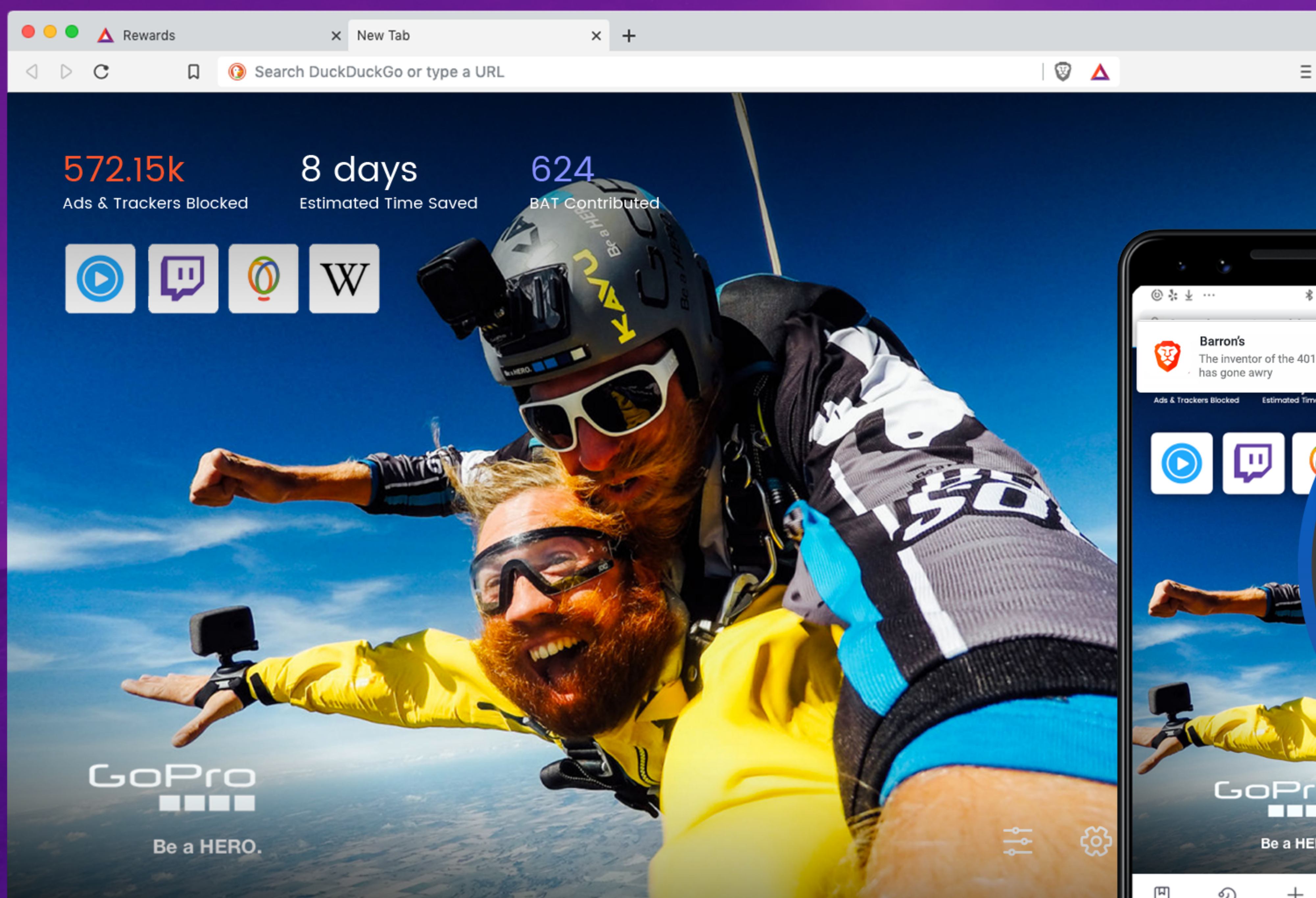




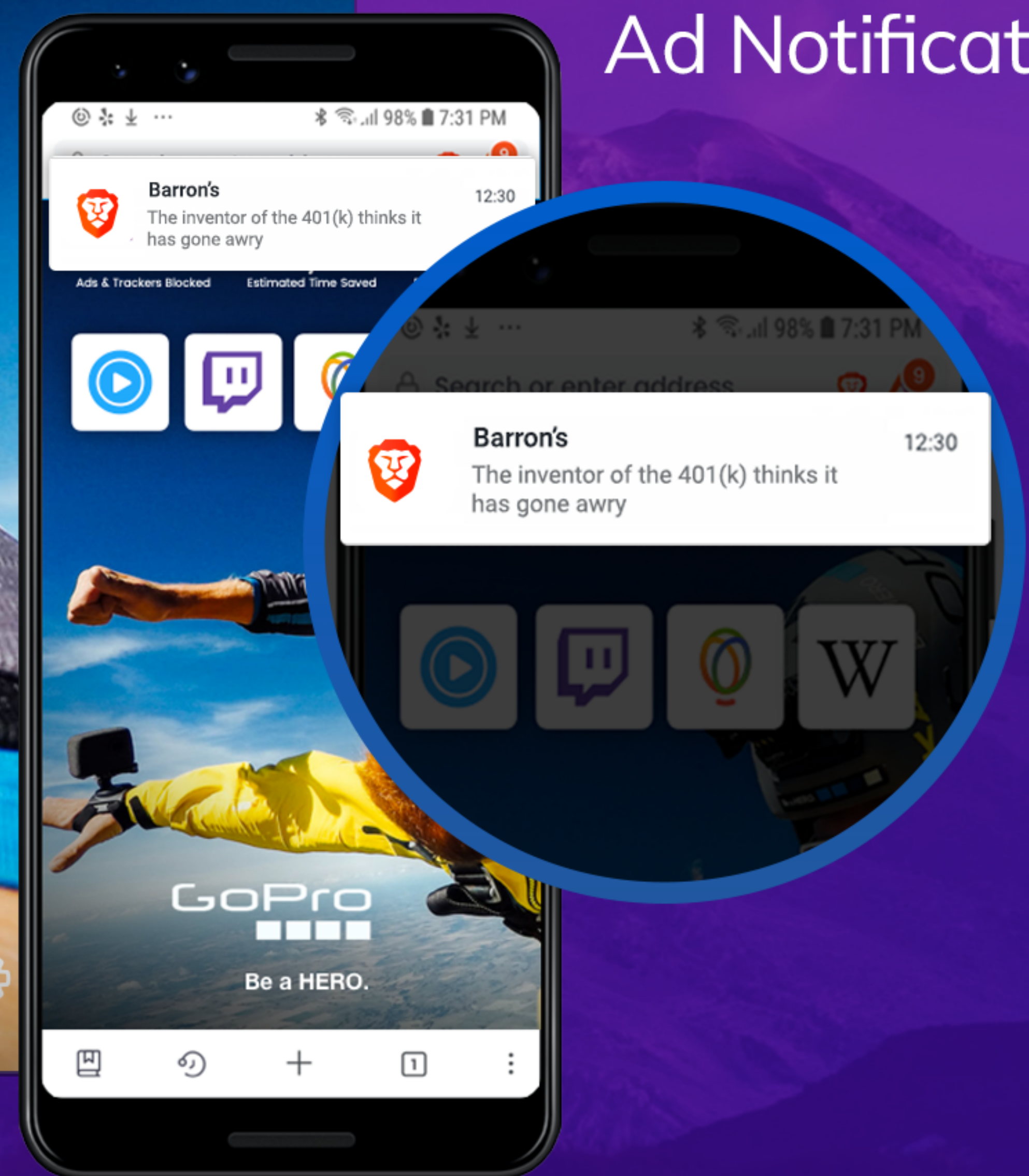
# The First Global Ad Platform Built on Privacy

Brave places ads using local machine learning with the browsing profile, directly on-device.

## Available ad formats



Mobile and Desktop Ad Notifications



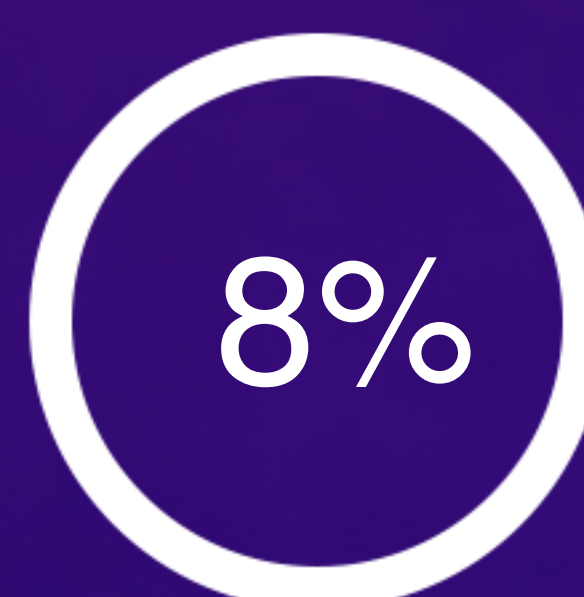
New Tab Sponsored Images



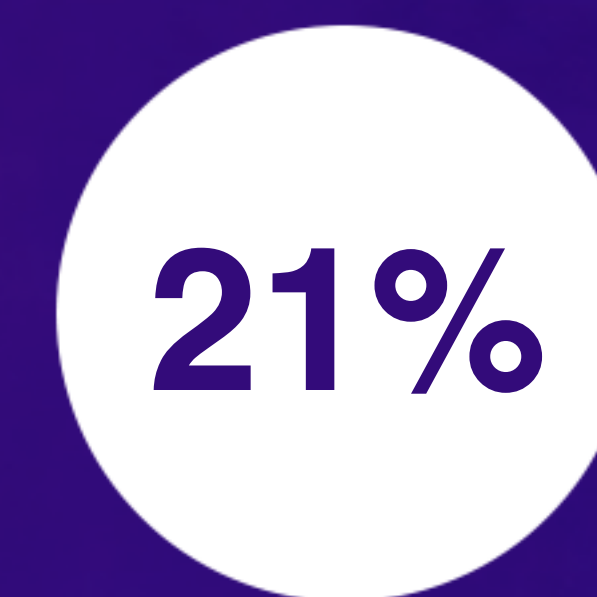
GLOBAL MONTHLY ACTIVE USERS



FASTER THAN OTHER BROWSERS



CTR



Clicks convert to 10 second page visits



## Brave Rewards | Ads

Brave creates an opt-in, rewards-based model to monetize the web. People browse the web, view ads, and earn rewards for their attention. To learn more and get started with your first Brave campaign, visit [ads.brave.com](https://ads.brave.com).