

Office of Planning FY2018

FY2018 Performance Accountability Report

The Performance Accountability Report (PAR) measures each agency's performance for the fiscal year against the agency's performance plan and includes major accomplishments, updates on initiatives, and key performance indicators (KPIs).

Mission

The mission of the Office of Planning (OP) is to guide development of the District of Columbia, including the preservation and revitalization of our distinctive neighborhoods, while engaging all communities.

Summary of Services

OP performs planning for neighborhoods, corridors, districts, historic preservation, public facilities, parks and open spaces, and individual sites. In addition, OP engages in urban design, land use, and historic preservation reviews. OP also conducts historic resources research and community visioning, and manages, analyzes, maps, and disseminates spatial and US Census data.

FY18 Top Accomplishments

What is the accomplishment that your agency wants to highlight?	How did this accomplishment impact residents of DC?	How did this accomplishment impact your agency?
Submitted legislation to the Council to amend the District's Comprehensive Plan. On behalf of EOM, legislation would amend the Framework Element of the Plan. OP evaluated over 3,000 proposed amendments.	DC residents have been participating in the process throughout the year, by submitting amendments, testifying at a Council hearing, and by learning about the process and keeping up with progress via OP's plandc.dc.gov web site and by contacting OP's Comp Plan team.	OP made this effort a priority agency-wide, dedicating a stand-alone team and pulling in other resources from every division to work on this high-profile project.
Concluded a multi-year program of community engagement and creative placemaking called "Crossing The Street," which included 17 projects, 73 unique events, 333 artists engaged, and more than 17,000 participants.	"Crossing The Street" projects were designed to build community in areas of the District that are experiencing rapid change, using arts and culture to activate spaces, foster conversation and collaboration, and highlight and support existing neighborhood assets. The project activated and elevated neighborhoods, and involved 17,000 participants and 100 community organizations.	Crossing the Street provided a platform for OP to reimagine how we engage community and conduct planning. We learned how to forge new partnerships and build community momentum to continue the conversations started as a result of specific creative placemaking interventions. OP intentionally involved individual planners in the initial stages of the curator engagement process to make important connections to community partners. Since completion of 'Crossing the Street' these new partnerships have continued and helped to advance the goals and recommendations of the DC Cultural Plan and other agency policies and priorities.
Completed the Buzzard Point Vision Framework + Design Review Guide. This plan provides development and design guidance for the Buzzard Point area including specific guidance on building for resilience, a new Riverwalk, the new South Capitol Oval, and integration of the new soccer stadium into the surrounding neighborhood.	Residents and visitors from across the region are experiencing the new amenities (such as Audi Field) and streetscape of Buzzard Point, with several new developments planned and on the way for what will be a well-designed waterfront neighborhood.	OP's Design Division was instrumental in the development of this plan, working with other agencies to integrate design recommendations for the neighborhood's parks, public spaces, waterfront, and connected transportation network.

2018 Strategic Objectives

Objective Number	Strategic Objective
1	Provide data and analysis to support sound and integrated policy decisions that strengthen the District's fiscal stability, sustainability, and quality of life.
2	Catalyze improvements in the urban design, economic vitality, and livability of District neighborhoods by creating excellent, context-sensitive plans.
3	Increase the transparency and predictability of the planning process to better engage stakeholders and to enrich the dialogue around key planning tools and topics.
4	Enhance the District's built environment by promoting high quality development through clarified regulations, mandatory and discretionary zoning reviews, historic preservation review processes, and technical assistance in planning and design.
5	Create and maintain a highly efficient, transparent and responsive District government.**

2018 Key Performance Indicators

Measure	Freq	Target	Q1	Q2	Q3	Q4	FY2018	KPI Status	Explanation
1 - Provide data and analysis to support sound and integrated policy decisions that strengthen the District's fiscal stability, sustainability, and quality of life. (2 Measures)									
Percent of GIS and State Data customers (internal and external) who are satisfied with the maps and demographic data they received from OP staff, and that it will enable them to fulfill their role in planning the city and influencing quality neighborhood outcomes	Quarterly	92%	94.2%	96.8%	93.3%	98.4%	95.9%	Met	
Satisfaction rating given by the Director of the Capital Improvements Program re: the consistency and quality of OP's contribution	Quarterly	90%	100%	100%	100%	100%	100%	Met	
2 - Catalyze improvements in the urban design, economic vitality, and livability of District neighborhoods by creating excellent, context-sensitive plans. (5 Measures)									
Satisfaction rating given by head of Public Space Commission re: the consistency and quality of OP's contribution	Quarterly	90%	100%	100%	100%	100%	100%	Met	
Percent of OP small area plans approved by the Council or other neighborhood plans supported by the relevant ANC(s)	Quarterly	92%	100%	No applicable incidents	No applicable incidents	No applicable incidents	100%	Met	
	Annually	50%							

Measure	Freq	Target	Q1	Q2	Q3	Q4	FY2018	KPI Status	Explanation
Percent of OP's neighborhood plans that receive recognition from professional associations (APA, ULI, etc.)			Annual Measure	Annual Measure	Annual Measure	Annual Measure	No applicable incidents		
Percent of developments/projects initiated that are guided by OP's neighborhood plans	Quarterly	95%	100%	100%	No applicable incidents	No applicable incidents	100%	Met	
Percent of stakeholder requests for planning assistance fulfilled	Quarterly	80%	100%	98.4%	97.7%	100%	98.9%	Met	
3 - Increase the transparency and predictability of the planning process to better engage stakeholders and to enrich the dialogue around key planning tools and topics. (2 Measures)									
Percent of relevant ANCs that OP engages in major planning initiatives	Quarterly	90%	No applicable incidents	No applicable incidents	100%	No applicable incidents	100%	Met	
Percent of customers OP engages who rate their interaction with OP as satisfactory or higher	Quarterly	75%	97.2%	98.4%	95.7%	98.4%	97.4%	Met	
4 - Enhance the District's built environment by promoting high quality development through clarified regulations, mandatory and discretionary zoning reviews, historic preservation review processes, and technical assistance in planning and design. (9 Measures)									
Percent of historic property permit applications reviewed over the counter	Quarterly	90%	96.7%	97%	97.1%	97.6%	97.1%	Met	
Percent of historic landmark designations without owner objection	Quarterly	85%	88.9%	100%	100%	100%	94.1%	Met	
Percent of DC government project reviews concluded with adverse effects resolved by consensus.	Quarterly	90%	100%	99%	100%	100%	99.7%	Met	
Percent of Development Revenue reports that meet the expectations of boards/commissions	Quarterly	92%	93.4%	95.2%	93.2%	92.4%	93.6%	Met	
Average number of cases reviewed per historic preservation staff	Quarterly	600	161.4	178.1	204.1	234.4	773.5	Met	
Percent of Planning Unit Developments (PUDs) that exceed minimum requirements to further the Sustainable DC plan including the provision of green roofs or other features to help reduce storm water	Quarterly	65%	75%	100%	100%	100%	88.9%	Met	

Measure	Freq	Target	Q1	Q2	Q3	Q4	FY2018	KPI Status	Explanation
runoff, electric car charging stations or bike share facilities									
Average number of cases reviewed per zoning review staff	Quarterly	35	68	105	106	105	48	Met	
Percent of Historic Preservation staff reports that meet the expectations of the Historic Preservation Review Board Chair and the Mayor's Agent	Quarterly	92%	100%	100%	100%	100%	100%	Met	
Percent of historic preservation projects properly noticed after implementation of new regulations	Quarterly	90%	99.1%	99.2%	92.3%	98.7%	97.2%	Met	

**We've revisited a project to standardize District wide measures for the Objective "Create and maintain a highly efficient, transparent and responsive District government." New measures will be tracked in FY18 and FY19 and published starting in the FY19 Performance Plan.

