

# PRESS RELEASE

FOR IMMEDIATE RELEASE: MAY 17, 2021

CONTACT: LIZ ANDERSON

TELEPHONE: 519-271-0220 X123

EMAIL: [EANDERSON@PCIN.ON.CA](mailto:EANDERSON@PCIN.ON.CA)

WEBSITE: [WWW.SPLIBRARY.CA](http://WWW.SPLIBRARY.CA)



## MAGIC COMES TO STRATFORD WITH HARRY POTTER & THE STRATFORD ADVENTURE

The Stratford Public Library will be spinning up a little magic, beginning May 21, with a series of Harry Potter themed challenges hosted throughout the city. The call to action reads:

The followers of He Who Must Not Be Named have decided that Stratford is the perfect place for their new base of operations. They have been all over town, spreading the evil magic of the Dark Arts and setting up magical traps for any who would try to defeat them. The Canadian Ministry of Magic has tasked YOU to stop them. You will need to go to specific places in Stratford where the Death Eaters have been sighted. Once at the locations, the Death Eaters' traps will require your knowledge, training, and magic to dismantle their plans one challenge at a time. Use good magic to defeat evil and save Stratford before it's too late!

Harry Potter & the Stratford Adventure will give teens and families alike an opportunity to get out of the house and have some fun in a safe way. Brooke Windsor, the Teen Services Librarian says,

"This program is a perfect way for teens to escape the mundane and enter a world of fantasy. Not only do they get to disconnect from Zoom, from school, and from the pressures of growing up in a Covid world, they also get to build memories by participating in a shared community experience." She adds, "This game is for fans of Harry Potter and muggles alike but those with the heart of a Gryffindor, the brain of a Ravenclaw, the cunning of a Slytherin, or the work ethic of a Hufflepuff will likely fare best."

Every week for the next three weeks, players will find five challenges posted in the windows of various downtown businesses. Decipher what's written on the signs to carry out each challenge and submit your completed entry via direct message to the teen Instagram, @spl.ignite. The teen Instagram will also be the place to find video clues that will help you along on your adventure. Use #HPStratford to share your experience with others through social media.

Everyone is invited to play this game, teen or not, but the real winners will be those between the ages of 12-19 who are eligible for a Grand Prize Draw and an Order of Merlin Prize Pack. Teen participants can register for these prizes on the library website [[splibrary.ca/harrypotter](http://splibrary.ca/harrypotter)].

"We hope that this game will spark some magic back into a Covid-weary Stratford. This City has always been an enchanting place, and we're just shining a bit of light on it again. With a little library sparkle and the generosity of local business owners, we're going to rekindle that magic for local teens and families", says Windsor.

To prevent crowds from gathering, the game can be played *anytime* during the week. Please follow all Covid safety protocols including the wearing of masks and the maintaining of physical distancing to ensure the safety of all participants.

For more details about how to play and sign up for prize packs (ages 12-19 only) visit [splibrary.ca/harrypotter](http://splibrary.ca/harrypotter).

###

If you would like more information about this topic, please contact

Brooke Windsor, Teen Services Librarian at 519-271-0220 x131 or [bwindsor@pcin.on.ca](mailto:bwindsor@pcin.on.ca).

