

'11 CLASSIFIED RATE CARD



CLASSIFIED AD RATES

TALENTWORKS	REGION	1X	4X	12X	24X	51X
	National	\$440	\$405	\$385	\$340	\$315
	Eastern	\$315	\$300	\$285	\$260	\$215
	Central	\$280	\$260	\$220	\$190	\$180
	Western	\$225	\$195	\$190	\$175	\$165

MARKETPLACE		1X	4X	12X	24X	51X
	Per Inch	\$205	\$185	\$180	\$170	
	Business Card	\$2,730	\$2,620	\$2,505	\$2,355	

COLOR		4-COLOR	2-COLOR
	Less Than 18"	\$325	\$110
	18" and Greater	\$975	\$315

OTHER ITEMS		
	Online Ad Production	\$365
	Blind Box #	\$57

MarketPlace Specs:

1 Column: 1.75"

2 Columns: 3.125"

(height is literal inches)

TalentWorks Specs:

1 Column: 2.54"

2 Columns: 5.075"

(height is literal inches)