# **Facebook Payments Inc. Privacy Policy**

Effective Date: December 30, 2013

#### WHY WE'RE SHARING THIS PRIVACY POLICY WITH YOU

Protecting the privacy of your financial information is important to us. Facebook Payments Inc. ("Facebook Payments") wants to be open and transparent about how your personal information is collected and the limited way it's used.

We're committed to keeping your non-public personal financial information confidential. This information includes your credit card or other payment method information. From here on, we'll just call this "Personal Information" for the sake of space.

We may need to share your Personal Information under certain circumstances: so we can offer you the best service possible, to run our business, or to comply with legal requests. We'll go into more detail about these circumstances later in the document.

Please read this Privacy Policy. It'll help you understand what information we share, what we don't share, and how to keep your information safe.

Facebook Payments is a separate company from Facebook, Inc. Facebook Payments will not share your Personal Information with anyone, including with Facebook, Inc. or other affiliated companies, except at times which we'll describe later in this Policy.

Facebook Payments only receives limited Personal Information from you -- specifically, your credit card numbers and other payment method information. For information about Facebook, Inc.'s general privacy policies, please visit <a href="https://www.facebook.com/policy.php">https://www.facebook.com/policy.php</a>.

## **HOW WE USE YOUR INFO**

When you give your Personal Information to Facebook Payments, we only use this information to help you make payments on the Facebook website and platform.

#### **HOW WE SHARE YOUR INFO**

Facebook Payments won't share your Personal Information with anyone for marketing purposes without your explicit consent.

We won't sell or rent your Personal Information to anyone outside of Facebook Payments, including our parent company, Facebook, Inc. We'll only give this info when it's needed to process your payment, or if it's a legal requirement, like in response to a subpoena or an independent audit. We require that anyone who receives this information will only use it for those purposes.

We may share your Personal Information with our parent company Facebook, Inc. This will happen for specific reasons:

- · to process your payment;
- for maintenance of your payment account; or
- to detect, prevent, or otherwise address fraud, security, or technical issues.

We require Facebook, Inc. to use this information only for these specific purposes.

# HOW TO ACCESS AND UPDATE YOUR PERSONAL INFORMATION

You can view and update your Personal Information, including deleting credit cards or other payment methods, by going to the Payments Settings page in your Facebook account settings.

If you disable your Facebook account, you won't be able to access your Personal Information. We keep some of it on file just for legal reporting and auditing obligations. Facebook Payments will not use Personal Information associated with a disabled account for any reason besides meeting these obligations. We may delete records associated with disabled accounts over time as permitted or required by law.

# **HOW WE KEEP YOUR PERSONAL INFORMATION SECURE**

We take appropriate security measures to protect against unauthorized access and unauthorized changes, sharing, or destruction of your Personal Information. These security measures include internal reviews of our data collection, storage and processing practices, and security measures, as well as physical and technical security measures to guard against unauthorized access to systems where we store personal data. Facebook Payments uses industry-leading encryption standards for your Personal Information. For example, your credit card number will always be stored in an encrypted form.

The security of your account also depends on keeping your account password confidential. You should not share your account name or password with anyone. If you give your password to someone else (like a significant other, your boss, or a website), they will have access to your account and your Personal Information.

For more information about security practices at Facebook generally, please visit https://www.facebook.com/policy.php.

#### WHAT HAPPENS IF THIS POLICY CHANGES?

This privacy policy may change from time to time. We won't reduce your rights under this policy without your explicit consent. We'll post any policy changes on the Payments Privacy Policy Page at <a href="https://www.facebook.com/payments\_terms/privacy">https://www.facebook.com/payments\_terms/privacy</a>, and if the changes are significant, we'll email you or notify you on Facebook. Each version of this policy will be identified at the top of the page by its effective date. We'll also keep earlier versions of this privacy policy in an archive where you can read them any time.

# **ANNUAL PRIVACY NOTICES**

At least once a year, Facebook Payments will email you a privacy notice that states:

- the types of Personal Information collected;
- how and why Personal Information will be processed;
- the types of people who may receive your Personal Information;
- if relevant, foreign countries where Personal Information may be transferred;
- the fact that reasonable privacy and security safeguards are used; and
- the rights and choices that a person may have regarding their Personal Information.

### FOR MORE INFORMATION

For more information regarding this privacy policy or the Facebook Payments privacy program, please contact Facebook Payments Inc. by postal mail at: Facebook, Attn: Legal Department, 1601 Willow Road, Menlo Park, California, 94025.

Texas users: If you have a complaint, first contact the consumer assistance division of Facebook Payments Inc. online at the Facebook Payments Support Center or through our automated toll-free Facebook Payments customer support line at 1-866-238-8605. If you still have an unresolved complaint regarding Facebook Payments Inc.'s money transmission or currency exchange activity, please direct your complaint to: Texas Department of Banking, 2601 North Lamar Boulevard, Austin, Texas 78705, 1-877-276-5554 (toll-free), http://www.dob.texas.gov.