2018 Workload Measures

Measure	Freq	Q1	Q2	Q3	Q4	FY 2018
1 - Citywide planning. (2 Measures)						
Number of analyses conducted and studies produced	Quarterly	35	23	21	30	109
Number of District agencies that have used OP research and analysis products to effectively support their work	Quarterly	41	32	26	31	130
1 - Demographic services. (1 Measure)						
Number of requests for Census or other demographics information	Quarterly	52	40	35	45	172
1 - Mapping services. (1 Measure)						
Number of requests for mapping or geospatial services	Quarterly	25	26	25	35	111
1 - Policy and regulation support. (1 Measure)						
Number of public space applications submitted to OP for review	Quarterly	230	288	309	324	1151
2 - Neighborhood plans. (2 Measures)						

Measure	Freq	Q1	Q2	Q3	Q4	FY 2018
Number of requests for planning assistance or information received from civic organizations or other stakeholders	Quarterly	52	62	43	30	187
Number of neighborhood plans produced	Quarterly	1	0	0	0	1
3 - Education. (2 Measures)						
Number of stakeholder engagement activities conducted by OP for purposes of education, dialogue, and/or feedback	Quarterly	7	8	4	16	35
Number of persons attending/participating in stakeholder engagement activities conducted by OP	Quarterly	295	404	437	418	1554
4 - Government project reviews (2 Measures)						
Number of historic preservation cases regarding District and federal government undertakings filed for State Historic Preservation Office review	Quarterly	133	211	295	202	841
Number of archaeology cases regarding District and federal government undertakings filed for State Historic Preservation Office review	Quarterly	41	84	77	58	260
4 - Historic landmark designations. (1 Measure)						
Number of cases filed for historic landmark designation	Quarterly	9	4	2	2	17
4 - Historic preservation reviews. (1 Measure)						
Number of permit applications submitted to Historic Preservation Office staff	Quarterly	1291	1247	1429	1641	5608
4 - Homeowner grants. (1 Measure)						
Dollar amount of historic homeowner grants issued	Quarterly	\$43,867	\$17,045	\$14,765	\$42,180	\$117,857
4 - HPRB staff reports. (1 Measure)						
Number of historic preservation cases submitted for Historic Preservation Review Board or U.S. Commission of Fine Arts review	Quarterly	160	178	219	184	741
4 - Planned Unit Developments (PUDs) (1 Measure)						
Number of affordable housing units approved by the Zoning Commission through Planned Unit Developments	Quarterly	498	23	231	42	794
4 - Zoning staff reports. (2 Measures)						
Number of cases filed for Zoning Commission review	Quarterly	14	27	18	25	84
Number of cases filed for Board of Zoning Adjustment review	Quarterly	79	85	88	52	304

Measure	Freq	Q1	Q2	Q3	Q4	FY 2018
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2018 Strategic Initiatives

Title	Description	Complete to Date	Status Update	Explanation
Agencywide (7 Strategic initiatives)				
Seek partnerships and opportunities to advance OP's equity practice and augment the reach of planning work throughout the District.	Establish local and national strategic partnerships to enhance OP's focus on equity challenges in DC neighborhoods or on DC citywide planning issues. Continue to dedicate an "equity planner" position to establish best practices research and meet with organizations leading national policy on equity.	Complete	In the 4th quarter, OP continued to seek innovative ways to advance its equity practice area. In addition to the work detailed in previous quarterly updates, it should be noted that OP employed an "equity planner" in its Neighborhood Planning division throughout the year, to lead our efforts.	
Pursue resilience planning	Pursue neighborhood and corridor-level resilience planning initiatives to support and enhance the District's communities that are vulnerable to climate change and other shocks and stressors. Continue to partner with District and federal agency partners on initiatives to help the neighborhoods in the Watts Branch watershed be more resilient to flooding. Build off completed Small Area Plans and Vision Frameworks to identify and develop resilient land use strategies for at least one additional neighborhood.	Complete	OP was active throughout the year on resilience planning. In the 4th quarter, OP continued its active involvement in the development of the Resilience Strategy with OCA, and we served in several capacities, including leading the Honor the Anacostia River Discovery Area Working Group, participating in other Discovery Area Working Groups, and serving on the Resilience Cabinet Senior Staff committee.	
Complete a study on the DC food economy	In FY18, OP will undertake a food economy study that will define the local food business cluster and its regional linkages, analyze changes and trends, define the parameters of the food economy, identify gaps and opportunities, and develop recommendations as a part of a final report. The study will include coordination with the Food Policy Council, engagement with stakeholders, and an OP-hosted food economy forum.	Complete	OP finished a food economy study with analysis and recommendations and a final presentation to be used for various stakeholders. OP and the DC Food Policy Council will use the study to inform a workforce development strategy for the District's food sector and broader DCFPC strategic priorities. OP/DCFPC will share the study findings with various stakeholders in a repackaged and abbreviated form.	
Elevate demographic, GIS, and other planning data	In FY18, OP will further elevate the work of the State Data Center and Geographic Information Systems using platforms that will help refine, analyze, and present demographic, real estate, and planning systems information along with operational data that highlight OP activities. OP will also identify opportunities for data coordination and sharing with agency partners in a way that	Complete	OP's SDC and GIS teams continued to support other agencies and entities with data and maps for their reports and projects. The Local Update of Census Addresses (LUCA) project was completed and submitted to the U.S. Census Bureau on time. OP has elevated the SDC by continuing to work with OCTO on a Data Visualization project. The GIS team created numerous maps and performed analyses in	

