

Our rates

Digital

Taking over our homepage	Rates
Billboard and MPU	£46,000
Billboard, MPU and skins	£62,500
Bespoke responsive formats	£62,500
Section front takeovers	Rates
Sport, Fashion, Tech, Culture, Lifestyle, Business, Travel	ROA*
Contextual targeting MPUs and Leaderboards	Rates
Business, Money, Travel	£60
Lifestyle, Technology, Environment, Culture	£55
News, Sport, Media, Education, Science	£50
Run of site	£20
Contextual targeting DMPUs and Billboards	Rates
Business, Money, Travel	£70
Lifestyle, Technology, Environment, Culture	£65
News, Sport, Media, Education, Science	£60
Run of site	£30
Bespoke audience targeting	Rates
MPU, Leaderboard, DMPU, Billboard	ROA
Exclusive (native)	Rates
Mobile Reveal	£60
Fabric (standard or video)	£90
Fabric (standard, video or parrallax) takeover	ROA
Focus	£60
Frame	£60
Guardian + minimum campaign spend 10K	Rates
Video +	From £15
Response +	From £2.50

Print

The Guardian	Rates
Coverwrap	ROA*
DPS - 34X14	£32,400
Full Page - 34x7	£18,000
Half Page - 17x7	£11,000
Junior Page - 25x4	£9,000
Strip - 8x7	£5,000
Quarter Page - 18x4	£6,000
Other sizes	£90 SCC
G2	Rates
DPS	£14,400
Page	£8,000
Half page	£5,000
All other sizes	£45 SCC
Other news sections excluding G2	Rates
Coverwrap	ROA
DPS	£22,400
Page	£12,600
Guardian Weekend, The Guide, Observer Magazine, Observer Food Monthly, Feast	Rates
DPS	£17,000
OBC	£12,000
IFC	£12,000
Page	£9,000
Special positions	ROA