



EEO PUBLIC FILE REPORT
February 1, 2023 – January 31, 2024

II. MASTER RECRUITMENT SOURCE LIST (“MRSL”)

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
1	Station Website – Kalb.com www.kalb.com	No	5
2	Station on Air – KALB(NBC), NALB(CBS), OALB(CW)	No	8
3	Gray TV Website www.gray.tv/careers	No	26
4	TV Jobs.com www.tvjobs.com	No	8
5	Word of Mouth / Industry Referral	No	8
6	Walk In / Self Referral	No	4
7	Grambling State University Career Services P.O. Box 4264 Grambling, LA 71245	No	0
8	Louisiana College – Pineville Career Development 1140 College Drive Pineville, LA 71359	No	0
9	Louisiana State University – Baton Rouge Office of HR Management 110 Thomas Boyd Hall Baton Rouge, LA 70803	No	0
10	Louisiana State University – Alexandria Student Development Specialist 8100 Hwy 71 South Alexandria, LA 71302	No	0

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
11	Loyola University Student Affairs 6363 St. Charles Avenue, New Orleans, LA 70888	No	0
12	Mississippi State University Learning and Development P.O. Box 9725 Mississippi State University, MS 39762	No	0
13	Northwestern State University Human Resources Hall- 140 Natchitoches, LA 71497	No	0
14	Southeastern Louisiana University Human Resources 900 D West University Ave, SLU 10799 Hammond, LA 7040	No	0
15	Southern University Human Resources 901 Harding Blvd. Baton Rouge, LA 70807	No	0
16	University of Louisiana – Lafayette Student Affairs PO Box 41730 Lafayette, LA 70504	No	0
17	University of Louisiana – Monroe Student Affairs 120 Stubbs Hall Monroe, LA 71209	No	0
18	University of Mississippi Career Life Connector 134 Lyceum University, MS 38677	No	0
19	University of Southern Mississippi Human Resources 118 College Drive, # 5111 Hattiesburg, MS 39406	No	0

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
20	Xavier University of Louisiana Office of Career Services 1 Drexel Drive New Orleans, LA 70125	No	0
21	Indeed www.indeed.com	No	4
Total Interviewed			63



EEO PUBLIC FILE REPORT
February 1, 2023 – January 31, 2024

III. RECRUITMENT INITIATIVES

	Type of Recruitment Initiative (Menu Selection)	Brief Description of Activity
1	Events or Programs sponsored by Educational Institutions relating to career opportunities in Broadcasting	On March 27, 2023: General Sales Manager, and Account Executive met with Northwestern State University, and the New Media Journalism and Communication Department to talk about broadcast sales, and also Creative Services with graphic design students
2	Management EEO Training	On April 20, 2023, our Office Manager participated in a training on the FCC's EEO Rules and Regulations provided by Wiley Rein, LLP.
3	Events or Programs sponsored by Educational Institutions relating to career opportunities in Broadcasting	February 2023 -January 31, 2024 – Chief Meteorologist created and implemented a Weather Lab, in conjunction with the school systems. Our Meteorologists conduct weekly weather labs throughout the viewing area, educating high school and elementary students on weather, forecasting, meteorology, and the possibilities/opportunities in this field as a career.
4	Participation in Career Fairs	On February 25, 2023 – News Director and Anchor/MMJ attended the LAB College2Career Day at ULL in Lafayette. They visited with journalism students, talking with them about the wonderful careers in Broadcast Journalism.