Title	Description	Complete to Date	Status Update	Explanation
	can inform processes, such as the CIP, and enhance the sharing of information with the public.		support of proposed revisions to DC's Comprehensive Plan. The team also performed other analyses in support of agency initiatives including a land use analysis for the Historic Preservation 2020 Plan.	
Undertake policy research	CSAD will undertake sector research that integrates data and spatial analysis into new thinking and policy around housing, transportation, economic development, capital facilities, sustainability and food. This effort will directly support updates to the Citywide Element of the Comprehensive Plan. OP will coordinate this work with partner agencies such as DME (as it launches its Master Facilities Plan) and share expertise with peer networks such as C-40.	Complete	CSAD focused heavily on production of redlines for nine citywide Comp Plan elements along with the accompanying data and mapping - directly supporting the agency's efforts to update the Comp Plan. The production entailed detailed and crosscutting policy analysis (including coordination with partner agencies including those with master facility plans launching/underway) and drafting new text. CSAD has incorporated resiliency into various citywide elements. Beyond the Comp Plan, CSAD developed analyses/products for: OP's data visualization platform; Census 2020; two major Environmental Impact Statements (Union Station and Maglev); and Inclusionary Zoning. CSAD also had a significant role in Sustainable DC 2.0.	
Cultural Plan Follow-Up	OP will help move forward the Cultural Plan by: following up on key recommendations around cultural infrastructure, financing policy and investments; promoting interagency coordination, including support for the Implementation Steering Committee that is set to launch in FY18; aligning cultural policy with other planning initiatives; and connecting the District's strategic cultural thinking to platforms and partners such as Culture 21.	Complete	OP completed incorporating changes based on feedback from the Plan's public review period. Then, OP conducted final policy and quality control reviews of the draft final text plan. Concurrently, OP also initiated the graphic design process to generate final report that is supported by info-graphics and contextual photography. In late August, OP submitted the draft text Plan to IQ for final administrative approval. Following submission, OP has worked to respond to feedback from IQ reviewers and produce a draft final graphically designed document.	
Undertake creative placemaking	OP will continue its leadership on creative placemaking by framing and initiating the next generation of innovative placemaking initiatives with support from the Kresge Foundation. The FY18 round will build on the success of the first set of "Crossing the Street" grants, creating fun and inclusive experiences that seek to further test the intersection of people, place and design in neighborhoods across the city. Projects, such as storytelling, visual and performance arts, and temporary design, may explore	Complete	OP completed its multi-year Crossing the Street program and submitted a final report to the Kresge Foundation. 3Q: a project with local artists No Kings Collective to create a temporary cultural incubation space in NE, which drew more than 1,000 people. OP, in coordination with DMGEO, implemented Spaces to Dream, a place-based initiative that transitioned vacant and blighted properties in Wards 7 and 8 into temporary creative spaces. OP collaborated with American University to host a workshop called "Sharing Space: Examining African	

