

FINANCIAL TIMES

AUGUST 2018

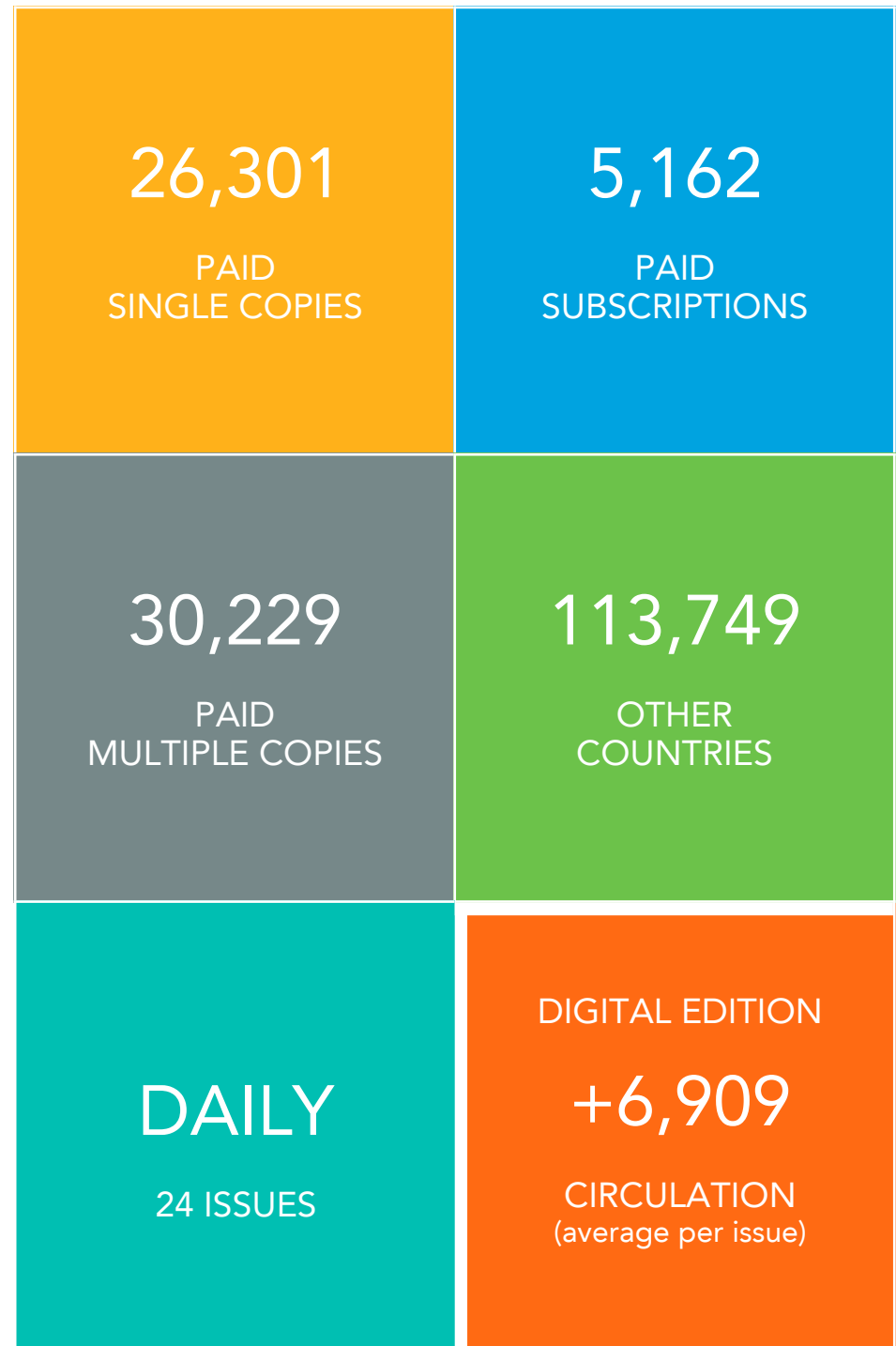


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175,441

PRINT CIRCULATION
(AVERAGE PER ISSUE)



