LOCATION INTELLIGENCE

Cloud-based spatial insight for every user across multiple use cases

Interact with your visual and spatial-related data, including adding demographic layers, with the expanded capabilities of Alteryx Location Intelligence. The cloud-based, stand-alone product makes using geospatial analysis easier, even if you're a non-technical analyst or business user.

The interactive explorer supports common spatial processes that summarize area information and help you visualize data without needing to hit the run button.
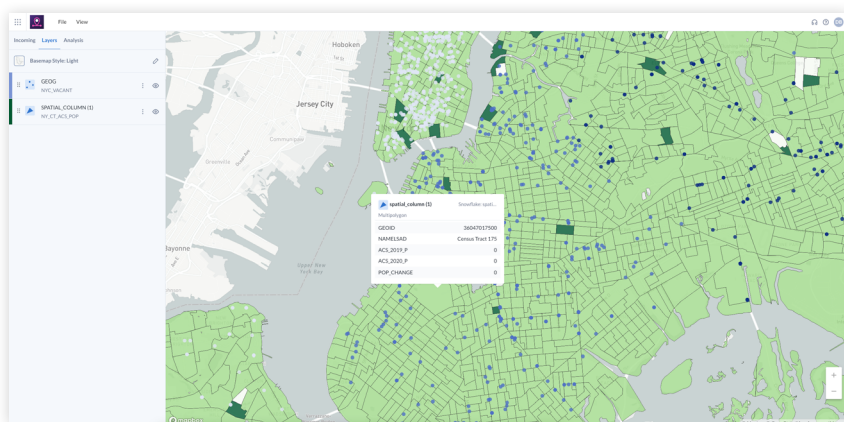
You can also use your geocoded data from multiple data sources, including Snowflake, with Location Intelligence to add spatial demographic layers all in a map-centered user interface

ALTERYX LOCATION INTELLIGENCE FEATURES

Explore data from almost any source with cloud-based, map-centric analysis

Join and enrich data by spatial relationship with visual guidance

Incorporate data to analyze drive times, trade areas, customer locations, and more

"We realized very quickly that Alteryx was an enabling, flexible platform that would not limit us in the future. It would actually allow us to continue to grow the programs over time and add additional data projects later."
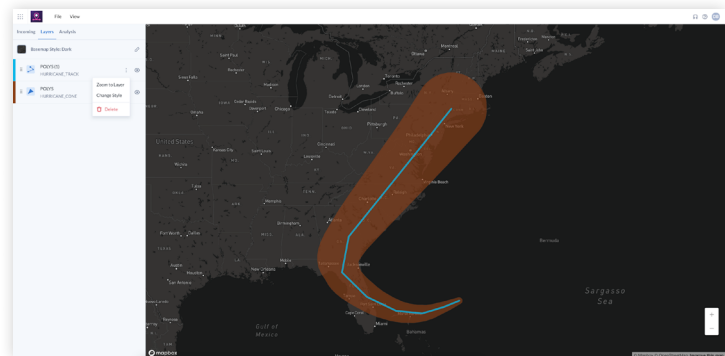
STEPHANIE STUDDS
Chief of the Economic Indicator Division, U.S. Census

Empower Business Leaders and Analysts

Easy-to-use geospatial capabilities allow users to interact and explore visual data using a browser-based interface.

Deliver Business Value Across Your Organization

Plan future locations, track shipments and deliveries, manage assets, deliver reports, and more with real-time data integration.
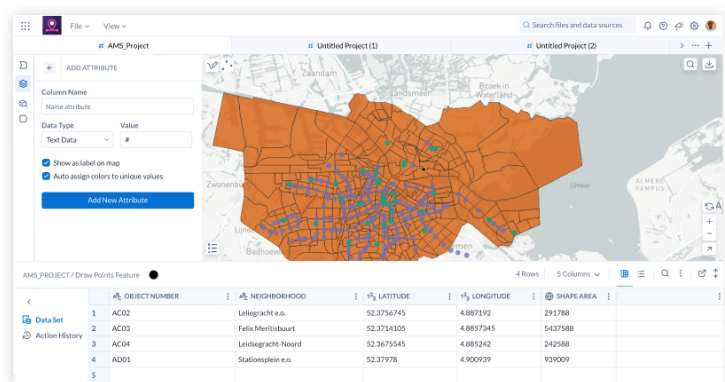

Visualize Using Data from Multiple Sources

Combine data from on-prem and cloud sources to precisely calculate drive times, define trade areas, and perform other geospatial analysis.

Calculate and Aggregate

Facilitate customer insights, area analysis, and demographic data analysis for identifying target areas and developing personalized offers.

alteryx