Title	Description	Complete to Date	Status Update	Explanation
	select placemaking recommendations articulated in the Comprehensive Plan, Cultural Plan, and neighborhood plans/initiatives. Completion Date: multi-year.		American and Latino Intercultural Exchanges in Dynamic Neighborhoods." And OP continued work on "Stories for an Inclusive City' with Humanities DC.	
CITYWIDE PLANNING (1 Strategic Initiative)				
Complete development of amendments to the Comprehensive Plan for the National Capital: District Elements as part of the second amendment cycle	OP will continue this major project into its final phase of development, public review, and DC Council submission. OP will complete its evaluation of proposed amendments to the Comprehensive Plan Elements submitted by District and federal agencies and the public. The proposed amendments will include new cross-cutting policies to integrate resilience as a new policy framework throughout the Comprehensive Plan.	Complete	Although the legislative process for the Framework Element of the update to the Comprehensive Plan is still underway, OP completed its portion of the update by sending a letter to the Committee in August recommending additional language strengthening the narrative on housing.	
DEVELOPMENT/ZONING REVIEW (1 Strategic Initiative)				
Prepare one year assessment of new zoning regulations	After a full year of using the newly revised zoning regulations, OP will work with communities, the Office of Zoning, Office of Attorney General, and Department of Consumer and Regulatory Affairs throughout FY 2018 to make necessary changes and amendments to the text as needed to clarify their intent, ensure they are easily understandable, and implement the Comprehensive Plan. OP will prepare an assessment of the new zoning regulations, to provide an update to the Zoning Commission.	Complete	In the 4th quarter, the Zoning Commission adopted a new mixed use zone (MU-3B). OP worked with DCRA on clarifying text for FAR in D zones. OP worked with DCRA on language for side yards: OP proposed and the Zoning Commission agreed to new zone names that reflect the geographic identifiers used in the old overlays.	
HISTORIC PRESERVATION (6 Strategic initiatives)				
Complete Heritage Guides	In FY18, OP will complete its series of illustrated Heritage Guides for each of the city's eight wards, including a historical overview, discussion of preservation challenges and strategies as seen by the community, and information about sites of cultural and heritage significance.	75-99%	Finished the year by completing 90% of the Ward 3 guide and 60% of the Ward 2 guide.	The contractor (a sole proprietor) working on this project has taken ill this year and was not able to complete all requested assignments.
Develop 20th Century Civil Rights Heritage Trail	In FY18, OP will develop an online 20th Century Civil Rights Heritage Trail, which will create the nucleus of	75-99%	From the consultant, OP now has draft write-ups complete for 65 (of 100) sites,	This initiative was not completed during the FY due to a late start by

Title	Description	Complete to Date	Status Update	Explanation
	an improved interactive educational website for the District's entire African American Heritage Trail.		and related images have been collected to illustrate the significance of the sites.	the contractor, as a result of an unexpected contracting delay.
Complete GIS mapping for L'Enfant Plan	In FY 18, OP will complete GIS mapping for the L'Enfant Plan, reflecting current conditions and identifying all contributing elements, for use in project reviews and in updating the historic landmark designation of the plan.	25-49%	In the 4th quarter OP's Historic Preservation Office began the required work by analyzing existing data sets to ensure that the schema and topology support effective mapping and analysis.	OP encountered unexpected difficulty in meeting the projected schedule for this project due to greater than anticipated commitment of agency GIS and historic preservation resources to the high-priority completion of draft revisions to the Comprehensive Plan update and release of the 2020 historic preservation plan.
Complete 2020 Plan	OP will complete an updated 2020 DC Historic Preservation Plan for the years 2017 through 2020, building on the accomplishments and initiatives in the 2016 Preservation Plan.	Complete	The final plan was approved by the U.S. National Park Service in the 4th quarter, and OP's Historic Preservation Office has printed the plan for distribution.	
Complete research on LGBTQ history	In FY18, OP will complete the research phase of a 2½-year study to produce a historic context for LGBTQ history in the District, and an associated inventory of notable sites.	Complete	In the 4th quarter, OP met with the advisory panel of subject matter experts. And with the research phase of the project complete, the consultant submitted two of eight chapters in the historic context.	
Provide technical support on affordable housing projects	On at least five affordable housing projects, OP will implement the agency's authority to provide technical support to developers seeking the federal historic tax credit for certified rehabilitation, through assistance with the identification and designation of eligible structures and the processing of applications for project certification.	Complete	No new applications were received in the 4th quarter. All told, OP assisted seven projects during FY 2018.	
NEIGHBORHOOD PLANNING (1 Strategic Initiative)				
Document and publicize the	Collaborate with the Anacostia Waterfront Interagency Working	Complete	A report called "Resurgence of the Anacostia Waterfront: 15 Years of	

