

# Destination: Digital transformation

Take the journey with AT&T Consulting and Professional Services



Businesses are rethinking their operating models, delivery tools, and platforms. **Agility** is more important than ever. **Growth and ROI** are top of mind. Companies need expert professional services consulting to guide them into the right solutions.

**AT&T Consulting and Professional Services** helps you get ahead – and stay ahead – with future-proof solutions.

92% of businesses report **dramatic shifts** in the way they operate. If you envision a flatter organization and more engagements with a growing list of service providers in the cloud, you're not alone. But getting there can be challenging.

**Digitization** is the #1 request of CEOs and CIOs. Advancements in computing power enable you to work more efficiently than ever before, so you can improve ROI and find new competitive edges.

**Their top 3 priorities:**

1. Keep business running smooth
2. Stay within budget
3. Find the best tech solution

Your business is demanding more from its tech, but chances are your IT organization is already firing on all cylinders. Projects can lose momentum over time. And you may reach the limit of your in-house expertise before you get to your destination.

- ✓ We can help you adapt quickly and get the best solutions while keeping your day-to-day on track.
- ✓ Our solutions align with your budget and deadlines. We have an expansive view of the technology landscape and relationships with a wide range of the best and brightest providers.
- ✓ You get the best solution for your needs and budget—with safe passage to new and emerging technologies.

**We're AT&T Consulting and Professional Services. This is what we do for you.**

## Deliver agility

Digital transformation is complex. You're wrangling many moving parts: competing business needs, legacy systems, an increasingly mobile workforce, global partners and suppliers, and customers who expect real-time personalized service and experiences. We can help you at any stage or throughout your journey as you assess, prioritize, strategize, and implement solutions to gain a competitive edge.

## Accelerate outcomes

We start by listening. What are your business challenges? What does success look like? What is your timeframe? We accelerate outcomes by aligning solutions to specific business requirements and KPIs. We focus our vast technology expertise to enable endless possibilities. Then we move rapidly from concept to pilot and production.

## Reduce project risk

Navigating digital transformation programs often requires an extensive ecosystem of stakeholders, internal and external, partners and suppliers. Our approach helps enable success by:

- Defining clear roles, responsibilities and interdependencies across stakeholders.
- Providing proven risk mitigation experience to help address common setbacks and speedbumps in a project.
- Establishing proactive and effective communications so all key stakeholders are aligned on mitigation steps.

## Drive innovation

We'll move your business forward with comprehensive, holistic, and flexible solutions. We leverage proven agile approaches to new technology evaluation, quickly iterating ideas into proofs-of-concept and test beds to jump start innovation.

## Our portfolio of expertise

- Network, edge, and cloud professional services
- Cybersecurity Services
- IoT, 5G, and mobile edge
- Voice, collaboration, and contact center

## Expertise serving every industry

- Healthcare
- Public sector
- Transportation
- Retail
- Financial services
- Sports and entertainment
- Manufacturing and transportation
- Oil, gas, and utilities
- Professional services

**Why AT&T Business?** Technology is complex. Transformation is fast. Are you making the right choices for your business? We have the expertise to help you simplify the complex, and accelerate that transformation.

To learn more, contact your AT&T Business sales representative or visit [AT&T Consulting and Professional Services](#).