

Bosch key data for the business year
2023 – preliminary, rounded figures for
business operations¹



Figures in billions of euros	2023	2022	Year-on-year change nominal (exchange rate-adjusted)
Total sales revenue	91.6	88.8	4 % (8 %)
Sales revenue of the business sectors²			
Mobility	56.3	52.5	7 % (11 %)
Industrial Technology	7.5	6.9	8 % (10 %)
Consumer Goods	19.9	21.3	-7 % (-1 %)
Energy and Building Technology	7.6	7.0	9 % (11 %)
Sales revenue in the major regions			
Europe	46.8	44.3	6 % (8 %)
– of which Germany	19.1	17.2	11 % (11 %)
North America (including Mexico)	15.2	14.6	4 % (8 %)
South America	1.7	1.8	-6 % (4 %)
Asia Pacific (including other regions)	27.9	27.6	1 % (9 %)
Result			
EBIT	4.6	3.8	
as a percentage of sales revenue (margin)	5.0	4.3	
Associates	December 31, 2023	Year-on-year change	
Bosch Group	427,600	7,600	
Europe	254,800	1,700	
– of which Germany	133,800	400	
North America (including Mexico)	40,200	3,200	
South America	11,500	0	
Asia Pacific (including other regions)	121,100	2,700	
Associates in research and development	December 31, 2023	Year-on-year change	
Bosch Group	90,100	4,600	
Europe	47,600	1,800	
– of which Germany	33,300	500	
North America (including Mexico)	3,900	400	
South America	500	100	
Asia Pacific (including other regions)	38,100	2,300	

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¹ Based on internal reporting; may differ from external figures published in annual report.

² Without other activities.