

# **Welcome and CE Redesign Update**

## **Challenges and Opportunities Facing BLS Household**

### **Surveys: ATUS, CE, CPS, and NLS**

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CE Survey Methods Symposium  
July 16, 2019

# The CE Survey Methods Symposium

Topic: Challenges and Opportunities Facing BLS Household Surveys

- We will hear about the experiences of four BLS surveys: CPS, ATUS, NLS, and the CE
- Sessions on (1) Incentive delivery methods and experiments (2) Assessment of data quality and (3) Alternate modes of data collection.
- Each session has a discussant, who will speak for a few minutes after which there will be time for questions for the panelists
- There will be short 10 minute breaks between sessions and tea, coffee and cookies will be provided in the lobby just outside this room



# The Gemini Project to Redesign the CE



# What is the Gemini Project?

“...aims to redesign the Consumer Expenditure (CE) survey to improve data quality through **a verifiable reduction in measurement error**—particularly error caused by underreporting.”



# Current CE Design



- 4 waves of personal interviews
- 3 month recall
- Large or recurring expenditures

- 2 one-week household paper diaries
- Contemporaneous recall
- Small, frequently purchased items



**Consumer Expenditure Survey  
Estimates**

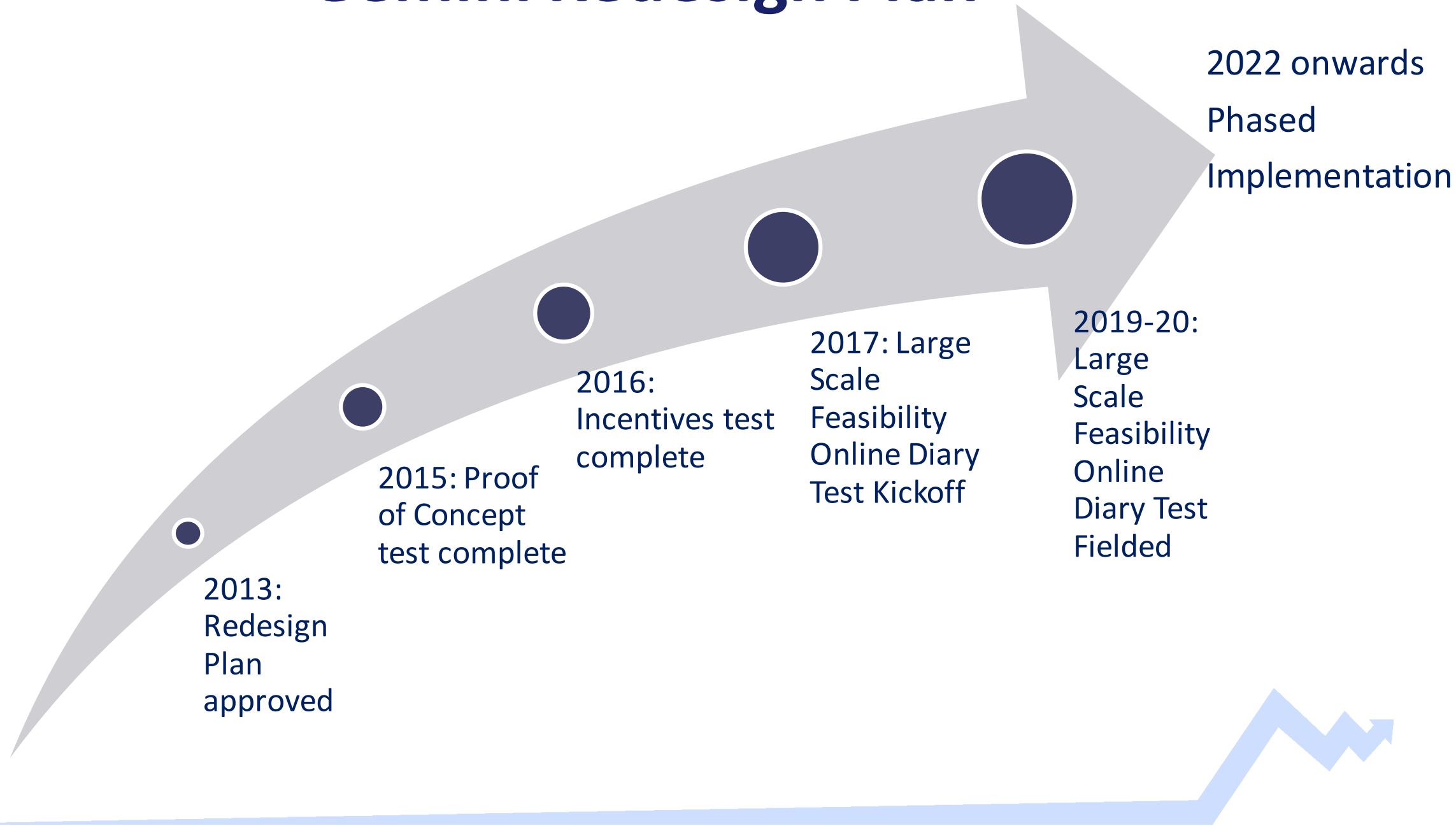


# Design Elements

- Online diaries
- Personal diaries
- Streamlined CAPI instrument with a records focus
- Incentives
- Two visits per wave
- Two waves per household
- Single sample



# Gemini Redesign Plan



# Design Elements

- Online Diary -keep
- Personal diaries -remove
- Streamlined CAPI instrument with a records focus -keep
- Incentives -only keep token and records incentive
- Single sample -pending
- Two visits per wave -pending
- Two waves -pending





# Where we're going

- Phased implementation of the redesign plan to maintain effective design elements and implement them directly into CE's CEQ and CED
- Online diaries, streamlined questionnaire with a record focus, and token/records use incentives.
  - ▶ Online diary in the CED in 2022 (pending testing)
  - ▶ Streamlined CAPI instrument in the CEQ in 2023
- Postpone single sample design pending changed requirements and/or additional funding and further testing



# Contact Information

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