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DIGITAL ANONYMITY AND THE LAW

Tensions and Dimensions

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PREFACE

The right to anonymous exchange of information as well as anonymous communication is in an odd state of paradox. While the formal legal protection of this right appears at an all-time high, developments in both the public and private sector show a growing number of legal and especially technical means to undermine anonymity. The growing interest of people in using the Internet has had a key impact on the worldwide availability of personal information. Everyday life is evidence that technological advance provides numerous opportunities to trace and track people down. They fuel the commercial interests of persons and organisations who seek to know exactly who is accessing certain digital content in order to be able to charge for it. The pressure on anonymous communication has grown substantially after the 2001 terrorist attack on the World Trade Center and the subsequent new political climate. Although it is still difficult to oversee their exact implications, measures such as the US Patriot Act, the European Cybercrime Convention and the European Union rules on data retention may perhaps be only the very first signs that the exercise of the right to the anonymous exchange of information is under substantial pressure.

These and other developments have fuelled the dialogue on the beliefs and values behind anonymous communication. Debates rage about how, by whom, and to what extent cyberspace anonymity should be controlled, for technological advance not only provides for new opportunities to trace and track people down. The possibilities for anonymous communication are enhanced by new technologies as well. Different techniques and services have been developed which make Internet activities, such as surfing, anonymous. Facilities are also available to provide individuals with a pseudo-identity. Thus, anonymous communication raises various questions, among them legal questions. What exactly do we mean by anonymity? Why would people want to communicate and transact on an anonymous basis? What are the practical and legal restraints upon anonymity when communicating and transacting with others? Where does one draw the line between anonymity as a tool, on the one hand, for citizens to protect their civil and constitutional rights, privacy and other interests and, on the other, identification as an instrument in criminal investigation, commercial marketing, social control, etc. And, aside from the ad-hoc problems that now arise under private law, criminal law, privacy law and procedural law, what is the larger landscape of the legal consequences of anonymity?

This book starts from the position that the concept of anonymity is increasingly invoked in the information society debate. The authors of the various chapters in this book give appeals to anonymity a distinct meaning by analysing ano-

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nymity from various different angles, interests, responsibilities and developments. With the culmination of these reflections, the book aims to gain a further insight into and an understanding of the concept of anonymity.

Before embarking on the analysis, we wish to thank a few people. The reflections on the concept of anonymity began to concern us some seven years ago. On the basis of our first deliberations we organized, in September 2000, an international workshop, subsidized by the Globus Institute of Tilburg University. This workshop appeared invaluable to our further understanding of the developments and we benefited enormously from the discussions and arguments which we had with the participants, among them Michael Froomkin who also contributed to this book. Whereas the focus of the first years was mainly on the constitutional rights dimension of anonymity, we decided more recently to expand the scope to broader implications and the international dimensions of the theme. Thus, we brought together an international team of experts from different backgrounds and legal traditions to reflect on other dimensions of the theme. We wish to thank them all for contributing to the discussions and this book. We also wish to thank the Dutch National Programme for Information Technology and Law (part of the Dutch Scientific Council – NWO) for making the research possible. Finally, we express our gratitude to Vivian Carter and Rachel Poels for their tremendous help with the editing of this book.

Tilburg, The Netherlands Auckland, New Zealand 1 November 2002 MIRIAM VAN DELLEN CHRIS NICOLL CORIEN PRINS

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ABBREVIATIONS

ACLU American Civil Liberties Union

ADACS Activities for the Development and Consolidation of Demo-

cratic Stability

Alb. L.J. Sci. & Tech. Albany Law Journal of Science & Technology

All England Law Reports All ER

AOL America Online

ARP Address Resolution Protocol Autonomous Systems ASs

ATCS Anti-Terrorism, Crime and Security Act

BBS **Bulletin Board Systems BDSG** Bundesdatenschutzgesetz B.U.L. Rev. Boston University Law Review **CCTV** Closed Circuit Television CIA Central Intelligence Agency Classless interdomain routing **CIDR CLF** Common logfile format The Computer and Internet Comp. & Internet Columbia Law Review Colum. L. Rev. Conn. L. Rev. Connecticut Law Review