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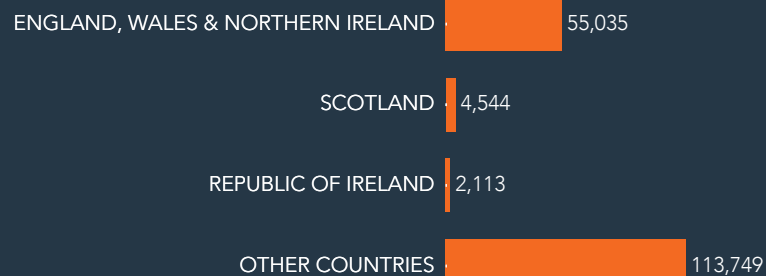
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AVERAGE CIRCULATION BY REGION

TOTAL - 175,441



PRINT - MON TO FRI

	UK & ROI	ENGLAND WALES N.IRELAND	SCOTLAND	REPUBLIC OF IRELAND
AVERAGE CIRCULATION	55,498	49,723	4,215	1,560
PAID SINGLE COPIES	19,918	17,434	1,066	1,418
SALE OR RETURN - FULL RATE	19,616	17,146	1,052	1,418
SALE OR RETURN - BELOW FULL RATE	302	288	14	-
FIRM SALE	-	-	-	-
PAID SUBSCRIPTIONS	5,252	5,117	135	-
SINGLE COPY SUBSCRIPTIONS	43	43	-	-
VOUCHER SUBSCRIPTIONS	2,118	1,983	135	-
CORPORATE SUBSCRIPTIONS	3,091	3,091	-	-
PAID MULTIPLE COPIES	30,328	27,172	3,014	142

PRINT - ALL DAYS

	UK & ROI	ENGLAND WALES N.IRELAND	SCOTLAND	REPUBLIC OF IRELAND
AVERAGE CIRCULATION	61,692	55,035	4,544	2,113
PAID SINGLE COPIES	26,301	22,906	1,423	1,972
SALE OR RETURN - FULL RATE	25,996	22,613	1,411	1,972
SALE OR RETURN - BELOW FULL RATE	305	293	12	-
FIRM SALE	-	-	-	-
PAID SUBSCRIPTIONS	5,162	4,998	164	-
SINGLE COPY SUBSCRIPTIONS	48	48	-	-
VOUCHER SUBSCRIPTIONS	2,500	2,336	164	-
CORPORATE SUBSCRIPTIONS	2,614	2,614	-	-
PAID MULTIPLE COPIES	30,229	27,131	2,957	141

PRINT - SATURDAY

	UK & ROI	ENGLAND WALES N.IRELAND	SCOTLAND	REPUBLIC OF IRELAND
AVERAGE CIRCULATION	92,660	81,592	6,187	4,881
PAID SINGLE COPIES	58,213	50,263	3,206	4,744
SALE OR RETURN - FULL RATE	57,894	49,944	3,206	4,744
SALE OR RETURN - BELOW FULL RATE	319	319	-	-
FIRM SALE	-	-	-	-
PAID SUBSCRIPTIONS	4,708	4,400	308	-
SINGLE COPY SUBSCRIPTIONS	74	74	-	-
VOUCHER SUBSCRIPTIONS	4,408	4,100	308	-
CORPORATE SUBSCRIPTIONS	226	226	-	-
PAID MULTIPLE COPIES	29,739	26,929	2,673	137

UK & ROI ANALYSIS OF PRINT EDITIONS

TOTAL - 61,692

MAIN EDITION 61,689

EUROPE EDITION 3

EUROPE EDITION

	UK & ROI	ENGLAND WALES N.IRELAND	SCOTLAND	REPUBLIC OF IRELAND
AVERAGE CIRCULATION	3	3	-	-
PAID SINGLE COPIES	3	3	-	-
SALE OR RETURN - FULL RATE	3	3	-	-
SALE OR RETURN - BELOW FULL RATE	-	-	-	-
FIRM SALE	-	-	-	-
PAID SUBSCRIPTIONS	-	-	-	-
SINGLE COPY SUBSCRIPTIONS	-	-	-	-
VOUCHER SUBSCRIPTIONS	-	-	-	-
CORPORATE SUBSCRIPTIONS	-	-	-	-
PAID MULTIPLE COPIES	-	-	-	-

