Google News Initiative

Lesson 10

Permissions:

Source Google Data.

Learn proper usage and citations for Google products.

Course 1: Training Center Fundamentals

This course teaches skills every journalist needs for reporting in the digital age. You will learn a broad range of practical tools that you can use immediately.

Lesson Overview

How to use the Google brand in your content.

The Google Permissions website is your one-stop-shop to learn how to properly use and cite our products in your stories. It highlights common use cases, basic trademark guidelines and gives instructions on using our logos, images, maps and graphics across all media.

3   Citing maps sources.

4   Giving credit where it's due.

For more lessons, visit:

newsinitiative.withgoogle.com/training/course/fundamentals

Card 1

Citing maps sources.

From satellite images to maps, journalists around the world use our tools to help tell their stories. And we're glad. We simply ask that you follow some usage rules to ensure they're used fairly and properly.

Let's say you're publishing a web infographic using an image from Google Earth. Go to the Permissions website and click Using our maps along the left.

Read the Basics section, which should answer most FAQs for any Google map usage.
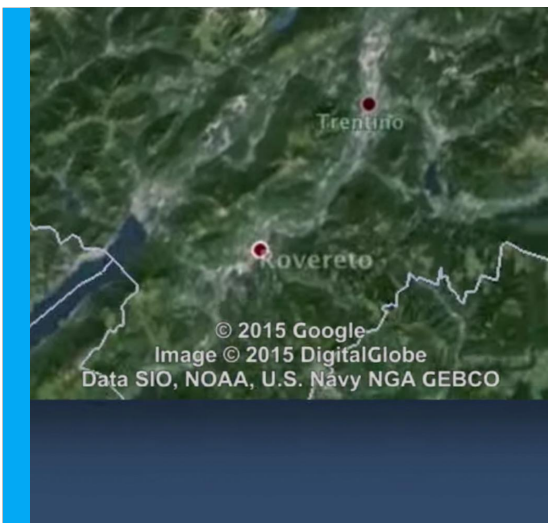
Card 2

Giving credit where it's due.

When you're ready to publish, make sure you properly cite your Google source. Many of our products, such as Google Maps and Google Earth, will automatically incorporate an attribution for Google and the data provider. We've also set up an attributions site to answer your more detailed questions.

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Congratulations!

You completed "Permissions: Source Google Data."

If you want to learn more tools that will help you research, report and distribute your stories, go to the Training Center website for the next lesson in the Fundamentals Course: