



Nielsen Audio Survey Schedules

2–book Diary Survey Schedule

SURVEY	DATES
Fall 2023	September 14 – December 6
Spring 2024	March 28 – June 19
Fall 2024	September 12 – December 4

Continuous Diary Measurement Survey Schedule

SURVEY	DATES
OCT23 (Aug–Oct)	July 20 – October 11
NOV23 (Sep–Nov)	August 17 – November 8
DEC23 (Oct–Dec)	September 14 – December 6
JAN24 (Nov–Jan)	October 12 – January 31
FEB24 (Dec–Feb)	November 9 – February 28
MAR24 (Jan–Mar)	January 4 – March 27
APR24 (Feb–Apr)	February 1 – April 24
MAY24 (Mar–May)	February 29 – May 22
JUN24 (Apr–Jun)	March 28 – June 19
JUL24 (May–Jul)	April 25 – July 17
AUG24 (Jun–Aug)	May 23 – August 14
SEP24 (Jul–Sep)	June 20 – September 11
OCT24 (Aug–Oct)	July 18 – October 9
NOV24 (Sep–Nov)	August 15 – November 6
DEC24 (Oct–Dec)	September 12 – December 4

For more information contact your Nielsen representative or visit www.nielsen.com

PPM[®] Survey Schedule

SURVEY	DATES
October 2023	September 14 – October 11
November 2023	October 12 – November 8
December 2023	November 9 – December 6
Holiday 2023	December 7 – January 3
January 2024	January 4 – January 31
February 2024	February 1 – February 28
March 2024	February 29 – March 27
April 2024	March 28 – April 24
May 2024	April 25 – May 22
June 2024	May 23 – June 19
July 2024	June 20 – July 17
August 2024	July 18 – August 14
September 2024	August 15 – September 11
October 2024	September 12 – October 9
November 2024	October 10 – November 6
December 2024	November 7 – December 4
Holiday 2024	December 5 – January 8

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