MAIN EDITION

	UK & ROI	ENGLAND WALES N.IRELAND	SCOTLAND	REPUBLIC OF IRELAND
AVERAGE CIRCULATION	61,689	55,032	4,544	2,113
PAID SINGLE COPIES	26,298	22,903	1,423	1,972
SALE OR RETURN - FULL RATE	25,993	22,610	1,411	1,972
SALE OR RETURN - BELOW FULL RATE	305	293	12	-
FIRM SALE	-	-	-	-
PAID SUBSCRIPTIONS	5,162	4,998	164	-
SINGLE COPY SUBSCRIPTIONS	48	48	-	-
VOUCHER SUBSCRIPTIONS	2,500	2,336	164	-
CORPORATE SUBSCRIPTIONS	2,614	2,614	-	-
PAID MULTIPLE COPIES	30,229	27,131	2,957	141

DIGITAL EDITION

	TOTAL	UNITED KINGDOM	REPUBLIC OF IRELAND	OTHER COUNTRIES
AVERAGE CIRCULATION	6,909	1,334	43	5,532
PAID SINGLE COPIES	16	14	2	-
SALE OR RETURN - FULL RATE	-	-	-	-
SALE OR RETURN - BELOW FULL RATE	16	14	2	-
PAID SUBSCRIPTIONS	1,361	1,320	41	-
SINGLE COPY SUBSCRIPTIONS	1,361	1,320	41	-
ALL YOU CAN READ SALES	-	-	-	-
CORPORATE SUBSCRIPTIONS	-	-	-	-
PAID MULTIPLE COPIES	-	-	-	-



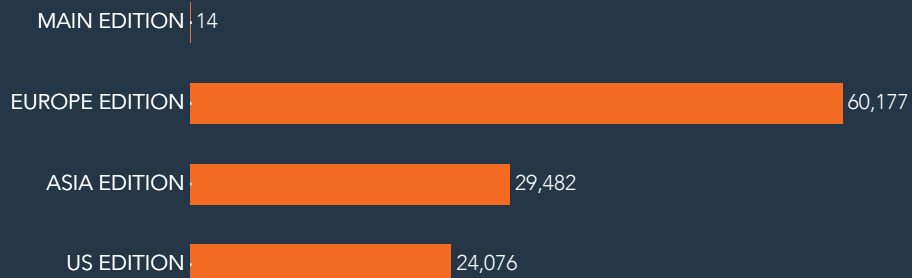
DIGITAL EDITION

Reported Digital Editions on this certificate comprise the following:

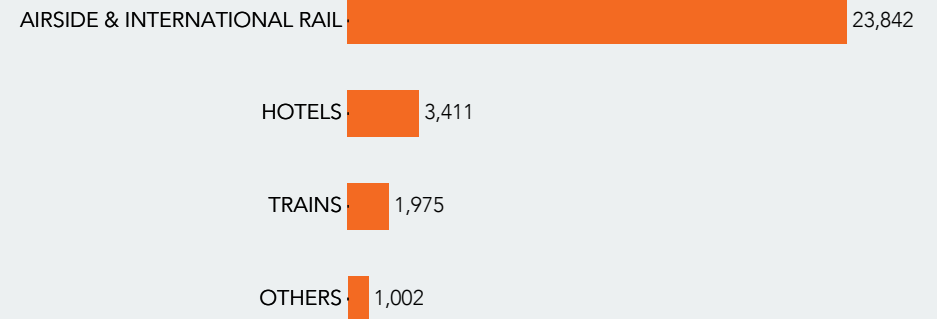
- Amazon Kindle
- Barnes & Noble
- FT Epaper subscription
- Gold Key Media

OTHER COUNTRIES ANALYSIS BY PRINT EDITIONS

TOTAL - 113,749



PAID MULTIPLE COPIES





PRICES				
RETAIL	MON TO FRI	SATURDAY	SUNDAY	ANNUAL SUBSCRIPTION
UNITED KINGDOM	£2.70	£3.90		£624.00
REPUBLIC OF IRELAND	€3.00	€3.90		€977.60

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