI non-client (**CRMI clients are not eligible**) organizations that maybe a candidate for Customer Relationship Management Institute LLC (CRMI) services. Email a friend/acquaintance at that organization introducing CRMI's Customer – Employee experience services (NorthFace ScoreBoard Awards- CEMPRO) that your organization has been successfully using. Include a brief overview of your CRMI services and how long you have been a CRMI client, include cc to CRMI Referral Coordinator, Diane Rivera, drivera@crmirewards.com.

2 Earn Bonus 500 Points

CRMI will contact your referral and provide additional information on our services and notify you via email your referral has been registered. If your referral purchases CRMI services within one (1) year from registration date, we will send Referral Service Bonus 500 email (500 points per account - \$1 per point) to be automatically credited towards your current or future CRMI services.

3 Earn Double Bonus 1000 Points

CRMI will double your Referral Service Bonus, (1000 points for each referral account that purchase CRMI services), beginning with the third (3rd) account within a calendar year. If your referral purchases CRMI services within one (1) year from registration date, we will send Referral Service Bonus 1000 email (1000 points per account - \$1 per point) to be automatically credited to your current or future CRMI services.



Exceeding Customer Expectations
- One Experience at a TimeSM

CRMI is your Customer Experience Management (CEM) partner. Empower your organization with the knowledge and training for delivering the ultimate customer experience. Build loyalty, drive revenue and maximize client satisfaction with a proven CXDNA Playbook Strategy that results in your organization's CXDNA Ultimate EcosystemSM.

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