Cornell Law Review Cornell L. Rev. DARPA The Defense Advanced Research Projects Agency

DHCP **Dynamic Host Configuration Protocol** Digital Millennium Copyright Act **DMCA**

DP Data protection

DRM Digital Rights Management DTI Department of Trade and Industry Datenschutz und Datensicherheit DuD **ECHR** European Convention on Human Rights Electronic Privacy Information Center **EPIC**

European Internet Service Providers Association **FBI** Federal Bureau of Investigation **FCC** Federal Communications Commission Fed. Comm. L. J. Federal Communications Law Journal

Fair Information Principles FIPs Fla. L. Rev. Florida Law Review

Fordham Intell. Prop. Media &

Ent. L.J. Fordham Intellectual Property Media & Entertainment Law

Journal

Euro ISPA

FTC Federal Trade Commission File Transfer Protocol FTP **GUID** Globally-unique identifiers Harvard Law Review Harv. L. Rev. Hastings L.J. Hastings Law Journal HTTP Hypertext Transfer Protocol

Interdisciplinary Centre for Law & Information Technology **ICRI IEEE** Institute of Electrical and Electronics Engineers, Inc.

ABBREVIATIONS XIII

Inf. Comm. Tech. Law Information and Communications Technology Law Int. Rev. Law Comps and Tech International Review of Law, Computers & Technology

IP Internet Protocol

IRS International Revenue Service
ISPA Internet Service Providers Association

ISP Internet Service Provider
IT Information Technology
IWF Internet Watch Foundation

J. Computer & Information L.

Journal of Computer & Information Law
JULT

Journal of Information Law & Technology

JZ Juristen Zeitung

LINX London Internet Exchange
LPWA Lucent Personalized Web Assistant

Mich. Telecomm. & Tech. L. Rev. Michigan Telecommunications and Technology Law Review

MMR-Beil. MultiMedia und Recht

MPAA Motion Picture Association of America

NAACP The National Association for the Advancement of Colored

People

NAT Network Address Translation
NCC National Consumer Council
NIC Network Interface Card
N. Cal. L. Rev. North Carolina Law Review
NJ Nederlandse Jurisprudentie
NJW Neue Juristische Wochenschrift
N. M. L. Rev. New Mexico Law Review

Nw. U.L. Rev. Northwestern University Law Review

OECD Organisation for Economic Co-operation and Development

OJ Official Journal of the European Union

OSP Online Service Provider
PEM Privacy Enhancing Medium
Pepp. L. Rev. Pepperdine Law Review
PET Privacy-Enhancing Technology

PGP Pretty Good Privacy

PICS Platform for Internet Content Selection

PSP privacy service provider

QB Law Reports Queen's Bench Division
RIAA Recording Industry Association of Americaa

RICO The Racketeer Influenced and Corrupt Organizations Act

RIP Regulation of Investigatory Powers
Seattle University L. Rev. Seattle University Law Review

SLAPP Strategic litigation against public participation

SMTP Simple Main Transfer Protocol
SSL Secure Sockets Layer
Stan. L. Rev. Stanford Law Review
TDDSG Teledienstedatenschutzgesetz
TLS Transport Layer Security
T.M. Cooley L. Rev. Thomas M. Cooley Law Review

TTP Trusted Third Party

Tul. L. Rev. Tulane Law Review

U. Chi. L. Rev. The University of Chicago Law Review

UNCITRAL United Nations Commission on International Trade Law

U. Penn. L. Rev.University of Pennsylvania Law ReviewU. Pitt. L. Rev.University of Pittsburgh Law Review

XIV ABBREVIATIONS

U. Pitt. J. L. & Com. University of Pittsburgh Journal of Law and Commerce

URL Uniform Resource Locator

Va. J.L. & Tech. Virginia Journal of Law and Technology

Wall St. J. The Wall Street Journal Wash. L. Rev. Washington Law Review

Wash. U. L.Q. Washington University Law Quarterly

WTO World Trade Organization
Yale L.J. The Yale Law Journal
WWW World Wide Web