About Oracle









ORACLE **OPENWORLD?**

Oracle OpenWorld: The Facts

60,000 attendees from









North America

Europe, Middle East, and Africa

Japan and Asia Pacific

Latin America



countries

online attendees





JS\$120M in economic impact to the Bay Area



107,066 hotel room nights...and growing

2,555

sessions across

18 VENUES

in downtown San Francisco



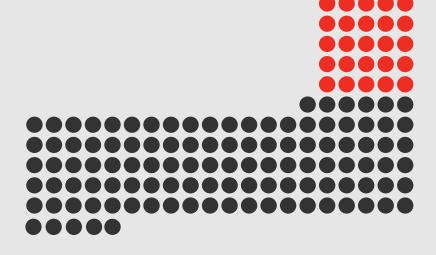
Masonic Auditorium Oracle Plaza@ Howard Street Moscone West Moscone North Moscone South The Palace Yerba Buena Gardens Yerba Buena Forum Lam Research Theater at YBCA Marriott Marquis San Francisco The Intercontinental San Francisco Hotel Nikko Hilton San Francisco Union Square

Westin St. Francis Fairmont San Francisco Parc 55

speakers, of which

are customer and partner

speakers



seats for sessions

partner and customer exhibitors



Oracle demos in the **Oracle DEMOgrounds**



150,000 cups of coffee

98,000 sodas served during breaks

64,000 lunches served

49,000 juices served during breaks

48,000 gallons of filtered tap

water served to attendees in compostable cups or reusable water bottles





cups of coffee

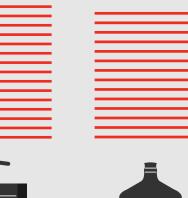






lunches









tap water