Privacy Policy

Effective starting: March 10, 2022

What this policy covers

This Privacy Policy explains how information about you is collected, used and disclosed by We Comes Before Me, Corp. (collectively, "SqlDBM", "WCBM", "we", or "us") when you use our website https://sqldbm.com/ ("Website"), application, products and services ("Platform", collectively, "Services"), or when you otherwise interact with us. This Privacy Policy also describes your choices regarding use, access and correction of personal information collected about you through our Services.

Please read this Privacy Policy carefully and ensure that you understand it before you start to use our Services.
This Website is owned and operated by, or on behalf of, SqlDBM. We are the data controller with respect to personal information of our users based in the European Union.
Your privacy is important to us, so the goal of this policy is to be transparent about what information SqlDBM collects, uses, and shares.

This policy explains your rights with regards to that information. It also explains how to access and update your

When we make changes to our Privacy Policy, we will revise the date at the top of this page. We may also notify you via in-app messages or by email.

What information we collect and how we use it

SqlDBM collects the following information about you when you provide it to us and use our services:

Account and Profile Information

When you sign up, create a profile, set your email preferences, or pay for your subscription, SqlDBM collects your email address and display name.

We use this information to correctly identify you, communicate with you, and provide you with customer support. We also use this contact information for accounting and administrative purposes, for transactional emails including app and billing notifications, and to notify you about new features, releases, blog posts, and discounts.

User Created Content

As you work on your projects, SqlDBM stores and maintains read-only access to the content you create, send, receive, and share. This includes any database models you create in or import to SqlDBM. It also includes comments posted to your projects by you or your collaborators.

We use this information to securely store your work, provide access to your team members and the collaborators you designate, and to troubleshoot and/or diagnose any issues that may arise as you work on your projects.

Device Information and Log Data

We collect information about the type of device you use to access SqlDBM, as well as your device settings, operating system, browser information, connection type, IP address, and

the URLs of referring pages. Additionally, we log the date and time you access our services, as well as any error or crash data.

We use device and location information to help us optimize your SqlDBM display and performance, provide accurate billing information, understand user demographics, and improve overall user experience. Your log data helps us troubleshoot errors, analyze performance, resolve reliability issues, perform security audits, and investigate potential service fraud or abuse.

Payment Information

Customers that purchase a paid SqlDBM subscription provide us, or our payment processors, with billing details such as credit or debit card information, banking information, and billing addresses. When you purchase a subscription through one of our payment processors, we only receive billing address information about your card. SqlDBM does not receive any information related to your card number, expiration date, or card security code.

We use your payment information in order to fulfil, track, and manage your subscription.

Our payment processor is Fastpring, and their privacy policy can be found here: https://fastspring.com/privacy/.

Service Metadata

This data is generated automatically when you visit SqlDBM. It provides us with information about how you browse our website and use our tool. That includes the links you click and the features you access.

We use this metadata to help us understand how our users work and what they find most valuable at SqlDBM. We also use this information to measure the effi ciency of our product, enhance our services, and guide our future development.

Support Information

When you reach out to SqlDBM, you may contact our team through the service of a third-party support platform. The information you provide to our team, including any troubleshooting documentation or screen shots, are saved as part of your support history.

We use this information to resolve any issues you are having, relay feedback to our team, respond to your comments and requests, and confirm your purchases and refunds. We also use this data to provide you with security alerts and technical notices.

Cookie Information

SqlDBM and our third-party advertising and analytics partners use cookies and similar technologies for tracking across different devices, websites, and online services.

We use this information both for secure authentication and for the maintenance of your active sessions. Our third-party partners use cookies for the purposes of marketing, ad targeting, and performance analytics.

Integrations and Linked Services

SqlDBM offers integrations with a number of third-party services. For instance, you can sign up and log into SqlDBM by using Google, Facebook, and other third-party authentication providers.

Whenever you or your account owner links to one of these third-party services, SqlDBM is authorized to connect and transfer information as specified by our agreement with that linked service.

We use this information to authenticate, connect, or link your third- party accounts to SqlDBM. However, we do not receive or store passwords for any of these third-party services.

To understand what data may be shared with SqlDBM when you enable these integrations, please check the settings, permissions, and privacy policies of these third-party services.

Information Provided by Other Users

Other SqlDBM users may provide contact information about you when they share content or when they invite you to collaborate on a project.

We use this information to facilitate collaboration, and to help you communicate with your team members and stakeholders.

Use of Information

We may use information about you to:

- Enable you to have full access to the Services;

- Provide, maintain and improve the Services;

- Provide and deliver the products and services you request, process transactions and send you related information, including confirmations and invoices;

- Send you technical notices, updates, security alerts, and support and administrative messages;

- Respond to your comments, questions and requests, and provide customer support;

- Create your account and identify you when you sign-in to your account in accordance with your agreement with us;

- Communicate with you about products, services, offers, promotions, rewards, and events offered by SqlDBM and others, and provide news and information we think will be of interest to you;

- Monitor and analyze trends, usage and activities in connection with the Services;

- Detect, investigate and prevent fraud and other illegal activities and protect the rights and property of SqlDBM and others;

- Personalize and improve the Services and provide advertisements, content or features that match user profiles or interests;

- Notify you about important changes to the Services, including changes or updates to this Privacy Policy;

- Facilitate contests, sweepstakes and promotions and process and deliver entries and rewards;

- Link or combine with information we get from others to help understand your needs and provide you with better service;

- Consider you for possible employment at SqlDBM in connection with an application that you submit;

- Carry out any other purpose described to you at the time the information was collected.

