

UASG Ambassador Program

2017-12-08

Summary

The UASG will appoint Universal Acceptance Ambassadors, well respected articulate industry leaders, who will be encouraged and supported to raise the issues of UA and EAI within their respective spheres to our target audience of developers and CIOs.

UA Ambassadors will be selected by the UA Coordination Group and will hold the position for a renewable 12 months.

The UASG will cover out-of-pocket expenditure of up to US\$5,000 to cover travel, accommodation, conference registration fees, and other such associated costs. Travel and accommodation cover will be based on the UASG Travel Funding policy¹

Purpose

The UASG has good and growing documentation. But without raising awareness of UA, EAI and the existence of the UASG Documentation, it remains a hidden gem.

The UASG has identified several means of spreading the word about the UASG & EAI issues and solutions. One of these is the creation of UA Ambassadors.

Designated UA Ambassadors will be empowered to raise awareness of UA & EAI issues to our target audiences of developers and CIOs. They will be supported with relevant collateral and presentation templates.

Selection

UA Ambassadors will be selected by the UA Coordination Group – Chair, Vice-Chairs and Project coordinators. In the event that the applicant and a member of the Coordination group has an existing professional relationship (shared employer, shared investments), that member of the UA Coordination Group will abstain from the selection process.

¹ <https://uasg.tech/wp-content/uploads/2016/09/UASG-Travel-Funding-Criteria-2015-09-24-01.pdf>



The selection criteria will include experience, understanding of UA & EAI, standing in their respective communities, and the clear ability to raise awareness. The selectors will also consider collective diversity of ambassadors.

The designation of UA Ambassador will be for a period of twelve months and will be renewable as a decision of the UA Coordination Group.

Resources

UA Ambassadors will be provided with collateral and presentation templates from the UASG.

UA Ambassadors will also be able to call on up to US\$5,000 to support travel, accommodation and event registration. Standard travel funding criteria processes currently used by ICANN will apply – Least cost, most direct, economy airfares, etc. Arrival no earlier than day before the event and departure on the last day of active participation in the event. Travel must be organised through ICANN’s Travel Office. Travel will cover airfares and accommodation only. Incidental costs will not be covered nor will per diems be provided.

Any request for funding must be approved by the Secretary General prior to commitment.

Obligations & Benefits

UA Ambassadors are expected to provide quarterly reports to the UASG on activities and results.

There will be no fee for service for UA Ambassadors.

Application Process

Please make sure to answer all questions in the application thoroughly. Be concise, focusing on the most important and relevant information required to answer the question, as well as any basic context needed by the reader to understand it completely. Make sure to review all answers for grammar and spelling, as any mistakes will lessen the impact, as well as consideration, of your application. Suggested word counts are also below.

Applications should be sent to info@uasg.tech

Prospective UA Ambassadors or their nominator must provide the following:

Name & Contact Details: email(s), phone(s), Skype, postal address, physical address

Photo: Speakers Profile head & shoulder image



Universal Acceptance

Job and Employer (250 word)

Description of organization and your role and influence • When describing your organization and your role, please try and use your own words rather than copy existing language from a website or other standard text. • When describing your role, please consider how your current job position will allow you to take advantage of the ambassador program and achieve the impact you want.

The employer must explicitly agree to the person's participation as a UA Ambassador.

Conflict of Interest

Please advise if you share employment with a member of the coordination group or if you share any business relationship with any member of the coordination group. If you do, please advise the relationship(s).

Brief Bio (not a CV – 250 words)

Why do you want to be a UA Ambassador? (250 words)

How will you use the Ambassador status and funding? (250 words)



Universal Acceptance