Title	Description	Complete to Date	Status Update	Explanation
District's 15 years of accomplishments implementing the Anacostia Waterfront Initiative	Group to complete the Anacostia Waterfront Progress Report by September 2018, highlighting achievements towards implementation of the Anacostia Waterfront Initiative (AWI) Framework Plan, including millions of dollars in District government investments in infrastructure and other improvements. Partner with sister agencies to publicize the District's AWI accomplishments.		Progress along the Anacostia River" was released via Mayoral press release on August 9. OP posted to its website both a PDF version of the report and an interactive/web-friendly version , and printed and distributed hard copies to partner agencies, stakeholders, and waterfront-area public libraries. On the Mayor's Facebook page, Director Shaw and DOEE Director Wells discussed highlights from the report in a video on August 24, which garnered over 3,000 views by the end of Q4.	
REVITALIZATION AND DESIGN (3 Strategic initiatives)				
Develop urban design strategies and initiatives that expand the District's distinct design character	By September 2018, identify at least two critical design systems that are distinct to the city, and work with design professionals and government agencies to undertake analysis and planning work to protect and enhance these systems as inventive new projects are added to the city. For example, coordinate with DCRA to refine regulations for building projections.	Complete	As documented in quarterly updates, OP participated with partners throughout the year on this effort. In the 4th quarter, OP was an active participant in the District Construction Codes Coordinating Board's working group that drafted regulations allowing building façades to project up to 6" into public space. This proposal has been approved by the CCCB and is included with other amendments to projection regulations being considered as part of the 2015 construction code update. OP has also played a critical role in convening a working group of DC and federal agencies preparing and analyzing draft design guidelines for small cells for wireless communications, including the circulation of new guidelines for public comment.	
Elevate awareness of urban design issues in the District of Columbia	Collaborate with the local design community, the private sector and other stakeholders to hold at least two events by September 2018 to discuss critical design issues facing the city and how to address them.	Complete	In addition to the Deanwood Community Workshop that OP's Design Division participated in in June, the division helped to develop the Kingman Park Historic District Historic Guidelines in the 4th quarter. Also, the Design Division participated in the District Construction Codes Coordinating Board's working group that developed new façade projection	

Title	Description	Complete to Date	Status Update	Explanation
			regulations. The meetings also included DCRA, an architect, other private sector reps, and other government agencies, and we discussed implications for building design, etc., a critical design issue facing the city.	
Develop the second phase of the Small Parks Vision and Management Strategy	FY18, OP, in cooperation with the District Department of Parks and Recreation, District Department of General Services, District Department of Transportation, and District Department of Energy and Environment, will continue to develop the Small Parks Strategy that will provide guidance to District agencies and the community on making the most of District-owned small parks so they contribute to the growing recreational and environmental needs of the District and its residents. During FY18, OP will work with partner agencies to explore how to leverage small parks as a part of the District's resilience system; develop guidance for how communities can use small parks; and work with DPR on procedures for community reuse of small parks.	Complete	OP worked throughout the year to refine a small parks strategy that will help the District make the most of these District-owned assets. In the 4th quarter, OP continued to work with DDOT and DPR to refine the small park inventory, focusing on an initial list of 43 mapped sites with data errors, and OCTO made corrections. OP met with members of the Biophilia Parks and Recreation Sub-Working Group to determine how a biophilia assessment tool they developed could increase the usefulness of the plan if included.	