

ZDNet Asia Editorial Calendar 2009

Month	Title/Synopsis
Jan	Tech Outlook 2008/2009 ZDNet Asia looks back on the year's top stories and the predictions that did and didn't happen. Asia's IT decision makers also share their wishes for the new year, while industry analysts gaze into their crystal balls and forecast the hottest trends to watch in 2009.
Jan/Feb	Open Source <i>Technology Spotlight</i> on how open source technology has impacted Asian companies, and the extent of its reach in the enterprise space.
Feb	Singapore <i>Insight Singapore</i> provides a snapshot of IT, broadband, mobile penetration levels, and other key growth market segments in the country.
Mar	Logistics & Manufacturing <i>Industry Watch</i> on the latest logistics and manufacturing technologies that can enhance the supply chain, delivering products--that customers want--quickly to physical and virtual stores.
Apr	An SMB Handbook Small and midsize businesses need all the help they can get when it comes to adopting IT. ZDNet Asia offers a cheat sheet on the technologies that are worth exploring, as well as expert tips on managing IT infrastructures and projects.
May	IT Employment Trends 2008 Companies are on a recruitment drive, but where are the top jobs? ZDNet Asia highlights the top 10 IT skills in demand and lists career advancement opportunities for IT pros in Asia.
Jun	CommunicAsia 2009 ZDNet Asia's news team covers the latest news and developments at Asia's largest ICT tradeshow.
Jul	China <i>Insight China</i> provides a snapshot of IT, broadband, mobile penetration levels, and other key growth market segments in the country.
Aug	Healthcare <i>Industry Watch</i> on the latest technologies and issues facing healthcare service providers in Asia.
Sept	Malaysia <i>Insight Malaysia</i> provides a snapshot of IT, broadband, mobile penetration levels, and other key growth market segments in the country.
Oct	IT Priorities 2009/10 Results of this annual mid-year survey identify the top IT priorities of businesses in Asia. The responses collected will be analyzed and mapped to ZDNet Asia's toolkits.
Nov	India <i>Insight India</i> provides a snapshot of IT, broadband, mobile penetration levels, and other key growth market segments in the country.
Dec/Jan	Tech Outlook 2009/2010 ZDNet Asia looks back on the year's top stories and the predictions that did and didn't happen. Asia's IT decision makers also share their wishes for the new year, while industry analysts gaze into their crystal balls and forecast the hottest trends to watch in 2010.

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All coverage and publish dates are subject to change without prior notice.

For editorial enquiries: zdnews-asia@cnet.com

For sales enquiries: mediasales-sg@cnet.com

CBS Interactive Pte. Ltd.

176 Orchard Road, #06-01 Centrepoint, Singapore 238843

www.zdnetasia.com | www.cnetasia.com