How we share information

We Do Not Sell Your Information

SqlDBM users create and share sensitive and proprietary data on our platform. We will never sell information about you, your profile, your projects, nor your data or metadata, to advertising companies or other third parties.

Other SqlDBM Users

SqlDBM is a collaborative platform that's designed to let you share and disseminate your work. This means you are free to invite your peers to view, comment, or edit collaboratively,

Community and Forums

SqlDBM offers publicly accessible blog posts and various social media channels. Any comments you contribute to these platforms may be read, collected, or used by any member of the public who chooses to access them. Your information may remain posted on these sites, even if your account is deleted at your request.

Legal Compliance and Fraud Prevention

In exceptional circumstances, we may disclose information about you to a third party if we receive a request and believe that the disclosure is in accordance with or required by any applicable law, rule or regulation, legal process, or enforceable governmental request. We may also do so to enforce our Terms of Service, investigate potential violations, prevent and detect fraud, track and solve security or technical issues, and protect against any harm to the rights, property or safety of SqlDBM, its users, or the public as required or permitted by law.

Changes in Business

If SqlDBM engages in a merger, acquisition, reorganization, bankruptcy, dissolution, sale of company assets, financing, public offering of securities, or due diligence and other steps in contemplation and negotiation of such activities, we may share or transfer information that we collect under this privacy policy, subject to standard confidentiality agreements.

Lawful Basis for Processing Your Information

We are required to state the lawful basis under which we process the personal data of our users from the European Union. Accordingly, the lawful bases upon which we process your personal information are as follows:

- Where it is necessary to obtain your prior consent to the processing concerned in order for us to be allowed to do it, for instance in relation to direct marketing, we will obtain and rely on your consent in relation to the processing concerned.

- Otherwise, we will process your personal data only where the processing is necessary for compliance with a legal obligation to which we are a subject; or

- For the purposes of the legitimate interests pursued by us in promoting our business, providing the Platform to our business customers pursuant to or legal agreements with them, and in ensuring the security, accessibility and improvement of our Website and Platform and the development of new technology and services.

How we store, secure, and transfer information

Third Party Service Providers

SqlDBM contracts with third party service providers. These services may require access to your information in order to help us operate, market, and support our services. For example, SqlDBM uses third party services to provide hosting, maintenance, backup, virtual computing, storage, payment processing, customer support, data analytics, advertising, marketing, and other services. Our contract with these services provides for the maintenance, confidentiality, security, and integrity of the information we share with them.

Data Security

SqlDBM takes data security very seriously and implements the industry's best practices and policies. We take all reasonable

measures to protect your information, and to prevent any kind of unauthorized access, misuse, loss, or disclosure.

While no system is infallible, we strive to keep our systems secure and constantly updated.

Data Retention

SqlDBM stores your information for as long as your account is active, and for a reasonable period thereafter, in case you decide to use our services again. SqlDBM may also retain certain information for as long as necessary in order to support business operations, or as required by law.

Your data rights and choices

The following is a summary of choices you can make to exercise your data rights:

Opt Out of Promotional Communications

You have the right to opt out of receiving any promotional communication. To unsubscribe from our newsletter, or other promotional emails, use the link at the bottom of the message. You can also contact us directly to have your information removed from our promotional contact list. Please note that, even if you unsubscribe, you will continue to receive non-promotional, transactional messages regarding your account and other essential services.

Access and Update Personal Information

You have the right to access and edit your profile information at any time. If you require assistance, please contact our Support team.

Right to be Deleted

You have the right to be deleted which means that, at any time, you can request that SqlDBM permanently delete all applicable data records, including your profile information, both personal and financial, along with any user-created content. In some cases, we may need to retain partial information to fulfil our legal responsibilities. SqlDBM reserves the right to delete, as per your request, within a reasonable amount of time at their sole discretion.

Request That We Stop Using Your Information

Even if you have previously consented to our Terms of Service and Privacy Policy, you have the right, at any time, to change your mind and object to the collection, use, and processing of your personal information. Additionally, you are under no contractual obligation to continue to provide any information to SqlDBM. However, we require certain information in order to provide you with our services. Therefore, if you disagree with the terms of this Privacy Policy or our Terms of Service, you should stop using SqlDBM, and contact us so that we may delete your information.

Compromise of Personal Information

In the event that personal information is compromised as a result of a breach of security, we will promptly notify those persons whose PII has been compromised in accordance with the notification procedures set forth above. You can review the Privacy Policy here https://sqldbm.com/PrivacyPolicy.pdf. Please direct any questions that you may have regarding our Privacy Policy at any time to support@sqldbm.com.