

# Evolve and Excel

## Modernize your quick serve restaurant with the QSR tech bundle

Provide better service to your customers and keep them coming back for more. Our tech bundle for quick serve restaurants (QSRs) is simplified to take the guess work out of enhancing your network, connectivity, and keeping it all cybersecure.

### Core

- **Edge technology – SD-WAN / Wi-Fi** – AT&T Business Wi-Fi – Your cost-effective dynamic platform elevating the guest experience and back-office efficiency
- **Connectivity** – AT&T Business Fiber® – Go Bold – Get the combination that best fits your needs with fiber, 100MB broadband, mobility, IoT, LTE
- **Integrated cybersecurity** – Highly secure solutions – Protection through integrated cloud or premises-based defenses

### Customize with optional add-ons

- **Sensors, signs, and security** – Power sensors, digital signage, security cameras
- **Integrated voice** – Voice call redirect and failover inflight
- **Franchise interface** – Custom landing portal for franchise registration and support
- **PCI insurance** – Value-added breach protection for franchise owners

- **Media and entertainment/advertising** – In-dining entertainment, content
- **Conversational AI** – Support order automation and staff training and support

### Why AT&T Business?

- **Experience** – AT&T Business delivers innovative technology solutions to some of the largest QSRs in the U.S.
- **Day 2 support** – Fully-managed 24x7 service desk
- **Assigned account support** – Named resources supporting total account lifecycle throughout sales, technical support, project management, and customer care