

ZDNet Asia Editorial Calendar 2010

Publish date	Title/Synopsis
Dec/Jan	<p>Tech Outlook 2009/2010 & IT Priorities Survey 2010 ZDNet Asia looks back on the year's top stories and the predictions that did and didn't happen. Asia's IT decision makers also share their wishes for the new year, while industry analysts gaze into their crystal balls and forecast the hottest trends to watch in 2009.</p>
February	<p>India <i>Insight India</i> provides a snapshot of IT, broadband and mobile deployments, and other key growth market segments in the country.</p>
March	<p>Enterprise Security <i>Technology Spotlight</i> on the latest security challenges Asian businesses face and how such risks can be managed efficiently.</p>
April	<p>Open Source <i>Technology Spotlight</i> on how open source technology has impacted Asian companies, and the extent of its reach in the enterprise space.</p>
May	<p>Data center <i>Technology Spotlight</i> on how data centers improve operational efficiencies and optimize investments, including virtualization, network administration and server and storage consolidation.</p>
June	<p>CommunicAsia ZDNet Asia's news team covers the latest news and developments at Asia's largest ICT tradeshow.</p>
July	<p>IT Employment Trends 2010 Companies are on a recruitment drive, but where are the top jobs? ZDNet Asia highlights the top 10 IT skills in demand and lists career advancement opportunities for IT pros in Asia.</p>
August	<p>Singapore <i>Insight Singapore</i> provides a snapshot of IT, broadband and mobile deployments, and other key growth market segments in the country.</p>
September	<p>All things soft <i>Technology Spotlight</i> on the software and apps development market, including latest features in biz apps CRM/BI/ERP, and development tools and platforms.</p>
October	<p>China <i>Insight China</i> provides a snapshot of IT, broadband and mobile deployments, and other key growth market segments in the country.</p>

November	Communications & next-gen networks <i>Technology Spotlight</i> on tools such as unified communications and Web/Enterprise 2.0, as well as next-gen high-speed networks that can help enterprises achieve deeper collaboration.
December/January	Tech Outlook 2010/2011 & IT Priorities Survey 2011 ZDNet Asia looks back on the year's top stories and the predictions that did and didn't happen. Asia's IT decision makers also share their wishes for the new year, while industry analysts gaze into their crystal balls and forecast the hottest trends to watch in 2010.

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All coverage and publish dates are subject to change without prior notice.

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